



La Playa Trail Association
And
La Playa Books

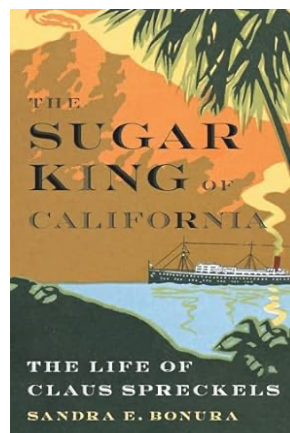


Presents

The Sugar King of California: The Life of Claus
Spreckels

Saturday, June 22, 2024
4:00 pm at Point Loma Assembly
3035 Talbot Street, San Diego

By Dr. Sandra E. Bonura



Join author and historian Sandra Bonura in a colorful slide presentation conversation on her new book, [*The Sugar King of California: The Life of Claus Spreckels*](#).

The Sugar King of California is the astonishingly intimate story of one of the most controversial entrepreneurs of the 19th century - a rule-breaking visionary who through his sugar empire became one of the richest Americans in history alongside John D. Rockefeller, Warren Buffett, and Bill Gates. Bonura tells the rags-to-riches story of Spreckels's role in the developments of the sugarcane industry in the American West and across the Pacific, triumphing in a milieu rife with cronyism and corruption and ultimately transforming California's industry & labor. But there's always a cost for single-minded determination; the legendary family quarrels even included a murder charge. Spreckels's biography is one of business triumph & tragedy, a portrait of a family torn apart by money, jealousy, and ego.