

Felicia McClellan

UI/ UX Designer

Dallas, TX | 832.623.1192 | feliciamcclellan03@gmail.com | feliciamcclellanartstudio.com

Education

Bachelor of Arts, Technology and Emerging communications

Certification in User Experience and Research

December 2025

The University of Texas at Dallas, Richardson, Tx

GPA: 3.3

Skills

Technical: Figma, Adobe suite- Photoshop, After effects, InDesign, Illustrator, Etc.

Artistic: Graphic Design, Figure drawing, Traditional art- Painting, Ink, Sketching, etc.

Work Experience

Feeling Fanciful: 2024- present

- Created a magical and fun experience for the client and their child to celebrate their birthday with their favorite character
- Capable of multitasking and quickly adjusting to the child's wants or needs from conversation, singing to activities including games, and face painting

Main Squeeze Juice Co: 2021- 2023

- Processed and made 100+ orders weekly while keeping customers happy, along with upselling products such as juice cleanses to increase overall revenue.
- Maintained the cleanliness of all public areas and keeping our location at an A plus rating under the health code

Academic and Personal Projects

UTDTV- Graphic Designer & Storyboarder

Fall 2024

- Produced storyboards for shots that needed to be filmed during production, were then brought back for post production to design and produce two Movie posters.

Design Research Methods- Anti-Procrastination App development and prototype

- Collaborated in a team of five to research, wire frame, user test, design and prototype our own app called *afloat*.

Organizations:

Delta Zeta: Member 2021- 2025

Vice President of Administration – 2023 term