

2025-2026 Program Handbook



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FOLLOW US



Welcome!

In this packet you will find all the information pertaining to our 2025-2026 cheerleading season. This packet includes information pertaining to policies, competitions, requirements, and financial obligations. Please read through the packet carefully, and if you have any questions, please feel free to contact us.

Sincerely,

WISCONSIN ELITE

PHILOSOPHY

Wisconsin Elite is a newer program founded on core values that we will never compromise: (hard work, determination, trust, humility, integrity, and passion). Our goal is to create a program where all individual athletes have the same opportunity to grow and develop in skills and characteristic traits that they will apply in their future goals. Our dream is to create a program that feels like home to all staff, athletes, and their families. We want to build an environment where training focuses on precision over progression, to minimize injuries and mental blocks.

VISION

Wisconsin Elite is a training facility built on precision before progression. We are determined to stand out in an ever-changing industry by embodying our core values. Our program success will be measured by each individual athletes' progression, and not by the trophies and titles won. Our program is dedicated to help build confidence in athletes' self-esteem. We will provide a safe learning environment through continued education for our coaches, including learning from industry leaders, and additional training courses.

MISSION

Wisconsin Elite is committed to providing a positive, fun, and Inclusive environment for athletes to grow and develop traits that will benefit them on and off the cheerleading mat and into their future goals. We strive to teach our athletes the importance of teamwork, discipline, hard work, motivation, perseverance, responsibility, and integrity. Our staff consists of caring and compassionate individuals that not only are dedicated to the sport, but also, dedicated to developing the character and skills of each individual athlete.



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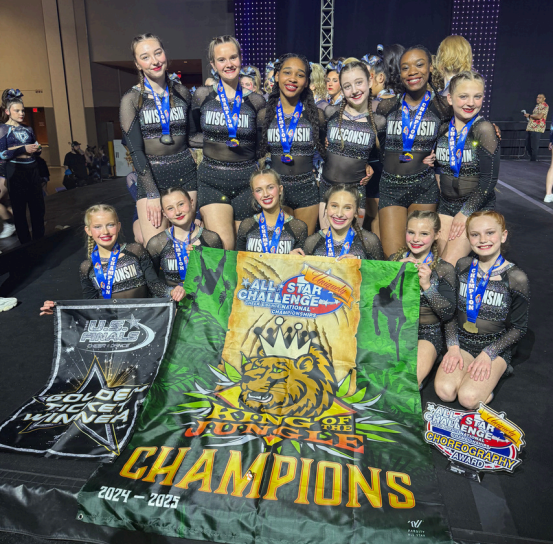
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2025-2026 TRYOUTS

**PARENT MEETING
5/27 AT 5 & 6PM**



**TRYOUTS
5/27-5/29**

TEAM REVEAL/SIGNING 6/1 FROM 11-3

(OPEN HOUSE STYLE)

**ALL ATHLETES (PREP, NOVICE, & ELITE)
ARE REQUIRED TO TRYOUT**

HOW ARE TEAMS PLACED?

There may be athletes on any given team that tumbles at a different level than the rest of their team. Please remember tumbling is not the only category on the score sheet, stunting, pyramid, jumps, dance, and motions are all factors as well. Some athletes will be stronger tumbler than others, while others may contribute to stunting than others. Creating a successful team is like a giant puzzle piece making sure all fit together perfectly. Every athlete will be placed on a team where we think they will be the most successful on.

WHAT DO I NEED TO BRING?

