



# SWEETHEARTS OF AMERICA

Character. Confidence. Compassion.



SWEETHEARTS OF AMERICA  
CHARACTER. CONFIDENCE. COMPASSION.

MAY 10-11, 2024

THE VAULT  
625 57TH STREET  
KENOSHA, WI 53140

RHODE CENTER FOR THE ARTS  
514 56TH STREET  
KENOSHA, WI 53140





# 2024 SWEETHEARTS OF AMERICA PAGEANT

## AGE DIVISIONS

Age divisions are based on an individual's age as of January 1, 2024.

- Baby Sweetheart - 0-23 months
- Toddler Sweetheart - 2-3 years old
- Mini Sweetheart - 4-5 years old
- Petite Sweetheart - 6-7 years old
- Little Sweetheart - 8-9 years old
- Preteen Sweetheart - 10-12 years old
- Jr. Teen Sweetheart - 13-15 years old
- Teen Sweetheart - 16-18 years old
- Miss Sweetheart - 19-25 years old, unmarried
- Mrs. Sweetheart - 19-34 years old, married
- Ms. Sweetheart - 26-34 years old
- Elite Sweetheart\* - 35-44 years old
- Classic Sweetheart\* - 45-54 years old
- Majestic Sweetheart\* - 55-64 years old
- Elegant Sweetheart\* - 65 and older

\*married or unmarried

## BOYS AGE DIVISIONS

New for 2024!

- Tiny Mister Sweetheart - 0-23 months
- Little Mister Sweetheart - 2-9 years old
- Mister Sweetheart - 10 years and older

## AREAS OF COMPETITION

### Friday Night Runway Show

This is a competition but is separate from and not included in the pageant scores. This event is scored on runway walk (or personality for our Baby Division), presence, and runway outfit.

### State & National Pageant – Mandatory areas of competition

Scoring for the Baby Sweetheart Division will vary slightly as they will not compete in Interview or On-Stage Question.

- Panel-Style Interview 40% of your score
- On-Stage Introduction 20% of your score
  - Baby through Little Miss (0-9 years old) – Pink Dress/Outfit
  - Pre-Teen and above (10+ years old) – Royal Blue Dress/Outfit
  - Boys (all divisions) - Khakis or nice jeans with a nice top
  - 45-seconds in length and should include your platform, name, town, and county you are representing
- Fun Fashion 10% of your score
  - Girls - Show us your personality in red-carpet outfits, hi-low dresses, shorts, or pants outfits!
  - Boys - Show your personality! This can be anything that shows the judges who you are!
- Evening Gown/Boy's Formal Wear 20% of your score
- On-Stage Question 10% of your score

### State Pageant – Optional areas of competition - \$25 each

- Community Service
  - Create a resume, list, or scrapbook of your community service over the past two years. May include pictures.
- Role Model
  - Submit at least two letters from non-family members (teacher, youth leader, church member, coach, etc.) that describe how you are a role model to others. A link will be provided to upload your letters.
- Cover Model Photogenic
  - Submit 1 photogenic headshot (A link will be provided to upload your photo before the pageant.)
  - Up to 5 additional photos may be entered at \$5 each
- Photogenic Portfolio
  - Submit a portfolio of up to 10 different looks at registration
    - Please label the portfolio with the contestant's name and age division.



# 2024 SWEETHEARTS OF AMERICA PAGEANT

## SCHEDULE OF EVENTS – VERY TENTATIVE

### Friday, May 10 - The Vault Banquet & Event Venue

- 2:00 PM - The Bridal Suite at Shel's Bridal Opens for Hair & Makeup (on your own)
- 3:00 PM - Registration Begins
- **5:00 PM - Interviews Begin** (before and after your interview, enjoy the Welcome Party!)
- 5:00 – 7:00 PM Welcome Party (No cost event! Bring your friends!)
- 7:00 PM - Runway Show and Competition

### Saturday, May 11 - The Rhode Center for the Arts

- 7:00 AM - Hair & Makeup Begins
- 8:30 AM - Introduction of Staff & Orientation
- 9:00 AM - Interviews Begin (for anyone unable to attend Friday evening)
  - Stage practice is available during this time

