



360 Medical
Consulting
an **HSS** affiliate

Transforming Workplace Wellness

ELEVATING EMPLOYEE
HEALTH & WELLNESS WITH
ONSITE CLINICS &
PROGRAMMING



We embed medical, musculoskeletal, and mental health providers into high-impact workplaces—delivering onsite, on-demand, concierge-level care.

Let's transform workplace healthcare.

Executive Summary

360: Built for the high performance workplace

- Onsite medical, musculoskeletal, and mental health providers
- Concierge-level coordination and fast access to top specialists
- Seamless integration with corporate culture and scheduling
- Demonstrated productivity gains and employee loyalty
- Hospital affiliation and high-impact patient case studies

Maximize Productivity & Employee Well-Being with Frictionless Onsite Healthcare Clinics & Wellness Programs

360 partners with world-class organizations to seamlessly integrate white-glove concierge health and wellness programs into high-performance workplaces with onsite clinics.

Supporting your commitment to employee wellbeing

Today's world-class organizations are committed to supporting the ambition and resilience of their employees.

360 is a valuable partner in augmenting this commitment by bringing health & wellness providers on-site, making access to quality healthcare frictionless.

Our programs result in:

- Increased Productivity
- Increased Employee Satisfaction
- A healthier workforce

Why employers are bringing health & wellness services on-site

- Primary care and specialist appointments can take months to secure
- Quick issues often don't justify time-consuming urgent care visits
- Time out of office results in productivity loss
- In-person care delivers value tele-health can't match
- Onsite musculoskeletal care speeds recovery and helps prevent surgery
- Mental health needs are rising, but digital platforms remain hard to navigate

Servicing both the high impact employee & operational,
These employers are bringing wellness clinics onsite

	MEDICAL	MSK	MENTAL HEALTH
BlackRock	✓	✓	✓
Citadel	✓	✓	✓
Goldman Sachs	✓	✓	✓
KKR	✓	✓	✓
JP Morgan	✓	✓	✓
Morgan Stanley	✓		✓
Millennium	✓	✓	✓

"We have seen tangible benefits from improved morale and lower stress levels to better overall physical health. Employees tell us that the services provided by 360 are a big reason they remain so loyal to our company. They see the services as an extension of our caring for their wellbeing."

-Vice Chairman, Fortune 100 company

Now, let's talk about
why 360 is the right
partner for the high-
impact workplace

360 Onsite Advantages

Medical

- On-demand access to high quality medical care
- Easy appointment scheduling
- Doctor-to-doctor referrals

Musculoskeletal (MSK)

- Chiropractic Doctors who can diagnose, order imaging, and oversee MSK rehab
- Onsite MSK practitioners: PTs, Exercise Physiologists, & Certified Athletic Trainers

Mental Health

- Vetted Mental Health professionals

Productivity

- Employer-friendly protocols to minimize productivity loss
- Drastically reducing time offline

360 has extensive expertise operating on-site clinics

Since 2012, 360 Medical Consulting has been redefining healthcare access through scalable onsite medical solutions focused on the high impact workplace.

Current Clinics

- @30 Hudson Yards - 2,000 headcount
- @399 Park Avenue - 2,100 headcount
- @Hartford - 4,000 headcount
- @Minneapolis - 3,000 headcount
- @Miami - 400 headcount
- @Hartford(2)- 500 headcount

360 Medical Spectrum of Services

360 Medical implements on-site clinics that offer scalable, bespoke solutions to meet the needs of the business we serve



Our HSS Affiliation



Our affiliation with the world-renowned Hospital for Special Surgery is unique among onsite corporate wellness providers. No other corporate wellness provider has this affiliation. Our direct doctor-to-doctor referrals result in priority access to their top-rated specialists, facilitating expedited appointments and imaging, typically arranged within days, rather than months.

Hospital Partners

360 Medical has established relationships with New York City's most prestigious hospitals as well as individual specialists, giving our patients frictionless access to the elevated care they may sometimes require. All referrals are handled doctor-to-doctor and scheduling is arranged through our concierge.