- ★ \$25 TRYOUT FEE
- ★ REGISTRATION ON JACKRABBIT
- ★ 5X7 PHOTO OF ATHLETE

TEAM YEAR BORN

TINY	2018-2020
MINI	2016-2019
YOUTH	2013- 2018
JUNIOR	2010-2017
SENIOR	6/1/06-2013



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5/27 TRYOUTS

AGES 3-7 LEVEL 1 5:30-6:30

AGES 8-12 LEVEL 1 6:30-7:30

AGES 13+ LEVEL 1/2 7:30-8:30

5/29 TRYOUTS

AGES 9+ LEVEL 3 5:30-6:30

AGES 9+ LEVEL 4/5 6:30-7:30

AGES 13+ LEVEL 6 NT 7:30-8:30

LVL STANDING RUNNING

1

**HANDSTAND
FWD ROLL**

**FRONT & BACK
WALKOVER SERIES**

2

**BACK
HANDSPRING**

**ROUND OFF
BHS SERIES**

3

**BHS
SERIES**

**ROUND OFF BHS TUCK
ROUND OFF TUCK
SPECIALTY PASS**

4

**BACK TUCK
BHS TUCK**

**ROUND OFF
BHS LAYOUT**



NEW! ★ NON-TUMBLING LEVEL 6 TEAM FOR AGES 13+



FINANCIAL



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MONTHLY COSTS

We accept cash and all major credit cards. Payments may be made in person at the front desk or by logging on to your parent portal on **Jackrabbit**. It is required that every athlete has a card on file, no exceptions. Monthly tuition will be on auto draft, if you would like to pay cash or check for tuition that payment must be made before the 25th of the prior month.

TUITION

Tuition covers all team practices and regularly scheduled tumbling classes. Monthly tuition is based on team level placement and ranges from \$100- \$165 a month and will be automatically ran through Jackrabbit on the 1st of the month.

BOOSTER CLUB

- ★ Mandatory for all athletes to participate
- ★ All athletes will need to participate in 2 group fundraisers during the season and 1 additional fundraisers per sibling.

★ \$15 Booster Club Registration Fee

(estimates) **ADDITIONAL FEES** (subject to change)

- ★ \$50 USASF Fee
 - Paid directly to USASF and must be done prior to Choreo Week.
- ★ Choreography
 - Elite/Prep \$450 due 6/20
 - Novice \$200 due July

- ★ Mandatory Apparel
 - Elite Uniform \$700
 - Prep/Novice Uniform \$300
 - Shoes \$100
 - Bow \$30

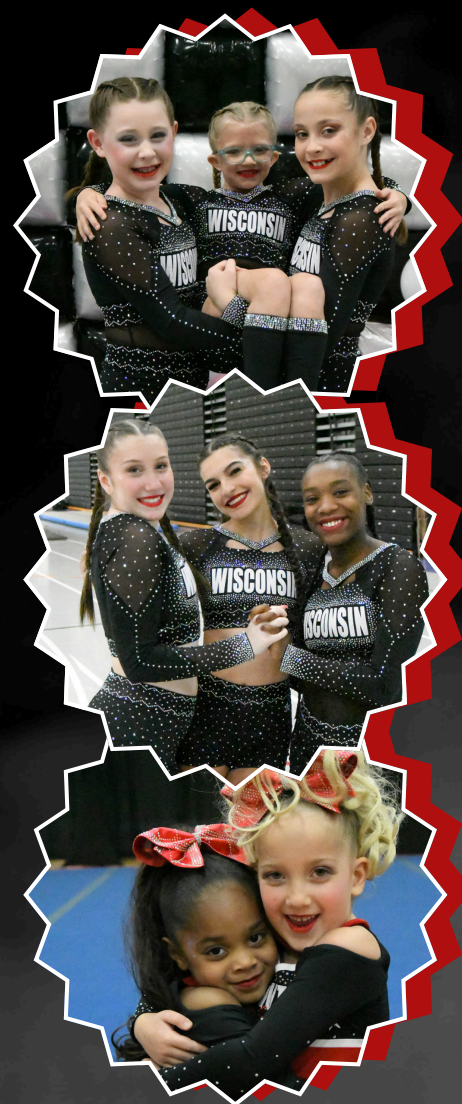
- ★ \$50 Annual Elite Registration
- ★ 1 Equipment fundraiser per year through the gym

Competition Fees Ranging from \$90-\$215 Each

Not including Summit

- Due in September and November installments
- Coach Expense fee will be added to installments

Senior Team that travels to a separate competition will incur a separate coach expense fee equally divided by all athletes attending.



