

ALYCE HASKELL BERARD

WRITER/EXECUTIVE PRODUCER

BORN TO SPARKLE PRODUCTIONS

Alyce's love of the arts was apparent at a very early age. Choosing to be a part of the theater, she enjoyed a variety of roles on stage...acting in a number of high school and community musicals.

She then began studying music, including piano and guitar. Soon she was singing lead vocals, as well as playing guitar and keyboards, for several local rock bands.

Her dance background includes jazz and contemporary studies. Her Armenian heritage led her to study Middle Eastern dance technique and performance.

Alyce Berard earned her degree in Communicative Disorders from Cal State University, Fresno. She served as Director of Instruction for California School for the Deaf, Riverside. Her teaching and leadership roles at CSDR helped her to inspire, encourage, and develop thousands of individuals for the past four decades.

Alyce's passion for writing directed her to her first published work, *MANners: a Book of Etiquette for Single Men*, a "must read" for every single man!

Now in collaboration with her best friend and business partner, Robbie Moss Manning, she has realized her lifelong dream of completing an original musical. Together they are in the process of producing their show, **PALM SPRINGS THE MUSICAL: Born to Sparkle...**a musical masterpiece, that promises to be a huge hit!