



Dear Friend of the Charlotte Chorale:

The Charlotte Chorale is a 501(c)(3) nonprofit performance organization dedicated to enriching our community through high-quality choral music.

Our mission is to bring people together through song, celebrating diverse musical styles, fostering connection, and spotlighting the work of other local nonprofits at each concert. This unique model not only entertains, but also educates and uplifts, creating a ripple effect of awareness and goodwill throughout the Charlotte area.

One of our most impactful initiatives, “**Buy A Biscuit For a Soldier,**” has provided over **45,000 sausage biscuits** to service members traveling during the holidays, a small act of kindness that delivers warmth and gratitude when it’s needed most.

The value proposition for your company is clear: by supporting the Charlotte Chorale, you’re investing in a vibrant arts organization that amplifies community voices, honors service, and brings joy to thousands. Your funding would directly support concert production, outreach efforts, and the continued growth of programs that reflect the spirit of Charlotte and the community.

When supporting the Charlotte Chorale, your company will enjoy recognition and engagement opportunities based upon your level of giving:

Website Recognition

Your company name and logo featured on our website, showcasing your commitment to the arts.

Concert Materials Listing

Prominent acknowledgment in concert flyers, and promotional materials distributed throughout the season.

Ad in Playbill

A full-color advertisement in our concert playbill, reaching hundreds of engaged audience members.

Complimentary Tickets

Receive complimentary tickets to our concerts, perfect for employee appreciation or client entertainment.

Support the Arts

Align your brand with cultural enrichment, community connection, and the transformative power of music.

We would be honored to partner with you to keep the music flowing and the impact growing. Thank you for considering this request, and we welcome the opportunity to discuss how your support can help us continue making a difference, one note at a time.

Sincerely,

Renee Downey

President
Charlotte Chorale

www.CharlotteChoraleInc.org
P.O. Box 471005 / Charlotte, NC 28247
charlottechorale@hotmail.com

Maestra Circle \$2,500+

- Full Page Ad in concert program
- 16 Complimentary tickets to a performance.
- Listing in concert program and on our website
- Pre-sale of tickets for each concert
- Enjoy a special performance or appearance for your company event or community initiative.
- Prominent acknowledgment in concert flyers, and promotional materials distributed throughout the season.

Benefactor \$2,500—\$999

- Full Page Ad in concert program
- 8 Complimentary tickets to a performance.
- Listing in concert program and on our website
- Pre-sale of tickets for each concert

Donor \$999- \$500

- Full Page Ad in concert program
- 4 Complimentary tickets to a performance.
- Listing in concert program and on our website
- Pre-sale of tickets for each concert

Contributor \$499 - \$250

- 1/2 Page Ad in a concert program
- 2 Complimentary tickets to a performance.
- Listing in concert program and on our website
- Pre-sale of tickets for each concert

Friend \$249- \$100

- 2 complimentary tickets to a performance.
- Listing in concert program and on our website
- Pre-sale of tickets for each concert

Supporter \$99 - \$25

- Listing in concert program and on our website
- Pre-sale of tickets for each concert