DISCOUNTS

(Off monthly tuition) (One discount per athlete/family)

- ★ 20% OFF one sibling
- ★ 50% OFF super senior (18+)
- ★ 50% OFF coed athlete on senior coed team

END OF SEASON EVENT FEES

- ★ \$100-175 Travel
- ★ \$485 Summit Fee (est.) (8 Weeks After Bid Received)
- ★ \$80 Summit Swag (Due March)
- ★ \$150 Summit Clean Up Camp
- ★ \$40-60 Summit Dinner Fee

CLASSES & LESSONS

- ★ Mandatory \$40/month Flyer Flex class for all elite flyers
- ★ Mandatory \$110 Technique Camp around mid-June
- ★ Recreational classes, open gyms, & lessons

ATHLETE AGREEMENT PARENT ⁶

- They assume **full responsibility for all costs** incurred as a member. This includes, but is not limited to gym registration, monthly tuition, coaches' fees, fundraising, apparel/uniform costs, competition, and travel expenses.
- All WI athletes will participate in an equipment fundraiser through the gym.



- In the event of an injury, you are still responsible for the upcoming competition fees regardless of roster change.
- **Monthly tuition** will be made via electronic debit on the **1st of every month**.
- Tuition does not change based on the number or duration of practices in any month.
- Tuition/Competition **fee refunds will not be given**, no circumstance.
- Dates the gym is closed have already been prorated onto the monthly fee.

- All payment due dates must be met. In the event of a **late payment**, a **\$10** fee will be applied to your account.
- All team members will be assessed an **annual Team Competition Expense Fee**. This fee covers the cost of sending the athletes to competitions. This includes coach's session fees, coaches travel expenses, and team entry fees (different than athlete competition fee).
- **The Team Competition Expense Fee** (Prep and Elite) will be added to your competition fee installments. There will be no refunds or transferring of this fee in the event an athlete quits or cannot compete due to any circumstance. Any athlete starting team and competing at any time during a season will be responsible for the full fee.
- In the event that an **athlete chooses to or is asked to leave** for any reason before the season is over, any and all funds are completely **non-refundable**.
- In the event that an athlete **quits mid-season a \$550 quit fee** will be auto drafted upon resignation.
- WI Elite reserves the right to **turn over all delinquent accounts to a collection agency**. Parent/athlete will be responsible for all additional costs incurred.
- Any account with an **outstanding balance will not be able to purchase optional items** until account is paid in full.
- WI Elite reserves the right to **withhold items, deny participation, and remove you from a team** for failure to keep your financial commitment.
- An athlete's account **must be current and in good standing to participate** in practices, competitions, and special events.
- **All money received** from athlete/parent will be **applied first to any outstanding balance**, overdue tuitions, or late fees that have accrued.



POLICIES

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Attendance is crucial to obtain team success. A request form should be submitted prior to missing practice. Athletes are allowed **5 unexcused** absences throughout the season, after this a **\$25 fee is assessed**. After **7 unexcused absences your dedication to the team will be reevaluated**. Notify coaches in **writing** for any **expected absences/tardiness**.

Notify coaches via **phone** for any **unexpected absences/tardiness**.

Any absence for any reason during black out weeks (2 weeks prior to competing) is unexcused and will be at the coach's digression to bench athlete for that competition.

GENERAL INFO

- **Lobby is open to all parents, unless specified**
 - Practices 2 weeks prior to competition are closed (no parents)
 - Only registered athletes are allowed on practice floor/equipment
 - Parents, friends, and siblings are not allowed in practice area unless granted permission from a member of the staff.
- **Food, drinks, and gum are prohibited from the practice areas.** Athletes are allowed to bring a water bottle into the gym. Water fountains will be provided.
 - **No alcohol or substances** are allowed inside or outside of the gym. Athletes, parents, and siblings should not be in the gym under the influence.
- **WI Elite is not responsible for lost or stolen items.**
- **Cell phones are not allowed to be utilized in the gym;** they must stay in your athlete's backpacks during practice. Junior/ Senior teams will have to turn in cell phones at the beginning of practice to avoid distraction.
- **Parents must register on the parent portal at [link here](#) and check emails regularly for all updates.** There is no excuse for being uninformed when information has been provided.
- Each team will have a band app, that will be the main point of communication during competitions.
- **All logos are property of WI Elite.** No Homemade Items should be made using the gym/team logo.
- **No video of current season routines/choreography** should be uploaded to any online site.