Why Onsite MSK matters

A top expense and leading opportunity cost

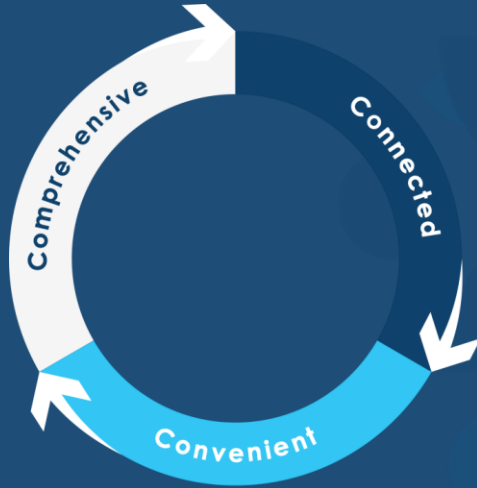


50% of People Report Suffering from
an Untreated MSK ailment

MSK conditions are one of the top expenditures under employer-sponsored healthcare, especially when you factor time out of office. 360 is focused on minimizing its impact.

- Productivity gain - reducing time out of office for therapy
- Reducing the need for surgical intervention
- Increasing employee satisfaction

What makes 360 “white glove?”

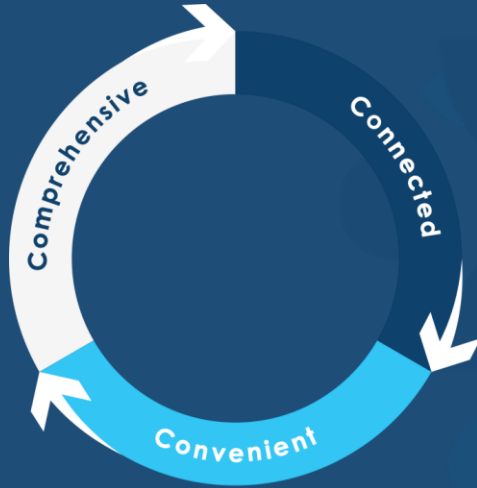


Concierge Wellness Care
(CWC™) is Full spectrum Health
& Wellness Care

To deliver these results in the high impact workplace, 360 developed Concierge Wellness Care (CWC™) as an innovative approach to on-site wellness.

Concierge Wellness Care (CWC™) is unique in the industry. No other wellness provider offers this level of personalized care and expertise across the full spectrum of health and wellness services.

What makes 360 “white glove?”



Concierge Wellness Care
(CWCTM) is Full spectrum Health
& Wellness Care

Each clinic has a full time Concierge to ensure that our clients get the care they need with the lowest possible friction.

The Concierge handles:

- Appointment scheduling
- Personalized Immunization Clinics
- Coordination with outside specialists
- Imaging appointments
- Prescription delivery

2024 Case Study

@399 Park Ave

Serving a population of 2,100

"360 has demonstrated an impeccable understanding of the unique needs of our workforce" -Vice Chairman, Fortune 100 company

95%^N

Would recommend
us to a coworker

62%

Employee
Engagement

8K

Patient Visits
2024

A snapshot of just one of our clinics

2024 Case Study

@399 Park Ave

Serving a population of 2,100

The national average for time out of office for a medical appointment is 2 hrs 45min*.

At 360 Medical, it's 30 minutes

**+17,000
Hours**

2024 Total Productivity Gain

At an average salary of \$250K, this represents a \$2.2M ROI—without even accounting for the 'ripple effect' of team members being pulled offline.



360 MEDICAL'S LEADERSHIP TEAM



Douglas B. Seckendorf, DC,
CCSP
Co-CEO & Chief Of
Musculoskeletal Services

Expert in spinal rehabilitation,
musculoskeletal care, and
corporate wellness solutions.



