

Sunday, October 22, 2023

**Registration/Coffee 9 - 11am
Return Cards for Tally 2pm
BBQ/Party 1- 4:00pm**



MAIN EVENT SPONSOR \$2,500

- **PROMINENT** logo space on Dignity Run Apparel **(ONLY ONE MAIN EVENT SPONSOR)**
- **Highlighted as MAIN EVENT SPONSOR** on all event marketing materials, both electronic and print
- Company featured in promotional video message
- Opportunity to co-host a contest on social media
- Mention in all event press releases and media coverage
- Regular social media recognition and marketing opportunities on our platforms throughout the year
- Donor Sign outside Alternatives' locations
- Marketing space at the event to promote product/service
- 5 Dignity Run and/or BBQ registrations
- 5 Dignity Run Event Shirts

CRUISER SPONSOR \$1,000

- Large logo space on Dignity Run Apparel
- **Highlighted as SPONSOR** on all event marketing materials, both electronic and print
- Opportunity to co-host a contest or a video on social Media promoting your company
- Mention in all event press releases and media coverage
- Social media recognition and marketing opportunities on our platforms throughout the year
- Donor Sign outside Alternatives' locations
- Marketing space at the event to promote product/service
- 3 Dignity Run registrations
- 3 Dignity Run Event Shirts

CHOPPER SPONSOR \$500

- Logo space on Dignity Run Apparel
- Mentioned on all event marketing materials, both electronic and print
- Social media recognition before and after the event
- Donor Sign outside Alternatives' locations
- Marketing space at the event to promote product/service
- 2 Dignity Run registrations
- 2 Dignity Run Event Shirts

EVENT SHIRT SPONSOR \$225

- Your Business Name or website address (one line) on Dignity Run Apparel
- Listed on event social media and website
- 1 Dignity Run registration
- 1 Dignity Run Event Shirt

I would like to contribute \$ _____

Sponsorship must be received by October 6, 2023 for inclusion on shirt

(Please provide black & white art in a clear JPEG or PNG file)

(If you do not have artwork, please provide requested text)

Company Name _____

Contact Person _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Enclosed is my: Check VISA MC # _____ Exp. _____ Sec. code _____

Or through **Venmo** @Alternativesinc . Please indicate "Dignity Run Sponsor" in the description

Please Make Checks Payable To:
Alternatives, Inc., 600 First Ave., Raritan, NJ 08869
For more information, go to www.thedignityrun.com
Or call (908) 685-1444 ♦ FAX # (908) 685-2660
Alternatives, Inc. is a 501(c)3 Organization EIN# 22-2318999



SPONSORSHIP OPPORTUNITIES

Alternatives, Inc. is a
501(c)3 organization
EIN #22-2318999

Greetings!

Alternatives has been enhancing the lives of individuals with disabilities, those experiencing homelessness, and others benefiting from services within the Greater Central New Jersey area since 1979. I am hopeful you will help us to support the individuals who are counting on us by sponsoring the 9th Annual Dignity Run. The event will be held on October 22nd at the Bridgewater Eagles in Bridgewater, New Jersey.

Alternatives will again partner with the Bridgewater Eagles Riding Club, along with the support of the American Motorcyclist Association (AMA), and their members.

We are promoting the Dignity Run through various forms of media, including our Alternatives, Inc. website, the Dignity Run website, social media, specific sites geared to motorcycle enthusiasts and printed materials. As a sponsor, not only do you support the individuals served by Alternatives, but you also benefit from the event promotion and increased visibility of our supporters.

A sponsorship form is included and there are opportunities available at several levels. Each sponsorship level provides fantastic benefits however; we would be more than happy to discuss other mutually beneficial ways to promote your generosity.

Please note that sponsorship and print ready art must be received by October 6, 2023 to be printed on the event shirts and in our other marketing materials. Please send print-ready (black and white for shirts) art in a JPEG or PNG file to Glori Bine-Callagy at bineg@alternativesinc.org or call/text (908) 304-2590. If you do not have artwork, or are an Event Shirt Sponsor, please provide the text, and we will create it for you.

For any other questions, please contact me at 908-685-1444 ext.226 or afeiner@alternativesinc.org for more information.

Thank you for your support.

Sincerely,

Anita Feiner
Director of Development



600 First Ave., Raritan, NJ 08869 (908) 685-1444 www.alternativesinc.org