EXCUSED ABSENCE

- ★ Contagious illness (not headache), graded school function (prior notice), family emergency or traumatic event.

UNEXCUSED ABSENCE

- ★ School dance or game, traffic or no ride, orchestra or music concert, too much homework or finals studying, feeling too tired, too cold or snowing (gym will notify you if we are closed)

IMPORTANT DATES

5/27	PARENT MEETING	5/27 THRU 5/30	TRYOUTS
6/1	TEAM REVEAL	6/2	1ST TEAM PRACTICE
MID JUNE	TECHNIQUE CAMP	6/23 THRU 6/30	SHIFT WEEK
7/18 THRU 7/21	ELITE CHOREO	TBD JULY	PREP CHOREO
7/3 THRU 7/7	CLOSED FOR BREAK	9/1	GYM CLOSED
9/8	FALL SCHEDULE BEGINS	NOV OR DEC	PICTURE DAY
11/26 THRU 11/30	GYM CLOSED	12/24 THRU 12/25	GYM CLOSED
12/31 THRU 1/1	GYM CLOSED	★ ★ ★	

CONDUCT POLICIES* 9

ALL PARENTS & ATHLETES:

* More policies on Page 7

- **Must make WI Elite a priority over any other extracurricular activities.**
- Arrive **15 minutes early to ALL WI Elite events.** Late fee will be assessed for all athletes that arrive late to all events.
- Attend all regular practices and added practices throughout the season.
- Are expected to **watch and support the team** even if they are unable to participate during said practice. Example: injury or not feeling well. If you have a fever or vomiting, please stay home.
- **Notify coaches immediately when an injury occurs** so appropriate choreography changes can be made.
- If **roster changes are made, and the team receives a US finals or Summit bid, your spot is not held.** The roster is only allotted the number of athletes that were on the floor at the time the bid was earned, and you will be asked to become an alternate for the remainder of the season.
- If an **alternate or fill in is used and the team receives an end of season event bid, it is up to the alternate/fill in if they will compete** with the team at these events. The roster spot will go to the athlete on the floor when the team received the bid, unless its pre-determined in writing by both parties.

Parents: Do not use withholding cheer practice as a form of punishment. You made a commitment, and you are letting down the entire team when you do not attend practice.

DRESS CODE

AT PRACTICE

- Hair must be up and away from face.
- Acceptable practice wear may consist of tank tops, t-shirts, sports bras, shorts, and cheer shoes.
- Wear the designated practice wear color on correct days if your team does so.
- Keep nails short. Acrylic nails are not permitted.
- Remove all jewelry prior to practice, except for approved medical ID tag.

AT COMPETITION

- All athletes must be dressed as specified below (no other options)
 - Complete uniform
 - WI Elite warm up jacket or jersey
 - Competition shoes
- Do not show up to a competition in pajama pants or street clothes.
- All hair and makeup should be completed as per coach request by each scheduled time.
- No jewelry (except approved medical ID) or nail polish.
- Put on all braces or tape needed to perform prior to going into holding.
- All senior age athletes must always wear a cover up, unless heading to/from/at team warmups, performance, or awards.
- Must be in FULL competition uniform and may not wear backpacks, warmups, or have any other items during any award ceremonies. No exceptions!