### Baby to Little Sweetheart (0-9 years old), Tiny & Little Mister Sweetheart

- 10:00 AM - State Sweetheart Pageant
  - On-Stage Introduction (in your pink dress/outfit or boy's casual wear)
  - 10:45 AM - Fun Fashion
  - 11:30 AM - Evening Gown/Formal Wear
  - 12:00 PM - On-Stage Question (in your evening gown)
- 12:30 PM - Lunch will be provided or parents may sign out the child
- 2:30 PM - Crowning
- 3:00 PM - National Pageant (*maybe be held after the later pageant*)

### Pre-Teen and above (10 years old and older) & Mister Sweetheart

- 12:30 PM - Lunch will be provided or parents may sign out the child
- Get ready for the Pageant
- 5:00 PM - State Sweetheart Pageant
  - On-Stage Introduction (in your blue dress/outfit or boy's casual outfit)
  - 5:30 PM - Fun Fashion
  - 6:00 PM - Evening Gown/Formal Wear
  - 6:20 PM - On-Stage Question (in your evening gown)
- 7:00 PM - Crowning

### National Pageant Information

- All contestants that win a State Title for their Division (i.e. Teen Wisconsin Sweetheart) will advance to the National Pageant.
- The National Pageant will consist of an Evening Gown/Boys' Formal Wear and On-Stage Questions for new scores. Only Evening Gown/Formal Wear for our Baby Division.
- The National Pageant will follow the final State Pageant.
- A second Evening Gown or Formal Wear can be worn for this event but is not required.



# 2024 SWEETHEARTS OF AMERICA PAGEANT

## ADDITIONAL INFORMATION

- The Sweethearts of America Pageant will be held at two locations (2 blocks away from one another).
  - Friday Evening - The Vault Banquet & Event Venue
    - The address is 625 57th Street, Kenosha, WI 53140
    - This area is restricted to street parking and a parking garage one block away, on 8th Avenue north of 57th Street.
  - Saturday - The Rhode Center for the Arts
    - The address is 514 56th Street, Kenosha, WI 53140
    - There is free street and lot parking throughout Downtown Kenosha surrounding the Rhode Center, along with free public parking lots.
- Any individual attending the State and/or National Pageant will need to purchase a ticket. Each contestant will be given 1 free admission ticket. Contestants do not need tickets.
  - Tickets purchased at the door will be \$13. This money goes directly to the Rhode Center for the Arts Theater and to cover their taxes and fees.
- There will be a People's Choice Award. This event happens online through Pageant Planet ([pageantplanet.com](http://pageantplanet.com)). Voting will begin on Monday, April 1st. Votes are \$1 each. When voting opens, you'll find links on the Sweethearts of America Facebook page. You will want to share your link with your friends and family. Encourage them to support you during your pageant weekend!
- Yadira Amador Hair & Makeup will be available on Saturday mornings. Appointments will be made directly with Nikki Eisenbraun. Please reach out to her to get additional information and book your appointment.
- Additional costs include, and are not limited to: hotel/lodging, meals outside of what is provided to the contestants, optional events, and tickets for the pageant.





# 2024 SWEETHEARTS OF AMERICA PAGEANT

## TITLEHOLDER INFORMATION

Name \_\_\_\_\_

Division \_\_\_\_\_

State \_\_\_\_\_

Sponsor (if any) \_\_\_\_\_

Phone Number \_\_\_\_\_

E-mail Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

## Emergency Contact Information

Contact's Name \_\_\_\_\_

Relationship \_\_\_\_\_

Phone Number \_\_\_\_\_

Medical, Allergy, or Dietary Issues (please list)

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# 2024 SWEETHEARTS OF AMERICA PAGEANT

## EMCEE FORM

Name \_\_\_\_\_ Division \_\_\_\_\_ State \_\_\_\_\_

What are you most looking forward to on pageant weekend?

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As a new state titleholder, what is one thing you would like to accomplish with your reign?

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3 interesting things about you:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

3 of your proudest moments:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_





# 2024 SWEETHEARTS OF AMERICA PAGEANT

## OFFICIAL SOA JUDGE'S INFORMATION FORM

Please limit your answers to one (1) page.

