

Curriculum Vitae

Moses McCutcheon, Jr., Ed.D.

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Professor, Author, Speaker, Trainer, Educator, Career Coach, & Entrepreneur

Education and Professional Training

- **Pepperdine University, Graduate School of Education and Psychology** **2004**
Doctor of Education Degree, Organizational Leadership
- **Pepperdine University, Graduate School of Education and Psychology** **1992**
Master of Science Degree, Administration
- **Virginia State University, School of Business** **1987**
Bachelor Degree, Business Administration, Management, Entrepreneurship
- **Fayetteville State University** **1977**
Associate of Arts Degree, General Education

Teaching Credential

- California Designated Subjects Adult Education Teaching Credential: Full Time
Subject: Business Management; Career Development; Human Development; Marketing;
Computer Applications
- California Designated Subjects Vocational Education Teaching Credential: Full Time
Subject: Small Business Ownership and/or Management; Computer Applications

Professional Experience

- More than 25 years of research experience in the areas of community, careers, and education. Successfully conducted a 6-year study of community development corporations with special emphasis on Bethel LA Community Development Corporation. The results of this research were used to modify and improve the management and operation of Bethel LA Community Development Corporation (Bethel LA CDC).
- More than 25 years of experience as Executive Director of various non-profit projects.
- More than 20 years of experience as President of various for-profit projects.
- More than 5-years of experience as an adjunct professor of management, entrepreneurship, policy, strategies, and public relations at Webster University.
- More than 25 years of experience as an educator, teacher, instructor, consultant, and trainer for McCutcheon Research and McCutcheon Enterprises specializing in management, leadership, career development, human development, and marketing. Research focus: career, community, and educational issues. (1992-present). **Website:** www.MRG2004.com.
- Successfully taught and motivated more than 5,000 executives in the areas of leadership, management, personal development and career related issues.
- Successfully taught more than 250 entrepreneurs how to write effective business plans.
- Successfully spearheaded the creation of 6 entrepreneurial ventures within nonprofit corporate structures.
- Successfully provided leadership and conducted management and leadership training for employees of an \$8 million foodservice account.

- Successfully managed and provided leadership for 55 foodservice field operations and 12 consolidated sites in Germany (a \$12 million operation).
- Successfully developed the School-To-Success Curriculum. The School-To-Success curriculum is the result of over 15 years of research with a 2-year pilot testing period of more than 1000 students ages 4-92 (a \$300,000.00 investment over a 15 year period). Numerous personal testimonials are available for review along with newspaper articles and cable TV presentations. Websites: www.mccutcheonresearch.com and www.MRG2004.com.
- Successfully developed a train-the-trainer program to train parents, teachers, coaches, counselors, seminar leaders, and entrepreneurs how to deliver the School-To-Success curriculum to middle school, high school and college students who **do not** have clear goals for life after graduation.
- Successfully taught job search, resume preparation, cover letters, and interview techniques to high school students for Children's Collective, Inc.
- Successfully taught job search, resume preparation, cover letters and interview techniques to high school students (grades 9-12) and conducted more than 1400 career path assessments at Morningside high school, Inglewood Unified School District. (1999-2002).
- Successfully trained more than 1000 students ages 4-92 in the School-To-Success Career Guidance and Computer Technology Program for the City of Inglewood. Emphasis was placed on closing the digital divide. (2001-2003).
- Successfully developed and trained high school students how to deliver the School-To-Success computer training program to adults and senior citizens within the City of Inglewood community. This program was called train-the-trainer.
- Successfully taught Culinary Arts for the Los Angeles Job Corps Center for 3 years.
- Successfully developed training materials and taught instructors how to deliver their vocational education programs to their students at the Long Beach Job Corps Center.
- Taught business plan writing to more than 130 students in two Entrepreneur Training Programs, and conducted business seminars at Bethel AME and Lincoln Memorial Churches.
- Successfully conducted Food Management Training Classes for foodservice management employees in Compton Unified School District.
- Successfully conducted special food/business management and leadership seminars for senior Military officers in the United States Army at Fort Lee, Virginia.
- Successfully conducted the School-To-Success life and career guidance training for 30 middle school students at St. Eugene Catholic School.

