

These are simple examples to remind you of some ways you can use ChatGPT to power your mobile learning content design. Enhance them and tailor them to your own needs.

Summarize dense content

“Summarize the key points of this research PDF in a simple, clear, and easy-to-understand way. Focus on the main findings, key concepts, and practical implications.”

Create learning objectives

“Here’s the content I want to turn into a mobile learning module: <upload/link>. Write 3–5 clear, concise learning objectives suitable for mobile learning. Use Bloom’s Taxonomy and aim for a mix of understanding, applying, and evaluating. Keep the language simple and focused on what the learner will do on a small screen, in short bursts of time.”

Web content to mobile support

“You’re a mobile performance support designer. Turn this page into 8 concise, mobile-friendly screens (max 125 words each) that help users recognise and respond to a broken bone in real time. Use clear, action-based headings, suggest supporting visuals, and finish with a brief “What to do next” summary. <upload/link>”

ILT to mobile learning content

“You are an experienced mobile learning designer. Convert this ILT slide deck <upload/link> to mobile learning content. Suggest placement of images, short engaging activities, and a 5 question quiz at the end.”

Structured prompting

Purpose — Why you’re creating it

“Give learners a quick understanding of the key skills.”

Audience — Who it’s for

“This is for busy frontline staff with no prior training.”

Structure — How it should be organized

“Use 4–6 screens: intro > key concept > visual > quick check.”

Length — How much to include

“Keep it under 600 words total. <125 words per screen.”

Tone — What it should feel like

“Use plain, helpful language. Keep it clear and supportive.”

Parameterized prompting

[Module Topic] = Cybersecurity awareness for employees

[Module sections] = 1. Cybersecurity intro, 2. Threats, 3. Guidelines

[Target Audience] = Non-technical staff

[Learning Format] = Interactive mobile learning module

[Interactive Elements] = Scenarios, quizzes, animated explainer videos

You are an experienced mobile learning content designer.

Create an engaging mobile learning module on [Module Topic] for [Target Audience] with [Module sections]

Use [Interactive Elements] within [Learning format] to enhance retention and engagement.

Ensure a mobile-friendly, visually appealing design that supports self-paced learning.

Quiz creation

Create mobile-optimized questions for this topic:

<upload/link to content>.

[Type of questions] = multi choice, open-ended, & scenario

[Difficulty level] = beginner

[Number of questions] = 6

[Number of m/c answer options] = 3

[Tone] = clear and concise

[Question length] = max 40 words

Scenario questions

“Based on this web page content, create a scenario question for mobile learning content that asks the learner to make decisions. Suggest relevant graphics.

<link to page>”

Branching scenarios

“Create an interactive case study where a salesperson must navigate a customer concern in a store. Provide 2 levels of decision points.

The content will be delivered as interactive mobile learning content.”

Adaptive content

“Create mobile learning content for a high-level introduction to generative AI. I need 6 screens of no more than 125 words.

Create 3 sets of content, one for C-level execs, one for software developers, and one for general staff.”

Dry content to engaging story

“Transform this research paper <upload/link>into an engaging, narrative-driven story for mobile delivery that conveys the key points in a fun and memorable way. Use relatable characters, real-world scenarios, and a conversational tone. Ensure the story flows naturally. Ask review questions along the way.”

Gamified experience

“Design a mobile-friendly gamified learning activity for teaching <topic>. The game should include levels, rewards, and real-world challenges. Format this game for mobile delivery using chat-based interactions, simple UI, and quick decision points.

Convert this into a structured JSON format for easy integration into a mobile learning platform.”

Images for mobile

“Which image would you recommend to illustrate that an office worker has had his laptop hacked?”

“Create an image of a person sitting in front of a laptop in an office looking frustrated because his account has been hacked. This is for mobile learning use. Photo realistic. 1:1 aspect ratio.”