

Thaïs Karel Greca

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Education

Wilmington University | New Castle, DE
•Major: MBA Organizational Leadership
Graduation: January 2012
•Major: MBA Marketing Management
Graduation: January 2011

Morgan State University | Baltimore, MD
•Major: BS Mass Communications
Graduation: May 2009

Certificates & Professional Advancement

•Project Management Institute
Project Management Professional (PMP)
•PMI ID : 7072815
•Amazon Web Services
Certified Cloud Practitioner
•McKinsey & Company
Management Accelerator

Additional Information

Agile Transformation
DEI Leadership/Collaboration
JIRA/Confluence
AI/ML Enthusiast
Cloud Technology
Marketing Initiatives Strategic Planning & Roadmap

Current Experience

Vanguard , Project Manager Bank Strategy & Relations Group October 2022- Present

Cross-functional Integration:

- Work with Product and Data owners, aligning data initiatives with product strategies and road-maps
- Launched Provider 360 that enables finance to have a consolidated view of bank performance\Leads product management activities for multiple products, or one strategic product, with cross-divisional impact.
- Influences and collaborates with cross-functional teams to create best practices that drive significant change to the client experience. Ensures business outcomes are linked to business case drivers.
- Coaches product teams towards best practices and learnings.
- Oversees product teams' support of the messaging, communication, and customer outreach as necessary.

Thought Leadership:

- Established Crew-Driven Development Plan pilot to improve career guidance and intentional conversations
- Partnered with aligning crew to build efficiencies in their processes using confluence, jira, and other agile methodologies
- Participates in and influences ongoing business planning and departmental prioritization activities.

Value Articulation:

- Championed our monthly DEI discussions allowing crew to foster an environment of inclusion and safety, facilitated BOLD discussion across Vanguard
- Spearhead the development and communication of value capture for BSRG, ensuring all stakeholders and internal partners understand and acknowledge impact to strategic Finance Forward Goals
- Developed snapshot of value add by measuring initiative impact

Strategic Collaboration:

- Partner closely with Strategy teams and external parties to identify, evaluate, and advocate for partnership opportunities that will enhance the organization's data and analytics capabilities.
- Network with internal stakeholders to identify new technologies, and products to improve team performance
- Facilitates strong business support through working with team members to promote a consistent approach to decisions/impacts and client propositions. Drives connection across all appropriate internal and external stakeholders.
- Leads the planning, development and implementation of new products with cross-divisional impact. Defines and analyzes markets, developing detailed product features and requirements, and developing implementation plans.
- Influences and employs a variety of qualitative and quantitative analysis techniques to continually improve the user experience.

Audit Committee/Board Oversight

- Partner to ensure trends and insights are documented, performance is rigorously monitored, and data is consolidated and vetted for Board review.
- Manage the production and distribution process of both the VGI and VFTC board book annually

Prior Experience

Citi, Vice President of Agile Enablement & Strategic Partnership May 2022 - September 2022
JPMorgan, Agile Project Manager | Chief Technology Office August 2021- April 2022
Bank of America, OneHadoop Big Data Team, Change Manager July 2019- July 2020 Apex System Contract
JPMorgan, Marketing Manager | Client Experience Project Manager August 2018- July 2019
BlackRock, Team Lead | Reporting & Distribution Services & Strategic Projects July 2015- July 2018
JPMorgan, Senior Associate | Oversight & Controls August 2011- July 2014

