



# YEAR ONE TWO THOUSAND AND TWENTY-ONE Annual Report

In June of 2020, a group of friends began having ZOOM meetings to try to come to terms with systemic racism and the killing of black people by police. Across the nation, events sparked protests - civil rights, inequality and racism was again a topic of national concern.

The conversations led to a call to action, a desire to help people understand what systemic racism is and lend a white voice to the local, state and national dialogue. Thus the idea of White Voices Against Racism (WVAR) was born.

During the winter and spring of 2021, four individuals established an official entity and 501(c)3 organization. A Facebook page, Instagram page and website was created. Then on May 25, 2021, White Voices Against Racism officially launched.

WVAR accomplished its first year goals:

- Organize as a non-profit;
- Hold four events; and
- Establish a digital presence.

During 2022 our goals include:

- Holding four events;
- Broadening our exposure; and
- Expanding our leadership team.

## VISION

To live in a world that is free from racism.

## MISSION

To promote awareness of how one is born into privilege and how harmful practices have perpetuated disadvantages for people of color.

## GOAL

To engage through learning and experiences.

## By the numbers...

### Facebook

Posts 36  
Likes and Followers 77  
Reaches 15,988  
Page Views 268

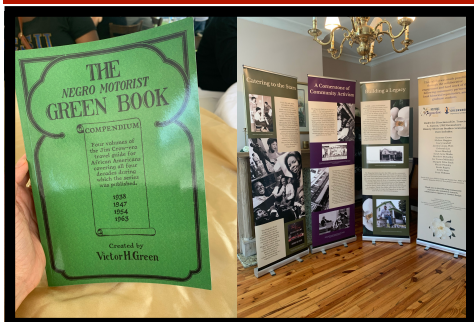
### Instagram

Reaches 11,256  
Followers 6  
Profile Visits 71

### Events

Facebook Live Launch  
640 Reach Reactions  
26 Comments  
7 Shares  
10 Link Clicks  
Green Book - Shoebox Event  
10 Attendees  
Pieces of Now Exhibit Tour  
10 Attendees  
Freedom on the Menu Book Event  
15 Attendees  
International Civil Rights Center and Museum  
10 Attendees

## THE FIRST YEAR - Educate and Engage



The Historic Magnolia House is one of only four Green Book sites in North Carolina still in operation and housed some of our nation's most well-known African Americans during segregation. Attendees enjoyed a physical tour of the house, received a Shoebox Lunch and a WVAR sticker. Leading up to the event The Negro Motorist Green-Book: A travel guide for Blacks used from 1936 to 1966 during the Jim Crow era was featured on our Facebook page.

The Pieces of Now exhibit at the Greensboro History Museum featured murals that appeared in downtown Greensboro following the murder of George Floyd in May 2020. Museum curator Glenn Perkins, led the tour. The first five people to register and attend received a WVAR T-shirt.



Carole Boston Weatherford, author of "Freedom on the Menu: The Greensboro Sit-Ins," joined us for a book reading and discussion. Participants received a copy of the book and a parent/teacher study guide. Two educators were invited by WVAR to lend insight and guidance for talking to children about racism.

The final event of the year was a staff guided tour of the International Civil Rights Museum. Each participant received free entry into the museum. Following the tour, participants had a chance to discuss what they saw and learned.



### 2021 Financials

#### Income

|              |             |
|--------------|-------------|
| Donations    | \$ 1,200.00 |
| Ticket Sales | \$ 3.60     |
| Total        | \$ 1,203.60 |

#### Expenses

|               |             |
|---------------|-------------|
| Face-book Ads | \$ 149.30   |
| Events        | \$ 750.01   |
| Web Site      | \$ 85.49    |
| Stickers      | \$ 79.00    |
| T-shirts      | \$ 445.19   |
| Misc          | \$ 21.95    |
| Total         | \$ 1,530.94 |

|         |             |
|---------|-------------|
| In-kind | \$ 1,200.88 |
| WVAR    | \$ 330.06   |

|              |           |
|--------------|-----------|
| Cash Balance | \$ 873.54 |
|--------------|-----------|

### White Voices Against Racism

[www.wvar.love](http://www.wvar.love)

[whitevoicesagainstracism@gmail.com](mailto:whitevoicesagainstracism@gmail.com)

Facebook and Instagram

#### Board of Directors

Mark E. Kirstner - Chair and Founder

Chantale Wesley-Lamin - Vice Chair

Sarah McGuire - Secretary

Melissa T. Johnson - Treasurer

WVAR is a registered 501(c)3



## A YEAR IN PICTURES