Brian C. Halpern, MD
Co-CEO & Chief Of
Medical Services

Pioneer in non-surgical sports
medicine, Founding Chief of
HSS Primary Sports Medicine.



Nancy J. Shaw
Chief Operating Officer

35+ years leading corporate
wellness & concierge health
programs.



MJ Jacobson
Chief Strategy Officer

Strategic executive with
35+years experience
building brands

Actual Patient Case Study*

Stephanie's Story: A Ruptured Appendix Avoided

KEY TAKEAWAYS

- Because seeing a provider was low-friction, patient sought medical intervention
- 360 Provider spoke directly with on-call surgeon
- 360 ensured that hospital VIP services provided a smooth patient experience

Stephanie was working at her desk when she began experiencing abdominal discomfort. Without an appointment, she visited the 360 Medical Center located in her office building, where she was immediately seen by a Nurse Practitioner. Hoping for a quick solution, Stephanie was instead diagnosed with acute appendicitis.

Our Concierge promptly arranged for an ambulance to transport her to the Emergency Department at NewYork-Presbyterian, coordinating VIP services for her arrival. Meanwhile, our Nurse Practitioner consulted with the on-call surgeon, who evaluated Stephanie immediately. An ultrasound confirmed the diagnosis.

Had an on-site clinic not been available, Stephanie might have attempted to work through the pain, increasing the risk of her appendix rupturing.

*Names changed for HIPAA compliance



Actual Patient Case Study*

Erik's Asthma Flare—Resolved in an Hour

KEY TAKEAWAYS

- Issue resolved in an hour rather than an entire afternoon spent out of office
- Greater employee satisfaction
- Increased productivity

While working under a deadline, Erik began experiencing difficulty breathing and feared he was having a heart attack. He took the elevator down to the 360 Medical Wellness Center, where a Nurse Practitioner saw him immediately.

After a thorough evaluation, she determined that Erik was not having a heart attack but was instead experiencing an exacerbation of his previously diagnosed asthma. He was promptly treated with a nebulizer.

The 360 Concierge arranged for our partner pharmacy to deliver his new medication to the office within the hour. What could have taken Erik out of work for the rest of the day was resolved quickly, allowing him to return to his office with peace of mind.



Actual Patient Case Study*



Chris's Sciatica: From MRI to Recovery

KEY TAKEAWAYS

- Providing easy access to orthopedic care for the high-impact executives is essential
- Total onsite treatment time = 12 hours
- W/O onsite MSK = 40-hour productivity loss, an entire work week

Chris was experiencing sciatic pain down his right leg after a weekend of golf and tennis. Our onsite clinic was able to see him Monday mid-day and provide some immediate relief. The Chiropractic Orthopedist prescribed an MRI which the 360 Concierge was able to schedule for the next day after market closing. The study revealed a lumbar disc bulge causing nerve impingement. Through our 8 week protocol, Chris reported 75% improvement after 4 weeks, and near complete resolution of symptoms at completion of treatment.

Actual Patient Case Study*



Kathryn's Comeback from Virtual PT Failure

KEY TAKEAWAYS

- Providing easy access to orthopedic care for busy executives is essential
- Virtual platforms are not always an effective replacement for MSK care
- Patient reported significant improvement after only four weeks

After surviving breast cancer, Kathryn developed severe knee pain exacerbated by an aromatase inhibitor. Despite two months of virtual physical therapy via Hinge, her condition worsened, severely limiting her mobility. She could no longer climb stairs without severe pain.

360 Medical's team evaluated Kathryn with diagnostic imaging, revealing arthritis in both knees. Our clinicians adjusted her exercise protocol and provided targeted, hands-on therapies.

Within four weeks, Kathryn's pain decreased by 50%, and after two months, she regained the ability to climb stairs comfortably.

*Names changed for HIPAA compliance



THANK YOU

360 Medical would appreciate the opportunity to meet with you and discuss your corporate wellness agenda.

MJ Jacobson
Chief Strategy Officer
mj@360medconsulting.com
M: 646-704-8481