

*****MEDIA ALERT*****

WHEELER'S WESTERN OUTFITTERS KICKSOFF UNIQUE COMMUNITY FUNDRAISING PROGRAM
Providing a BIG WIN for the local community.
at Wheeler's Western Outfitters, February 5th – 6:00 p.m.

What: Wheeler's Western Outfitters, (Boerne), will kick-off their first ever "Wheeler's Big Win" community fundraising program on Monday, February 5th. In an effort to support local community groups that make a big difference in Boerne and surrounding areas, Wheeler's developed a program that will be a "big win" for all involved.

The store has partnered with local non-profits and school groups by donating a prize package valued at \$5,000 that will be given away upon the program's ending on May 8th. The prize package includes a custom pair of Lucchese Boots, Yeti Tundra 65 and a \$3,000 Wheeler's Western Outfitters gift card.

Who Groups currently participating and attending kickoff include:

- Boerne Young Life – www.boerne.younglife.org
- Boerne Young Lives- www.facebook.com/younglivesboerne
- Champion High School PTO – www.championpto.com
- Cibolo Creek Elementary PTO – www.cibolocreekpto.com
- Comfort Elementary PTA – www.comfort.txed.net
- Fair Oaks Ranch Elementary PTO – www.forespto.com
- Heart of the Hills Barrel Racing – www.hhbra.com
- Kendall County Cowboy Church – www.kendallcountycowboychurch.org
- Kendall County Women's Shelter – www.kcwstexas.org
- Ridin' The River Cowboy Fellowship – www.rrcfbandera.com
- Summit Christian Academy - www.summitwarriors.org
- The Pink Berets – www.thepinkberets.org

When: The event starts at 6:00 p.m. on Monday.

Where: Wheeler's Western Outfitters, 32450 IH10 West, Boerne

For questions or more information, please contact: Holly DeLaune,
deLaune.holly@gmail.com - 210-632-3208

###

About Wheeler's Western Outfitters:

If you live or love the western lifestyle, then Wheeler's Outfitters in Boerne, TX is your dream store. Spanning almost 40,000 square feet, they offer a wide selection of premium products for the entire family; with knowledgeable experts to help you find exactly what you are looking for. Located right off Interstate 10 (Exit 543), Wheelers has become a destination store for the entire family.

Inside you will find a full line of western wear from hats to boots, an impressive selection of hunting and shooting products, equestrian tack and animal care merchandise, gifts and home décor, plus a trendy boutique where the Wheeler women shop for their Main Street looks. The boutique features the latest in fashion brands like Ivy Jane, Tasha Polizzi, Roja, and Uncle Frank. High-quality products, honest advice, and friendly service are the Wheeler way of life.