

Quarterly Report 4Q17

January 2018

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Executive Summary

The fourth quarter of 2017 highlights helping clients to grow and technology training for our local community.

Helping Clients to Grow/Client Showcase:

The goal of this event was to introduce and showcase our early-stage, innovative companies to the Volusia County community. In addition, we used this opportunity to announce and recognize our incubator's 2017 Entrepreneur of the Year (Aerosapien Technologies) and Graduate Entrepreneur of the Year (Klein-Yaney Media). Over 200 people attended this event, which provided exposure to a variety of business and community leaders, as well as other contacts for the clients. Companies from MicaPlex (Embry-Riddle's incubator) were invited to showcase as well.

Technology Training/SBIR-STTR Seminar in partnership with MicaPlex

Small businesses engaged in Research & Development (R&D) may be eligible to access government dollars through the Small Business Innovation Research (SBIR) and the Small Business Technology Transfer (STTR) programs. Small business owners, entrepreneurs, researchers and students were invited to attend and learn how to prepare winning proposals for their business. These two separate workshops provided an extensive overview of the federal programs. This two-day event was put together in partnership with MicaPlex.

Technology Training/Local Hack Day:

In keeping with our endeavors to support and recognize technology education, for the first time we provided the opportunity for our local community to participate in the Major League Hacking's Local Hack Day event. A local hack day is a worldwide celebration of learning, building, and sharing. Over 275 communities around the world host simultaneous 12-hour hackathons where developers, designers, and makers join forces to bring their crazy ideas to life.

This event is best described as an invention marathon where students attend workshops and work with one another to create the next big thing. It encourages students and helps to continue building a community of innovation and entrepreneurship.

The wining team received \$200 award from All Aboard Storage.

The backing by Volusia County and our clients and the continued financial support by the local business community enabled us to provide these opportunities free to the public. The clients were instrumental in the planning and pulling it all together, as well as sponsoring portions of the events.

Volusia Tech Hub Programs



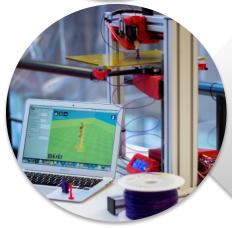
2018 Cairns Foundation Innovation:

This annual event is set to take place on April 19, 2018 at the ATC - Daytona State College. The deadline for the submission of applications is March 19, 2018.



STEM/Coding Classes:

Our programs continue expanding. This time we partnered with the Major League Hacking (MLH), which is the official student hackathon league. Each year they power over 200 weekend-long invention competitions that inspire innovation, cultivate communities and teach computer science skills to more than **65,000 students** around the world. MLH is an engaged and passionate maker community, consisting of the next generation of technology leaders and entrepreneurs.



Maker Lab: This continues to be a great resource for incubator clients. The 3D printers have been used on a daily basis.

Metrics by Quarter:

Total number of companies: 19

Pre-Incubation and early accepted clients: 2



Incubator Metrics – Clients' Websites and Number of Prospects

| Company Name | Status | Company Website | | | | |
|-------------------------------------|-------------------------|--|--|--|--|--|
| 1. Aerosapien Technologies, LLC | On-Site | www.aerosapientech.com/ | | | | |
| 2. County Health Care Guide, Inc. | On-Site | http://www.countyhealthcareguide.com/ | | | | |
| 3. DHI Innovative Technologies, LLC | On-Site | http://www.dhiit.com/ | | | | |
| 4. Fit Meals, Inc. | Off-Site Co Working | www.myfitmeals.com/ | | | | |
| 5. Full Time Energy Brands, LLC | Off-Site Co-working | www.fulltimeenergybrands.com/BA | | | | |
| 6. GRD Innovations, LLC | On-Site | incubator.ucf.edu/grd-innovations/ | | | | |
| 7. HORMAC Civil Eng. Services, Inc. | On-Site Soft Landing | incubator.ucf.edu/hormac-civil-engineering- services/ | | | | |
| 8. Mobile Entertainment Venue, LLC | Off-Site Co-Working | www.mevxllc.com/ | | | | |
| 9. My School Tech Hub | On-Site | www.myschooltechhub.com | | | | |
| 10. Plan Life Care, Inc. | On-Site | http://www.planlifecare.com/ | | | | |
| 11. Ramey & Co, LLC dba Salty Bum | On-Site | https://saltybum.com/ | | | | |
| 12. Rubicon Business Services, LLC | On-Site | <u>www.rubiconservices.net</u> | | | | |
| 13. Silva Fiduciary Advisors, Inc. | On-Site | www.silvafiduciaryadvisors.com | | | | |
| 14. Smart Sign Interactive, Inc. | On-Site | http://smartsigntechnology.com/ | | | | |
| 15. Space Training Adventure, Inc. | On-Site | www.spacetrainingadventure.com | | | | |
| 16. Steel Magnolias Fitness, LLC | On-Site | steelmagnoliaswellness.com/ | | | | |
| 17. TopBack Technologies, LLC | On Site | https://topbacktech.com/ | | | | |
| 18. Trotter Media, LLC | On Site | www.trottermediallc.com/ | | | | |
| 19. VisSidus Technologies, Inc. | On Site | www.incubator.ucf.edu/vissidus-technologies | | | | |
| FLVEC | On Site | https://flvec.com/ | | | | |
| Apeximco-Bob Malkani | On Site | http://apeximco.com/ | | | | |