TEAM INFO

WE ELITE COACHES RETAIN THE RIGHT TO:



- ★ Place athletes on team(s) they feel will best suit the athlete and program.
- ★ Decide if an athlete will be allowed to participate on more than one team.
- ★ Decide the roles/positions that each athlete will have on a team (for example, Flyer, Base, or Back Spot)
- ★ Request that a team/athlete practice longer than regularly scheduled and/or add additional practice times if needed.
- ★ Move, replace, add, suspend, or remove an athlete from a team for a period or indefinitely based on, but not limited to attendance, conduct, skill, finances, or parent conduct.

SHIFT WEEK

All athletes will be reevaluated during shift week to allow us to build the strongest teams for our program. We understand that sometimes an athlete improves and perfects skills over the summer.

If you feel your athlete should have been placed on a higher-level team, shift week allows them to understand exactly what they need to improve on and push to that goal.

If your athlete was placed on a level and is no longer consistently throwing level appropriate skills a parent, athlete and coach meeting will be set up to discuss level appropriate teams or what classes/ private lessons should be taken advantage of and what skills need to be consistently thrown before shift week.

Coaches are not required to wait until shift week to make roster changes, and changes can occur at any time during the season.

SHIFT WEEK EXAMPLES:

- Athlete was placed on a level 3 team and has a spotted tumbling skill, the meeting would state that they would have to throw it unspotted before shift week.
- Athlete is placed on a level 3 team but the athlete would better succeed on a level 2 team, during shift week the athlete would practice with level 2.
- Level 3 team needs a back spot, during shift week an athlete from another level may be asked to practice with the level 3 team.

CROSSOVERS

It is a privilege to be selected to participate on more than one team. These athletes must:

- Understand that their **home team is their first team**, and they are asked to cross to their second team. They must **continue with their home team all season** to be able to participate with their second team.
- Be willing to **fulfill all responsibilities** required by each team.
- Be in **good financial standings** with the gym.
- **Be responsible** for any additional **entry fees** that they incur beyond their home team.



SPORTSMANSHIP



CONDUCT REMINDER



YOU ARE ALWAYS REPRESENTING WISCONSIN ELITE.

All athletes and parents must:

- Set a positive example.
- Be respectful to all.
- Never celebrate the misfortune or defeat of another person, team, or program.
- Always accept team placement with dignity and class.
- Refrain from gossiping.

In the event that you are unhappy with any coaching decision, please follow the 24- hour cool down policy before scheduling an appointment to speak to the coach or staff member to discuss issues.

- Bad mouthing or misrepresenting the program or any coach on any platforms (including social media) will result in dismissal from the program.

TRAVEL & COMPETITIONS

- Read and review all emails regarding all dates, times, and venues. Final performance orders are not released until the Wednesday before. Please do not plan other events on competition weekends as times are subject to change last minute.
- Arrive to competitions at scheduled time, 100% ready. DO NOT ARRIVE LATE. All late athletes will receive a late fee. Athletes may be expected to arrive to out-of-town competitions 1-2 days prior.
- For competitions with housing restrictions athletes will be required to stay at an approved hotel through travel source.
- Have all travel booked by travel blackout dates.
- Do not use away competitions as a vacation. You must adhere to all schedules and rules set. We are here to cheer.



COMPS ON OUR RADAR

Here is what is on our radar.

No, we will not attend all of these; we know that's a lot of travel. Elite teams will shoot for 2/3 further travel competitions in the season.

