## CCB Consultancy Ltd - Privacy Policy

## **Privacy Policy**

**Effective Date:** 27/11/2024 **Last Updated:** 27/11/2024

CCB Consultancy Ltd ("we," "our," "us") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website www.ccbconsultancy.ltd (the "Site"). Please read this policy carefully to understand our practices regarding your personal information.

# 1. Information We Collect

We may collect the following types of information:

#### a. Personal Information

Information you provide directly to us, such as:

- Name
- Email address
- Phone number
- Mailing address
- Payment information (if applicable)

#### b. Non-Personal Information

Automatically collected information, such as:

- IP address
- Browser type
- Device information
- · Pages visited and time spent on the Site
- Cookies and similar tracking technologies

#### 2. How We Use Your Information

We use your information to:

• Provide and improve our services.

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- Process transactions and send confirmations.
- Respond to customer service requests or inquiries.
- Send updates, promotional offers, or other communications (you can opt out at any time).
- Analyse website usage to improve user experience.
- Comply with legal obligations.

#### 3. How We Share Your Information

We do not sell your personal information. We may share your information with:

- **Service Providers:** Third parties that assist us in providing services (e.g., payment processors, analytics providers).
- **Legal Obligations:** Authorities when required by law or to protect our legal rights.
- Business Transfers: In the event of a merger, acquisition, or sale of assets.

## 4. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience. These may include:

- · Essential cookies for website functionality.
- Analytics cookies to understand user behaviour.
- Advertising cookies for targeted marketing (if applicable).

You can control cookies through your browser settings. For more information, see our Cookie Policy.

### 5. Your Rights

Depending on your location, you may have the following rights regarding your personal information:

- Access your data.
- · Correct or update inaccurate information.

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- Request deletion of your data.
- Object to certain data processing activities.
- · Opt out of marketing communications.

To exercise these rights, contact us at support@ccbconsultancy.ltd.

# 6. Data Security

We implement industry-standard measures to protect your information. However, no method of transmission or storage is completely secure. While we strive to protect your personal data, we cannot guarantee absolute security.

#### 7. Third-Party Links

Our Site may contain links to external websites. We are not responsible for the privacy practices or content of third-party sites. Please review their policies before providing personal information.

## 8. Children's Privacy

Our Site is not intended for children under the age of 13, and we do not knowingly collect personal information from them. If you believe we have inadvertently collected such information, contact us to delete it.

#### 9. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. Please review this policy periodically for updates.

#### 10. Contact Us

If you have any questions or concerns about this Privacy Policy or our practices, please contact us:

Email: support@ccbconsultancy.ltd

**Mailing Address:** CCB Consultancy Ltd, c/o Tim O'Brien ACA Chartered Accountant, The Green, Datchet, Slough SL3 9AS, United Kingdom.

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By using our Site, you acknowledge that you have read and understood this Privacy Policy. Thank you for trusting CCB Consultancy Ltd.