

Case Study: The Quantum Retirement Readiness Program National Company 14,000 employees, 268 Locations, 31 States

As our client looked to improve Employee Retention and Financial Wellness; QSG developed a turn-key "Retirement Readiness" program that increased participation by 101% (Our average is 66%). QSG enabled our client to pass ACP/DCP testing without enriching plan parameters from a 2% match on 4% DC. The plan sponsor's Defined Contribution plans were able to save approx. \$140,000 in payroll tax savings using our service. Our client was concerned about the current economic challenges faced by both the company and the employees. Employee Retention concerns gravitated to Productivity concerns brought on by financial stress. They turned to QSG for our "Turn Key" solution offering substantial resources towards the completion of the project. QSG provided national support completing the project in 31 states and over 260 locations. Our "high touch" multimedia program was extremely successful in supporting existing methods of communication. Do complexity, geographic distribution of locations and variable employee demographics make consistent communications challenging for your company?

QSG customized our program to the unique needs of the client. For the Retirement Readiness program, we assisted each employee through the process of Risk Assessment and created a unique Employee Profile. Armed with this information each employee was empowered to select the appropriate fund family and financial plan from the provider materials. This served to educate employees on the need to save and create a retirement plan. Employees embraced our campaign to improve financial understanding and enroll in the DC 401k plan. Not only did QSG reach ROI targets, we reinforced the value of benefits with employees and returned a 98% approval rating with location managers on the QSG Quality Survey. With our pool of trained communications counselors and proprietary systems, QSG brought velocity to their results rendering substantial cost savings in less than 90 days.

The QSG Retirement Readiness program includes:

- ✓ Turn-Key Project planning
- ✓ Complete Announcement process
- ✓ Direct Employee Engagement
- ✓ Risk Assessment and Profiling
- ✓ Spanish Language conversion
- ✓ Printed Retirement Statement
- ✓ Cleanse and Reconcile Data to Carrier(s)
- ✓ Report to Corporate stake holders
- ✓ Support Ongoing Maintenance of annual Voluntary Benefit Enrollments



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