

March 21, 2022

Partnership Announcement



Mark Burnette, Practice Leader of LBMC Advisory Services, and Chip Hoback of [Thoroughbred Thought Leaders](#) (TTL) have announced a partnership to allow TTL to offer [LBMC Information Security](#) services and solutions, including IT Assurance, Technical Security Assessments, and Security Consulting Services, to its clients alongside TTL's current security solutions portfolio.

"I am thrilled to announce Thoroughbred Thought Leaders' partnership with LBMC Information Security led by my friend Mark Burnette," said Hoback. "In recent years, I have competed with LBMC's strong offerings and am excited about working with the market leader in the region," Hoback continued. "LBMC has a longstanding reputation for taking care of all of its clients as if they were their largest client. It's that kind of philosophy of nurturing healthy relationships that makes this a good fit for TTL and our customers."

"Chip has always been one of my most trusted go-to partners," Burnette said. "He has an outstanding reputation in the IT solutions industry, and he works tirelessly to help his clients solve their technology challenges. Chip's 'client-first' approach to doing business is exactly the way that LBMC works to serve our clients, and we are excited to be able to partner with TTL to help more great organizations solve their cybersecurity challenges."

About LBMC

LBMC is a Top 40 Firm in the nation serving approximately 10,000 clients with diverse needs across a spectrum of industries. Named a 2022 Forbes Best Tax and Accounting Firm, a 2021 Accounting Today Pacesetter for Growth, and a 2021 Best Workplace in Consulting & Professional Services, LBMC has more than 750 team members across the nation, with offices in Chattanooga, Nashville (Brentwood), and Knoxville, TN, and Charlotte, NC. Founded in 1984 as a traditional accounting firm, LBMC has expanded its focus to meet a broad range of advisory and business consulting needs for its diverse client base. Today, LBMC and the LBMC Family of Companies are industry leaders in financial, human resources, technology, information security, staffing and wealth advisory services for businesses and individuals. For more information, visit www.lbmc.com.

About Thoroughbred Thought Leaders

Thoroughbred Thought Leaders is a national IT Consulting firm that offers a variety of services including C-Suite as a Service, Interim C-Suite Services, and IT Infrastructure and Security Consulting products and services.

TTL is part of a Trusted Advisor Network

- ▶ We specialize in project-based IT solutions and services that encompass the Network, Applications, Infrastructure, and especially the cloud from a Business Perspective supported by sound technical direction.
- ▶ We act as trusted advisors to a global ecosystem of 200+ service providers and over 300 expert engineers. We can bring you new technologies & services that are disrupting the industry with a combination of capabilities that no one company can offer on their own.
- ▶ Because every environment is different, we assess your current state and take an agnostic approach to compare the best of breed solutions in each of our areas of focus.
- ▶ We provide side by side comparisons and due diligence for your solutions so you don't have to meet with 10 different vendors.
- ▶ Bottom line. We make your job easier, helping you make solid decisions

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Chip Hoback

Principal

TTL, Thoroughbred Thought Leaders

www.tbredtl.com

chip@chiphoback.com

(615) 481-2613

Mark Burnette, CPA, CISA,
CISSP, CISM, CRISC

Practice Leader

LBMC Advisory Services

Shareholder-in-Charge

LBMC Information Security

mark_burnette@lbmc.com

(615) 309-2447