

Cookie Policy

Effective Date: 27/11/2024

Last Updated: 27/11/2024

At www.ccbconsultancy.ltd ("we," "our," "us"), we use cookies and similar technologies to enhance your browsing experience, improve website functionality, and analyse site usage. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use.

1. What Are Cookies?

Cookies are small text files stored on your device (computer, smartphone, or other devices) by your web browser when you visit a website. They allow the website to recognize your device and remember information about your visit, such as your preferences or login details.

2. Types of Cookies We Use

We use the following types of cookies on our website:

a. Necessary Cookies

These cookies are essential for the operation of our website. Without them, certain features and services may not function properly.

b. Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting data about page visits, traffic sources, and user behaviour. This information is aggregated and anonymous.

c. Functional Cookies

These cookies enable our website to remember your preferences, such as language settings or display preferences, to provide a more personalized experience.

d. Advertising and Targeting Cookies

These cookies track your browsing activity to deliver personalized advertisements and measure their effectiveness.

e. Third-Party Cookies

We may use cookies provided by third-party services, such as analytics or advertising platforms, to enhance functionality and track website performance.

3. How We Use Cookies

We use cookies to:

- Provide and maintain website functionality.
 - Remember your preferences and settings.
 - Analyse website traffic and improve user experience.
 - Deliver personalized content and targeted advertisements.
 - Track the effectiveness of marketing campaigns.
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4. Your Choices and Cookie Management

a. Managing Cookies in Your Browser

Most web browsers allow you to manage or disable cookies through their settings. You can:

- Block all cookies.
- Delete existing cookies.
- Set preferences for certain websites.

Refer to your browser's help section for instructions on managing cookies:

- Google Chrome
- Mozilla Firefox
- Microsoft Edge
- Safari

b. Opt-Out of Targeted Advertising

You can opt out of targeted advertising from certain networks:

- Network Advertising Initiative
- Digital Advertising Alliance
- Your Online Choices (EU Users)

c. Do Not Track Signals

Some browsers offer a “Do Not Track” (DNT) option. While we honour DNT settings, some features may still use cookies based on your preferences.

5. Third-Party Cookies and Services

We may use third-party tools and services, such as Google Analytics, to collect information and analyse user behaviour. These third parties may use cookies to track your activity across websites.

For more information about Google Analytics, visit [Google Analytics Terms](#).

6. Cookie Retention Period

The duration for which cookies remain on your device depends on their type:

- **Session Cookies:** These expire when you close your browser.
 - **Persistent Cookies:** These remain on your device until they expire or are deleted.
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7. Updates to This Cookie Policy

We may update this Cookie Policy periodically to reflect changes in technology, legal requirements, or our business practices. Any updates will be posted on this page with a revised effective date.

8. Contact Us

If you have any questions about this Cookie Policy or our use of cookies, please contact us:

Email: support@ccbconsultancy.ltd

Mailing Address: CCB Consultancy Ltd, c/o Tim O’Brien ACA Chartered Accountant, The Green, Datchet, Slough SL3 9AS, United Kingdom.

By continuing to use our website, you agree to the placement of cookies on your device as described in this Cookie Policy. Thank you for trusting www.ccbconsultancy.ltd.
