

**Brad William Bodoh**  
**Scout Executive/CEO, Casper, Wyoming**  
**200 Sunflower St**  
**Casper, WY 82604**  
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**September 14, 2020**

### **Objective**

To serve as Scout Executive of the Five Rivers Council where I can apply my fiscal management, fundraising, membership growth, relationship building, and staff development skills to grow and strengthen the Scouting movement.

### **Background**

I have served as Scout Executive of two councils. My career path is geographically diverse having served Scouting in metropolitan, urban, suburban, midwestern farm, and rural western communities. A hallmark of my success has been building strong relationships with people from all walks of life including community leaders. I am experienced in all aspects of council operations, staff leadership, and fiscal stewardship. I have strong skills in the areas of financial acumen, fundraising, membership growth, strategic thinking, relationship building, coaching and mentoring, and volunteer recruitment and empowerment.

### **Selected Achievements**

#### **Financial Acumen:**

- Actively turned around the Heart of Ohio Council's financial picture after 10 years of operating deficits.
- In my first 7 months eliminated over \$300,000 in operating debt and cut the operating deficit in half versus the prior year. Operated with surpluses the remainder of my tenure.
- Successfully overcame challenges in the Greater Wyoming Council with an economic downturn and withdrawal of the LDS church to consistently operate with surpluses all 4 years.

#### **Fundraising:**

- Launched a major gifts campaign in April of 2019 and to date have raised \$52,500 for operating, \$50,000 for capital improvements, and \$117,300 in new permanently restricted gifts to endowment.
- Responded to the financial impact of COVID-19 by ramping up grant writing for operating, securing gifts totaling \$415,000.

#### **Staff Leadership, Coaching, and Mentoring:**

- Coach and mentor staff, leading by example and actively developing their skills and talents.
- Achieved a low professional staff turnover rate of only 5 resignations under my leadership in 16 years.
- Since 2004, of 29 commissioned professionals who have reported to me, 19 are still in the movement and 18 have received one or more promotions to positions of greater responsibility.

### **Employment History**

#### **Scout Executive/CEO, Casper, Wyoming – 2016 — Current:**

Serve as the Chief Executive Officer of an 11-county council with primarily rural populations covering an area roughly the size of the state of Iowa. Provide leadership to a staff of 6 full-time employees. Oversee stewardship of a \$900,000 annual operating budget, \$900,000 of capital assets, and a \$2.3M endowment fund. Oversee operations of a council office/Scout shop and a Scout resident camp and High-Adventure base.

- Faced the challenges of loss of 68% of our membership and roughly 17% of our operating income due to the withdrawal of the Church of Jesus Christ of Latter-Day Saints by providing leadership to a team of council volunteers and staff in the development, implementation, and regular reevaluation of our Strategic Business Plan.

- Maintained financial stability operating with annual surpluses through sound budgeting practices, cost reductions, revitalized fundraising practices, constant vigilance, and making hard decisions.
- Developed a strategy of utilizing hyperlocal focal social media campaigns and innovative local events to create a more effective fall recruiting campaign in 2019, resulting in a 119% increase in the number of new Scouts recruited versus 2018.
- Secured a \$5000 technology grant to purchase video conferencing and webinar hardware and software and successfully employed it to improve communications, training, and involvement of council, district, and unit volunteers throughout our large geographic territory.
- Increased diversity of the executive board by recruiting new board members from throughout the council, earning the National BSA Diversity Gold Award in 2018 and 2019.
- Built relationships with business leaders, United Ways, local foundations, service clubs, and civic organizations, and increased public relations in the community at large.

### **Scout Executive/CEO, Mansfield, Ohio – 2013 — 2016:**

Served as the Chief Executive Officer of a 9-county council with diverse communities including urban, suburban, and rural populations. Provided leadership to a staff of 21 employees. Oversaw stewardship of a \$1.8M annual operating budget, \$2.1M of capital assets, and a \$6.1M endowment fund. Oversaw operations of 2 council offices, 3 local council Scout shops, and a Scout reservation with 2 resident camps.

- Led the council to operating with a balanced budget through sound budgeting practices, cost reductions, revitalized fundraising practices, fiscal stewardship training for staff and volunteers, and hard decision making.
- Provided top-level executive leadership to council staff and volunteer teams, creating an environment of empowerment and teamwork.
- Responsible for building relationships with United Ways, local foundations, service clubs, and civic organizations, as well as public relations in the community at large.
- Established a standing council nominating committee and identified and recruited 19 community leaders to the council executive board from throughout our council territory.
- Created a council Enterprise Risk Management Committee made up of professionals in appropriate fields to be proactive in protecting the corporation from potential liability.
- Provided leadership to the Area 4 team of volunteers and staff developing the business case for consolidation of 5 councils in northeast Ohio.

### **Assistant Scout Executive/COO, Davenport, Iowa - 2010 – 2013**

### **Field Director, Davenport, Iowa - 2009 – 2010**

### **District Director, Highland Park, Illinois - 2004 – 2009**

### **District Executive, Highland Park, Illinois - 2001 – 2004**

### **Education**

Master of Arts, Anthropology – Northern Illinois University, DeKalb, IL

Bachelor of Science, Anthropology – University of Wisconsin-Oshkosh

### **Personal**

Eagle Scout

Cubmaster, Pack 13, Casper, WY

Vigil Honor

James E. West Fellow

Church council member 2019-present

Board of Directors of 4 Rotary Clubs

President, Mansfield Rotary Club 2015-2016

Assistant Governor, Rotary District 6600 – 2016

Vice-Pres. Dallas Safari Club of Wyoming 2016-present