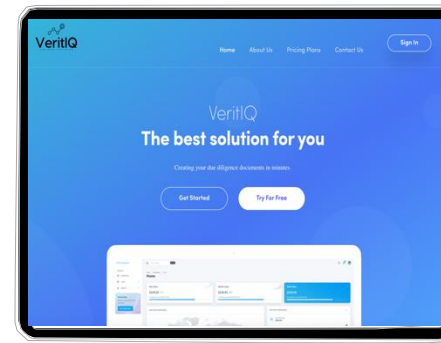




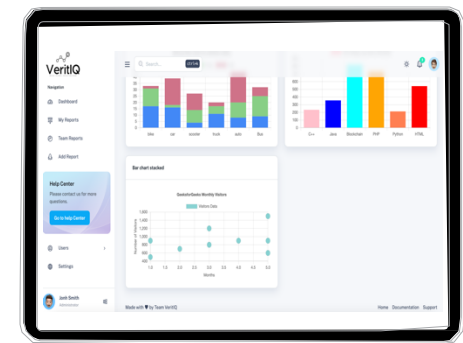
Your AI DD Assistant

A B2B digital platform to help Private Equity, VCs and Lending Partners make data-backed decisions in the earliest stages of the investment life cycle

www.veritiq.io



Triage assets faster: upload an IM or enter search criterion for instant analysis



Gain accurate analyses with a market-leading roster of data-sets and AI

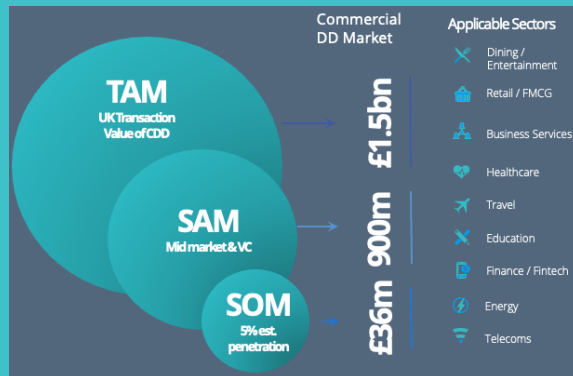
Client Problem

In a PE and VC market with increasing pressures, rapid investment without compromising on accuracy is required

- Complex and Time-Consuming
- Need for Competitive Edge
- Cost Increases
- Missed Opportunities
- Misuse of Ai.

Business Opportunity

To become the standard for early stage asset assessment



Current Status and Raise

To Date **£200k personal capital**
 Raising **£2M for 24 month runway (205)**
 Use of Funds **55% Product+ 20% Sales+ 25% OPEX**
 Returns Y5 **£40m ARR, £27 EBITDA, 18X Returns (7x multiple)**

Value Proposition

By offering the most comprehensive data, cutting edge technology and codified expert analysis in the hands of investors and analysts:

- **Save time:** two-week process becomes 20 mins
- **Save money:** monthly license fee (with multiple queries) replaces high per project resource and diligence fees
- **Accurate:** big data analytics + first party data ensures accuracy and objectivity
- **Customisable:** Users can adjust weightings to personalise their analysis

Use cases

- Deal Origination** – Market Mapping for PE, VC and Deal Advisors
- Early CDD Triage** – Upload IM or search an asset and get realtime, comprehensive, accurate commercial view
- Competitor Benchmarking** – For brands, boards and consultants

Competitive Advantage

- Experienced, ambitious, deep domain expertise team.
- Cutting Edge IP and unique product features.
- Market access and first mover advantage
- Creation of Proprietary Data is the real value play for exit

Contact Fleur@veritiq.io or +44 7736 312 750.

Innovation

AI Powered CDD and Market Mapping Software

Dynamic and customizable dashboards that allow the analysis, manipulation and extraction of data for internal originations, diligence or value creation projects. Cutting edge technology: Artificial Intelligence (AI) and Machine Learning (ML), Natural Language Processing (NLP), Big Data Analytics

Team



Fleur Hicks, CEO & Co-Founder

- 22+ years in commercial and digital consulting
- Twice Exited Founder
- CEO of the Year 2021
- Led multi-million international growth for commercial data firm one four zero
- Role: Strategic growth and commercialisation



Senior Development and Data Technology Officer

- 15 Years as senior technologist
- Working on AI and data projects for 8 years
- Award-Winning Product Development
- Role: Technology and AI growth

Traction

