Company Name

Address

**Phone:**

**Email: Website:**

**Management:**

## CEO

CFO

COO

Other…

**Industry:** *E-commerce, etc*

**Number of Employees:**

**Bank:**

**Future Auditor:**

**Law Firm(s):**

**Amount of Financing Sought:**

*$1M equity, etc.*

**Current Investors***: ($Amt. Invested)*

*All Venture Investors,*

*Private Investors, Investment Banks, or Personal Funds*

**Use of Funds:** *Product research, marketing/sales, distribution, etc…*

***Traction:***

**Business Description:** *Briefly describe your company. In this section explain to investors what makes your business unique.*

**Company Background:** *Provide a short summary of your company’s background.*

**Management:** *Describe your management team.*

**Products/Services:** *In this section, explain what sets your product and company apart from the competition (competitive advantage).*

**Technologies/Specialties:** *In this section, highlight your product and describe current IP’s or patents.*

**Markets:** *Provide a clear description of your target market, and any market segments that might exist within that market. Include potential market size and growth rate. Also, mention your revenue model in this section.*

**Distribution Channels:** *Indicate which distribution channels will be used to deliver your products/service to your target markets (i.e. website, direct sales, social networking, etc…).*

**Competition:** *List current or potential direct, and/or indirect, competition. Briefly describe the competitive outlook of the relevant market.*

**Financial Projections (unaudited):**

 **2023 2024 2025 2026 2027**

**Revenue:**

**EBITDA:**

**(Dollars in thousands)**