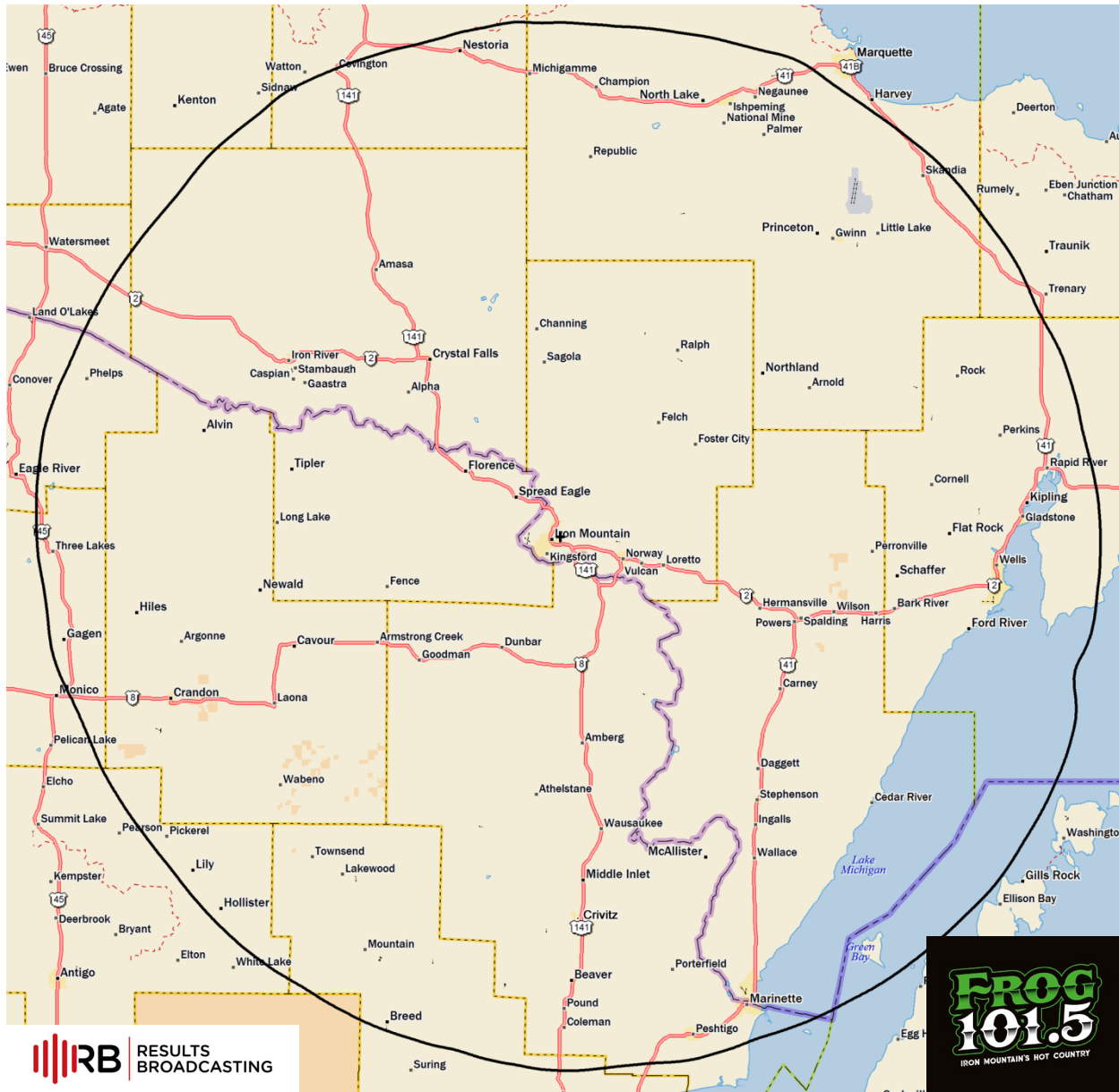


FROG 101.5

IRON MOUNTAIN'S HOT COUNTRY



| Radio Station | Format | Audience | Est. Population Reach ⁽¹⁾ |
|------------------|-------------|--------------|--------------------------------------|
| WJNR 101.5 FM | Hit Country | Adults 25-54 | 139,514 |

⁽¹⁾Population Reach Estimates based on summation of US Census 2019 Estimates for counties that are within the coverage area.

212 W "J" STREET IRON MOUNTAIN, MI 49801
(o) 906.774.5731 (f) 906.774.4542



PROGRAMMING

Music: Country Hits from the 90s to Now: Kenny Chesney, Toby Keith, Carrie Underwood, Keith Urban, Lady Antebellum, Tim McGraw.
Target Audience: 25-54

News:

Local News with John Koehler
State News with the Michigan Radio Network
National News from ABC

Weather:

Weatherology updates twice per hour

Sports:

Green Bay Packer Football
High School Sports



PACKERS RADIO NETWORK



212 W "J" STREET IRON MOUNTAIN, MI 49801
(o) 906.774.5731 (f) 906.774.4542