

Sunday, October 20, 2024

Registration/Coffee 10 – 11:30am

Return Cards for Tally 2:30pm

BBQ/Party 1:30- 4:30pm



The Final Ride - Celebrating a Decade of Dignity

GOLD SPONSOR \$5,000
Includes prominent logo space on the event T-shirt (ONLY ONE MAIN EVENT SPONSOR); highlighted on all event marketing materials; recognition in event press releases and media coverage; social media recognition and marketing opportunities on Alternatives' platforms throughout the year; sponsor sign at event; marketing space at the event to promote product/service; and 10 Dignity Run registrations.

SILVER SPONSOR \$3,000
Includes large logo space on the event T-shirt, highlighted on all event marketing materials; social media recognition and marketing opportunities on Alternatives' platforms throughout the year; sponsor sign at event; marketing space at event to promote product/service; and 8 Dignity Run registrations.

BRONZE SPONSOR \$1,500
Includes logo space on the event T-shirt; inclusion on all event marketing materials; social media recognition on Alternatives platforms throughout the year; sponsor sign at event; marketing space at the event to promote product/service; and 6 Dignity Run registrations.

CHOPPER SPONSOR \$500
Includes logo space on the event T-shirt; social media and website recognition; sponsor sign at the event; marketing space at the event to promote product/service; and 4 Dignity Run registrations.

EVENT SHIRT SPONSOR \$250
Includes your business name or website address on event T-shirt; social media and website recognition; and 2 Dignity Run registrations.

Sponsorship must be received by October 6, 2024 for inclusion on event shirt

(Please provide black & white art in a clear JPEG or PNG file)

(If you do not have artwork, please provide requested text)

Company Name _____

Contact Person _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Enclosed is my: Check VISA MC # _____ Exp. _____ Sec. Code _____

Venmo @Alternativesinc Please indicate "Dignity Run Sponsor" in the description

Please Make Checks Payable To:
Alternatives, Inc., 600 First Ave., Raritan, NJ 08869
For more information, go to www.thedignityrun.com
Or call (908) 685-1444 ♦ FAX # (908) 685-2660
Alternatives, Inc. is a 501(c)3 Organization EIN# 22-2318999

SPONSORSHIP OPPORTUNITIES



**Alternatives, Inc. is a
501(c)3 organization
EIN #22-2318999**

Greetings!

Alternatives has been enhancing the lives of individuals with disabilities, those experiencing homelessness, and others benefiting from services within the Greater Central New Jersey area since 1979. I am hopeful you will help to support the individuals who are counting on us by sponsoring the 10th Annual Dignity Run. The event will be held on Sunday, October 20 at the Bridgewater Eagles Aerie in Bridgewater, New Jersey.

Alternatives will again partner with the Bridgewater Eagles Riding Club, as we have done for all of these years!

We are promoting the Dignity Run through various forms of media, including our Alternatives, Inc. website, the Dignity Run website, social media, specific sites geared to motorcycle enthusiasts and printed materials. As a sponsor, not only do you support the individuals served by Alternatives, but you also benefit from the event through promotion and increased visibility for your business.

A sponsorship form is included and there are opportunities available at several levels. Each sponsorship level provides fantastic benefits however; we would be more than happy to discuss other mutually beneficial ways to promote your generosity.

Please note that sponsorship and print ready art must be received by October 6, 2024 to be printed on the event shirts and in our other marketing materials. Please send print-ready art (black and white) in a JPEG or PNG file to Glori Bine-Callagy at gbine@alternativesinc.org or call 908-685-1444 ext. 225 if you have any questions. If you do not have artwork, please provide the text, and we will create it for you.

For any other questions, please contact me at 908-809-8654 or afeiner@alternativesinc.org.

Thank you for your support.

Sincerely,

Anita Feiner
Director of Development

