



Dignity through independence for people with disabilities

BE A PART OF IT!
Sunday
October 13, 2019
Coffee & Carbs at Sign-In 9am -11am
Kickstands up 11:15am
Party/BBQ 12:30 pm – 5pm

- Event Sponsor - \$2,500**
 - **Highlighted** on all Dignity Run Materials*
 - Publicity on event website and social media
 - **PROMINENT** space on sweatshirt (first come)
 - Listed on Donor Sign at the event
 - A 10x20 space at the event to promote your business
 - Ten Dignity Run/Party registrations
- Chrome Sponsor - \$1,500**
 - Recognition on all Dignity Run Materials*
 - 2x3" (business card) Advertisement on sweatshirt
 - Listed on Donor Sign at the event
 - A 10x20 space at the event to promote your business
 - Eight Dignity Run/Party registrations
- Cruiser Sponsor - \$1,000**
 - Recognition on all Dignity Run Materials*
 - 2x3" (business card) Advertisement on sweatshirt
 - Listed on Donor Sign at the event
 - A 10x20 space at the event to promote your business
 - Five Dignity Run/Party registrations

- Chopper Sponsor - \$500**
 - Listing on event website
 - 2x3" (business card) Advertisement on sweatshirt
 - Listed on Donor Sign at the event
 - A 10x20 space at the event to promote your business
 - Four Dignity Run/Party registrations
- Open Road Sponsor – \$250**
 - 2x3" (business card) Advertisement on sweatshirt
 - Listed on Donor Sign at the event
 - Display your company banner
 - Two Dignity Run/Party registrations
- Sweatshirt Sponsor – \$200**
 - 2x3" (business card) Advertisement on sweatshirt
(Black & White art in a clear JPEG or PNG file)
 - One Dignity Run/Party registration
- Nuts & Bolts Sponsor – \$100**
 - Listed on Donor Sign at the event
 - One Dignity Run/Party registration
- I would like to contribute \$_____**

*** If Sponsorship is received by September 15, 2019**

Company Name _____

Contact Person _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Enclosed is my: Check VISA MC # _____ Exp. _____ Sec. code _____

Please Make Checks Payable To:
Alternatives, Inc., 600 First Ave., Raritan, NJ 08869
For more information, go to www.thedignityrun.com
Or call (908) 685-1444 ♦ FAX # (908) 685-2660
Alternatives, Inc. is a 501(c) 3 organization EIN# 22-2318999



www.alternativesinc.org





SPONSORSHIP OPPORTUNITIES

*Alternatives, Inc. is a
501(c)3 organization
EIN #22-2318999*

Greetings!

I am writing to request your support by being a **sponsor** for the Dignity Run, a fundraiser for the benefit of people with disabilities. The event will take place on **October 13, 2019** and is hosted by Alternatives, Inc., a 501(c)3 non-profit organization, EIN #22-2318999 who has been a leader in the state in providing services and housing for people with disabilities since 1979.

This will be the fifth year that Alternatives will hold this event and we are looking forward to greater participation at an event that already has the attention of motorcycle enthusiasts throughout the state. In 2019, Alternatives will again partner with the Bridgewater Eagles Riding Club, Steel Allegiance, along with the full support of the American Motorcycle Association (AMA), and their member clubs. Our 2018 event welcomed over 300 participants, and each year, our event gets better! We will begin the Dignity Run at the Bridgewater Eagles Club in Bridgewater, New Jersey and conclude with a party for riders and non-riders that includes food, beverages, music, games, prizes and fun for the whole family.

We are promoting the Dignity Run through various forms of media, including our Alternatives, Inc. website, the Dignity Run website, social media, specific sites geared to motorcycle enthusiasts and families, radio and printed materials. By sponsoring this event, your business can benefit from this promotion right along with those we intend to help.

A sponsorship form is included and there are opportunities available at several levels. Each sponsorship level provides fantastic benefits however; we would be more than happy to discuss other mutually beneficial ways to promote your generosity.

Please note that sponsorship and print ready art must be received by September 15, 2019 to be printed on the sweatshirt. Please send print ready (black and white only) art in a JPEG or PNG file to Glori Bine-Callagy at gbine@alternativesinc.org or call at 908-685-1444 ext.225. If you do not have artwork, but would like to advertise your business on the shirt, please provide the text you would like to see, and we will create it for you.

For any other questions, please contact me at 908-685-1444 ext.226 or afeiner@alternativesinc.org for more information.

Thank you for your support.

Sincerely,

Anita Feiner

Anita Feiner
Director of Development



600 First Ave., Raritan, NJ 08869 (908) 685-1444 www.alternativesinc.org