Special Skills

- Business start-up/set-up, and research in the areas of community, career and educational issues
- Business and organization planning, goal setting, outcomes, team building, personal development
- Organizational leadership, creative management, training program development, and negotiation
- Custom-made curriculum development in the areas of life and work.
- Interpersonal skills, thinking/problem solving skills, communication skills, occupational safety, employment literacy, and technology literacy.
- Self-discovery/ discovery of life purpose.
- Results and detailed oriented, living business plans, and living marketing plans.
- School-To-Success Life and Career Guidance, and Career Marketing Action Plans.

Related Work Experience

- Founder and Executive Director of the School To Success Academy Center (2015)
- Executive Director on the Board of Bethel Los Angeles Community Development Corporation (2008-Present).
- President of the Board, Bethel LA Community Development Corporation, (2006-2008).

- President/CEO & Consultant/Career Coach McCutcheon Research, 22 years (1992-Present).
- Founder/CEO & Executive Director, the School-To-Success Foundation, Inc. (Sept 2002-2014).
- Assistant Director for an 8 million dollar United School Foodservices account (Sept 1988-July 1991).
- Executive Director for Senior Officers Pre-Command Course, United States Army of Excellence, 5 years (1983-1988).
- Executive Director for the Field Operations Branch, United States Army of Excellence, 3 years (1985-1988).
- Food Advisor/Executive Director for the 2nd Support Command, United States Army Europe, serving 55 field operations and 12 consolidated sites (a 12 million dollar food operation) 4 years (1979-1983).

Publications, Research, Activities, Awards, Achievements

- The Founder of the School-To-Success Total Education Collaboration Network.
- The Author of the School-To-Success Total Education Collaboration Training System for the Family.
- The Author of "*Planning Today for Success Tomorrow Parent-Teacher Instruction Guide E-Book Edition. . . Helping Parents Help Their Children Choose Their College or Trade School Major and Career.*" Published 2009, M&A Publishing. **Website:** www.schoolstosuccess.com.
- The Author of "*Planning Today for Success Tomorrow . . . Helping Students Choose Their College or Trade School Major and Career*" 140 Pages. Published 2007, Outskirts Press, Inc. **Websites:** www.schoolstosuccess.com, www.amazon.com, www.barneandnoble.com, and others.
- The Author of more than 17 career development custom made workbooks for life and work published 2000-2007.
- The Author of the School-To-Success Model for education, life/work, career guidance, and career coaching. Created 2001. **Website:** www.mccutcheonresearch.com & www.MRG2004.com.
- Doctoral Dissertation Research: A Case Study of the School-To-Success Program with Middle School Students (Pepperdine University, 2004).
- Created McCutcheon Research Global. **Website:** www.MRG2004.com.
- Created the School-To-Success Foundation, Inc., a 501 (c) (3) nonprofit organization on September 12, 2002. This Foundation was set-up to provide research, financial and administrative support for the School-To-Success model for life/work and community, career, and educational issues. The foundation's mission is to help middle school, high school and college students with their parents make career choices for a successful life.
- Created School To Success Academy Center (formerly School To Success Foundation) on February 17, 2015. Training is provided onsite and online.
- Certified Action Coach (CAC), Life and Career Guidance, American Seminar Leader Association.
- Certified Seminar Leader, Professional Seminar Leaders University.
- Certified Career Coach Training, Inspired Business Success Coach Training, and Ultimate Success Coach Training, Inspired Business Institute (IBI)
- Completed a career in the military with the rank of Chief Warrant Officer Three in the Food Industry (Institutional food service management and leadership for a major Army Command and director/trainer for the U.S. Army Quartermaster School Food Service Department).
- ***Distinguished Instructor Award for Food Service Management and Leadership Training.***
- Two Meritorious Service Medals (One with First Oak Leaf Cluster), United States Army.
- **Other Medals:** Army Commendation, and Army Achievement from the United States Army.

References

- Available upon request.