12/13
12/14

**NATION'S CHOICE NATIONALS-
WISCONSIN DELLS, WI**

1/11

**NCA MILWAUKEE-
MILWAUKEE, WI**

1/17
1/18

**JAMFEST SUPERNATIONALS-
INDIANAPOLIS, IN**

2/7
2/8

**CSG SUPER NATIONALS-
SCHAUMBURG, IL**

2/13
2/15

**CHEERSPORT NATIONALS-
ATLANTA, GA**

3/7
3/8

**GLCC NATIONALS-
SCHAUMBURG, IL**

3/14
3/15

**ASC-
SCHAUMBURG, IL**

3/28
3/29

**ONE UP-
NASHVILLE, TN**

DEPENDING ON BID/TEAM

2/27
3/1

**NCA NATIONALS-
DALLAS, TX**

APRIL

**US
FINALS-
IL**

MAY

**SUMMIT OR
YOUTH
SUMMIT- FL**

IMMEDIATE CONTACTS: AVAILABLE M-TH 4:30-7:30PM

WISCONSINELITEOFFICE@GMAIL

OFFICE: (262) 764-0175

COST BREAKDOWN

ELITE TEAMS COSTS ARE ESTIMATES AND SUBJECT TO CHANGE

MONTH	BOOSTER	USASF	REGISTER	TUITION	UNIFORM	CHOREO/MUSIC	TECH	CAMP	COMPS	TOTAL
JUN	\$15	\$50	\$50	\$165	\$850 INCLUDES BOW & SHOES	\$450		\$110		\$1,690
JUL				\$165	(ONLY FOR NEW ATHLETES) ↑					\$165
AUG				\$165						\$165
SEP				\$165					\$673 ESTIMATE 2025 PRICE	\$838
OCT				\$165						\$165
NOV				\$165					\$673 ESTIMATE 2025 PRICE	\$838
DEC				\$165						\$165
JAN				\$165						\$165
FEB				\$165						\$165
MAR				\$165						\$165
APR				\$165						\$165
MAY				\$165						\$165
TOTAL	\$15	\$50	\$50	\$1,980	\$850	\$450		\$110	\$1,346	\$4,851

ADDITIONAL FEES: \$450 SUMMIT COMPETITION FEE DUE 8 WEEKS AFTER THE TEAM GETS A BID (ESTIMATE BASED ON 2025 PRICES), \$100 SUMMIT SWAG DUE IN MARCH, \$150 SUMMIT CLEAN-UP CAMP, \$60 SUMMIT DINNER, AND \$175 END-OF-SEASON TRAVEL FEES. FOR AN ADDITIONAL TOTAL OF: \$5,786 (NOT INCLUDING FLYER FLEX TUITION). FOR ELITE FLYERS, OUR \$40/MONTH FLYER FLEX CLASS IS AN ADDITIONAL TOTAL OF: \$6,266 (INCLUDING SUMMIT/END-OF-SEASON).

PREP TEAMS COSTS ARE ESTIMATES AND SUBJECT TO CHANGE

MONTH	BOOST.	USASF	REG.	TUITION	UNIFORM	CH/MUS	COMPS	TOTAL
JUN	\$15	\$50	\$50	\$135	\$450 INCLUDES BOW & SHOES	\$450		\$1,150
JUL				\$135	(ONLY FOR NEW ATHLETES) ↑			\$135
AUG				\$135				\$135
SEP				\$135			\$429 ESTIMATE 2025 PRICES	\$564
OCT				\$135				\$135
NOV				\$135			\$429 ESTIMATE 2025 PRICES	\$564
DEC				\$135				\$135
JAN				\$135				\$135
FEB				\$135				\$135
MAR				\$135				\$135
APR				\$135				\$135
MAY				\$135				\$135
TOTAL	\$15	\$50	\$50	\$1,620	\$450	\$450	\$858	\$3,493



NOVICE TEAMS COSTS ARE ESTIMATES AND SUBJECT TO CHANGE

MONTH	BOOST.	USASF	REG.	TUITION	UNIFORM	CH/MUS	COMPS	TOTAL
JUN	\$15	\$50	\$50	\$100	\$450 INCLUDES BOW & SHOES	\$300		\$965
JUL				\$100	(ONLY FOR NEW ATHLETES) ↑			\$100
AUG				\$100				\$100
SEP				\$100			\$344 ESTIMATE 2025 PRICES	\$444
OCT				\$100				\$100
NOV				\$100			\$344 ESTIMATE 2025 PRICES	\$444
DEC				\$100				\$100
JAN				\$100				\$100
FEB				\$100				\$100
MAR				\$100				\$100
APR				\$100				\$100
MAY				\$100				\$100
TOTAL	\$15	\$50	\$50	\$1,620	\$450	\$300	\$688	\$2,753