Name \_\_\_\_\_

Division \_\_\_\_\_

Title \_\_\_\_\_

State \_\_\_\_\_

Attach  
Headshot here

### TODDLER, MINI, TINY & LITTLE MISTER SWEETHEARTS ONLY

What is your favorite part of the pageant?

\_\_\_\_\_

What is your favorite thing to do with mommy or daddy?

\_\_\_\_\_

What is your favorite song? \_\_\_\_\_

Who is your favorite Disney Princess? \_\_\_\_\_

Who is your favorite Superhero? \_\_\_\_\_

What is your favorite animal? \_\_\_\_\_

### PETITE, MISTER SWEETHEARTS & OLDER

(OPTIONAL FOR TODDLER, MINI, TINY & LITTLE MISTER SWEETHEARTS)

#### EDUCATION

Academic Honors, Awards, and Special Recognition:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### CHARITABLE CAUSES

What non-profit or charitable cause(s) do you work with and represent?

\_\_\_\_\_

\_\_\_\_\_

How are you involved in your community?

\_\_\_\_\_

\_\_\_\_\_



# 2024 SWEETHEARTS OF AMERICA PAGEANT

## **HOBBIES**

Talents, Sports, Activities, Interests, or other Hobbies:

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## **FUTURE**

Career and/or Life Ambition:

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Next Personal Goal:

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## **SIGNIFICANT MOMENTS/MEMORIES** *(Other than winning a pageant, what is your...)*

Favorite Time with Family:

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Happiest or Proudest Moment:

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## **SWEETHEARTS OF AMERICA FUTURE**

What is your personal commitment to your reign?

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As a representative of Sweethearts of America, what do you plan to do as a titleholder to promote this program?

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# 2024 SWEETHEARTS OF AMERICA PAGEANT

## Sweethearts of America Pageants HOLD HARMLESS & INDEMNITY AGREEMENT

I, \_\_\_\_\_, as a delegate for the Sweethearts of America Pageant (SOA) System, understand and fully agree that in order to participate in Sweethearts of America, all of the fees and expenses are my responsibility. These fees and expenses include but are not limited to, the nonrefundable entry fee, crown and sash fee, advertisement page fee, travel and lodging expenses, cost of interview ensemble, cost of fun fashion ensemble, cost of evening gown ensemble, any additional out of pocket expenses, and any and all personal property brought to the pageant and/or pageant related events. In the event I am unable, for whatever reason, to fulfill these responsibilities, I will not be able to participate in the pageant.

I understand that all of the aforementioned fees are nonrefundable; that the decision of the judges is final; and that I agree to participate in all events that I am required to attend. Any disagreements, whatsoever, between the contestant/delegate and Sweethearts of America, directors, officers, agents, and/or employees will be handled by independent arbitration, whose decision will be final.

I understand that any misconduct, negative innuendos, or misrepresentation of me or other participants of the Sweethearts of America Pageant System, through any form, be it oral, written, internet, social media, etc., will be grounds for my disqualification and exclusion from the pageant and may result in dismissal from my local, state, and/or national crown.

I agree to refrain from starting any blogs, Facebook pages, groups, or posts on any form of media after the national pageant without permission from the SOA. Any disparaging posts, negative innuendos, or disrespectful comments toward the System are subject to grounds for dismissal from my title(s). I understand that if I have a grievance or issue with the System, I will complete the formal paperwork for review to resolve the issue through the appropriate channels and that my complaints and suggestions will be taken seriously.

I agree to release and discharge Sweethearts of America Pageants, its directors, officers, agents, and employees from any accident or injury incurred during the preparation, travel to and from the pageant, and during the pageant itself.

I agree to take full responsibility for any losses, damages, claims, or debts incurred or made by myself or any member of my party, in connection with my participation in the Sweethearts of America Pageant System. These fees and expenses include but are not limited to, the nonrefundable entry fee, crown and sash fee, advertisement page fee, travel and lodging expenses, cost of interview ensemble, cost of fun fashion ensemble, cost of evening gown ensemble, and any additional out of pocket expenses, and any and all personal property brought to the pageant and/or pageant related events.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

### **Signature of Parent/Legal Guardian (if under 18 years of age):**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_