Number of Prospects / Pre-Incubation Companies:

Pre-Incubation companies are prospective businesses that are preparing to become Incubator clients. The pre-incubation process includes the development of the Business Model Canvas, which is a rigorous testing of business model assumptions. In addition, we assist the companies with the refinement of the documents to be attached to the Incubator application.

Pre-Incubation Clients

- **Corporate Chiropractic Health**
- Intellego Health

<u>Incubator Metrics – Companies' Stage, Number of Jobs, Visitors and Training Events:</u>

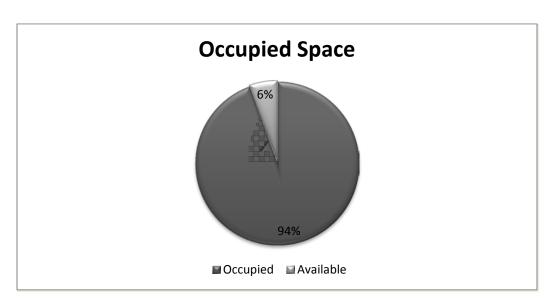
| Metrics | 4Q16 | 1Q17 | 2Q17 | 3Q17 | 4Q17 |
|--|------|------|------|------|------|
| Incubation Companies | | | | | |
| # of Pre-Incubation Companies | 4 | 5 | 6 | 1 | 2 |
| # of Stage One Companies | 14 | 11 | 18 | 20 | 19 |
| # of Early Accepted Companies | 0 | 2 | 2 | 0 | 0 |
| Total Number of Incubator Companies | 18 | 18 | 26 | 21 | 21 |
| | | | | | |
| Total Number of Jobs from Current | | | | | |
| Companies, Co-Working Space Clients, and | | | | | |
| Graduate Companies Since Inception | | | | | |
| # of Jobs Stage One Companies (2-9 | 53 | 54 | 68 | 70 | 71 |
| employees) - Current Clients | | | | | |
| # of Temporal Jobs - Current Clients | 0 | 10 | 5 | 7 | 6 |
| # of Jobs Graduate and Exits | 170 | 170 | 182 | 190 | 200 |
| # of Temporal Jobs Graduates | 10 | 10 | 0 | 10 | 10 |
| | | | | | |
| Accumulative Total # of Jobs Since Inception | 233 | 244 | 255 | 277 | 287 |
| # of Interviewed Prospects Per Quarter | 15 | 5 | 12 | 10 | 6 |
| # of Companies that Applied Per Quarter | 4 | 3 | 8 | 8 | 8 |
| # of Companies Accepted Per Quarter | 1 | 1 | 5 | 4 | 1 |
| Graduate Companies Per Quarter | 2 | 0 | 0 | 1 | 0 |
| Exited Companies Per Quarter | 0 | 0 | 0 | 1 | 1 |

Training and Conference Room Use:

| # Incubator Training Workshops | Incubator Hosted: | 12 |
|--------------------------------|------------------------|-----|
| | Outside Organizations: | 11 |
| # SCORE Workshops | | 14 |
| # Training Attendees | | 250 |
| # People Counseled | | 140 |
| # of Visitors | | 338 |

Occupied Space

Occupied Space is 94% as of December 2017:



Anchor Tenants:

Company Name

- Florida Virtual Entrepreneur Center
- Investor in residence: Bob Malkani Apeximco

In authora Elecanden

