



# Partnership Announcement

December 2<sup>nd</sup>, 2025

## Thoroughbred Thought Leaders and WaveFire Join Forces

We are thrilled to announce a strategic partnership between Thoroughbred Thought Leaders (TTL) and WaveFire. This collaboration brings together two industry innovators, combining TTL's expertise in Business Consulting and Technology Research Services with WaveFire's cutting-edge Risk and Compliance Management Software.

### WaveFire's Risk and Compliance Management at Scale

Reduce risks, increase cybersecurity, and maintain regulatory compliance with the WaveFire platform. WaveFire empowers organizations to proactively address vulnerabilities through real-time monitoring and adaptive controls. By leveraging scalable solutions, clients can ensure their operations remain secure and compliant no matter how their business grows.

Notably, WaveFire has been a key host for the TTL Quarterly Digital Transformation, AI, and Cybersecurity Conferences, further deepening their shared commitment to thought leadership and innovation.

The partnership was officially announced by TTL founder Chip Hoback and WaveFire General Manager Kevin Reiners. Together, the organizations aim to deliver enhanced value to their clients through joint initiatives and integrated offerings. Stay tuned for exciting updates as this partnership unfolds.