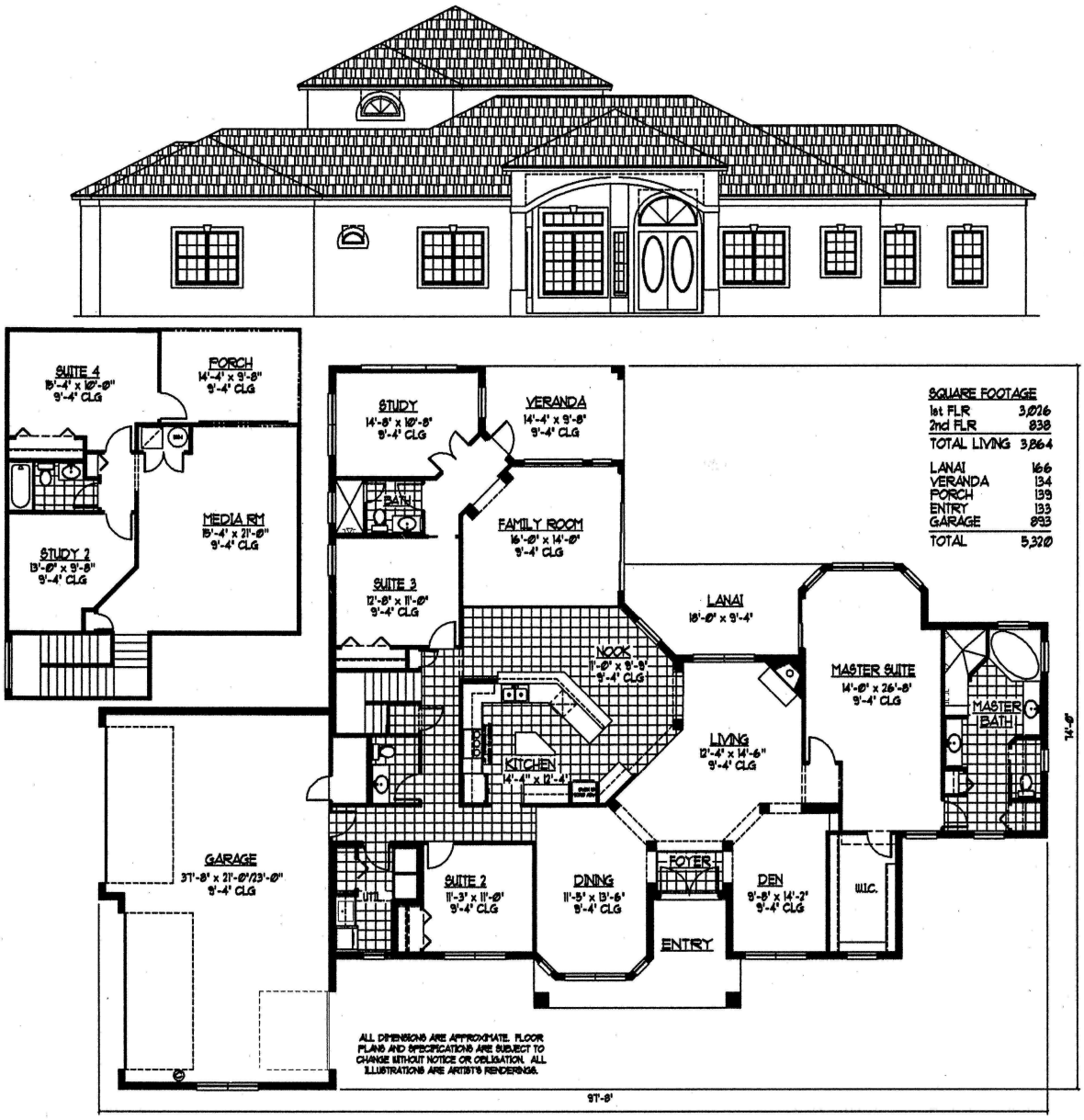THE BEACH PARK