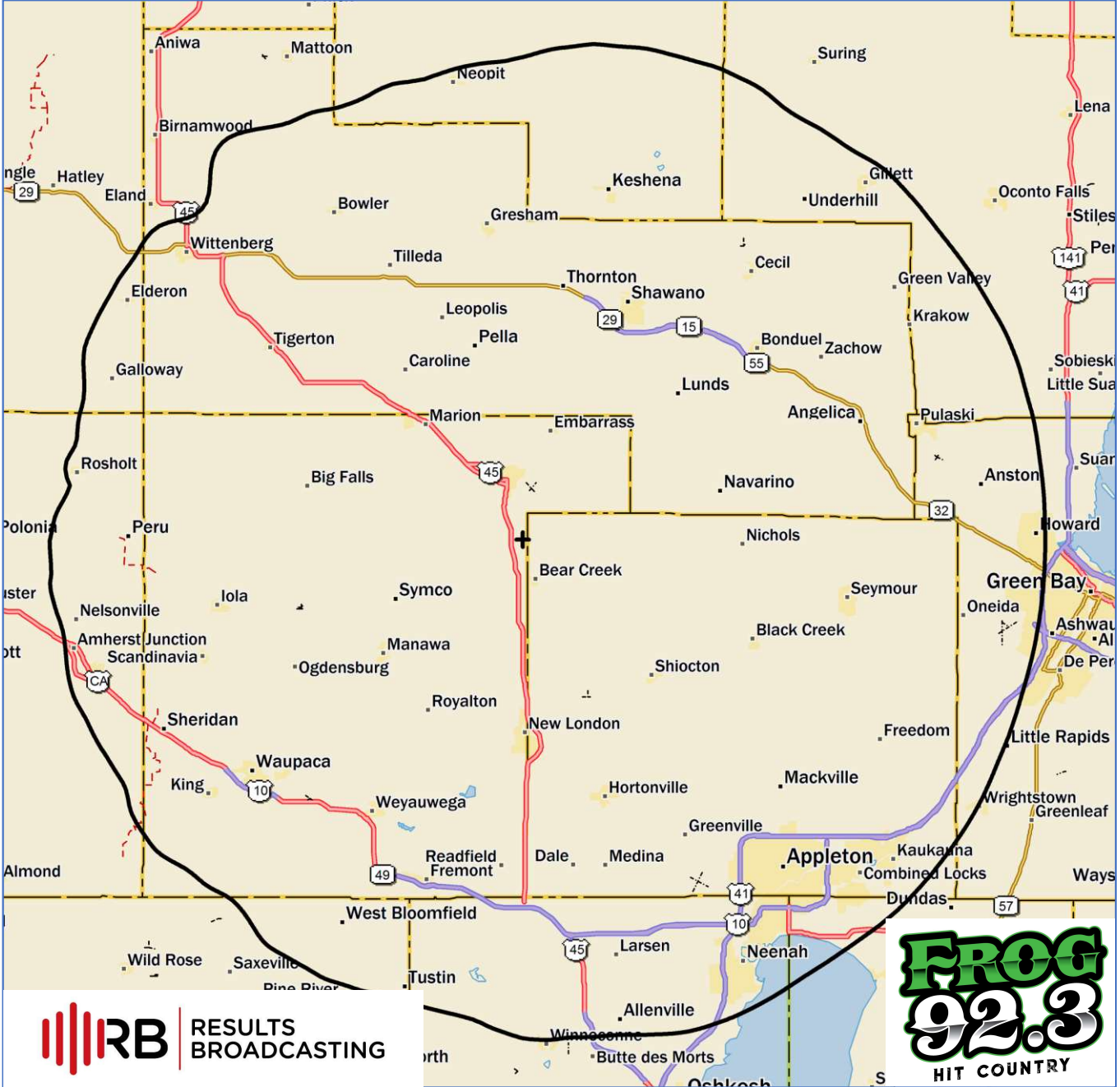


FROG 92.3

HIT COUNTRY



FROG 92.3 reaches an estimated population of 272,349¹ people with coverage over Waupaca, Outagamie and Shawano Counties.

FCC Call Sign: WJMQ

Studio: 715-524-2194 Text Line: 715-524-2195 Email: INFO@RB-Digital.com

Radio: 92.3 FM Streaming: WJMQRadio.com Website: TCHDAILYNEWS.com

¹Population reach is based on summation of US Census estimates for the counties of Waupaca, Outagamie and Shawano.



Radio: 92.3 FM Streaming: WJMQRadio.com

Market

Coverage over the following Northeastern Wisconsin counties Waupaca, Outagamie and Shawano.

Coverage:

Target Audience: Adults 18-49

Music Format:

Frog 92.3 features new country music hits, with a focus on upbeat and popular tracks from current artists. The format also includes some crossover hits from other genres, such as pop and rock. This format is popular among audiences who enjoy mainstream country music.

Example artists include Luke Bryan, Blake Shelton, Carrie Underwood, and Miranda Lambert. Example songs include "Good Time" by Niko Moon, "One Margarita" by Luke Bryan, and "Wine, Beer, Whiskey" by Little Big Town.

Text Line:

Studio Text and Contest line 715-524-2195

News:

Local news and sports updates throughout the day.

Weather:

Local Forecasts and Severe Weather updates from the NBC 26 Meteorologists.

Feature Programming:

Green Bay Packer Football High School Sports
Farm Reports Polka Show
Community Events



715-524-2194 INFO@RB-DIGITAL.COM

