

A F S

ASIA FOOTBALL SHOWCASE



**ASIA
FOOTBALL
SHOWCASE
2018**

Platform for players aged 16–19 hoping to showcase their talents and earn a professional contract in one of the top Asian leagues.





EXPERIENCE

AFS is an independent professional football organisation dedicated to providing the opportunity to players with the objective of ultimately producing professional footballers in Asia.

We have direct links with clubs and coaches from Thailand, India, China, South Korea, Japan and more.

Although we can't guarantee that you will get signed, we share the same desire to see you succeed.



HOW WE WORK



Scouts, coaches and managers from clubs in Asia are guaranteed attendees at our unique 3 day residential trial program. Since its inception, AFS has built a reputation within the professional football community within Asia.

We have worked closely with numerous top level Asian clubs and offer a genuine route into Asia to play football professionally.



AFS

ASIA FOOTBALL SHOWCASE

What Counties attend?

In the past we have had representatives from China, Thailand, Japan, Korea, Spain, UK, Australia, Laos, Malaysia and India.

Can you help me get a Visa?

Yes. As soon as your booking is confirmed and the payment has been received we will send you an Invitation Letter, addressed to the appropriate Embassy/Consulate supporting your visa application.



Why is AFS unique/ why is it different to Camps and clinics?

Clubs offer Soccer Camps to help build their brand and make money – they are a fun experience for young players who enjoy playing football. What AFS offers is an opportunity at the business end of professional football in Asia. If clubs lose matches people lose their jobs. It is a high pressure, high profile results driven environment, where everyone's place is constantly under threat. You're working with people whose job depends on finding better players, recognizing potential and making the right decisions.

Can my family come and watch?

Yes, we offer packages for parents and supporters.

How many players have signed?

Accommodation before and after showcase?

If I am successful from the showcase, what is a trial like?

Trials are tough. If you go for a trial and the coach doesn't want to sign you after seeing you play/train they may not be as direct to just say no. They may tell you it's because they have their full quota or they have enough players in your position.

Read this as they do not want you.

What if I book and can not attend?

If you are refused a visa to attend a Trial we will offer a full refund at prevailing currency exchange rates and subject to an administration fee of US (US Dollars) 100 subject to your having taken all steps necessary to ensure the visa is granted in sufficient time to allow attendance at the showcase.

To process an application for a refund we require a copy of the original documentation issued by the Entry Clearance Officer stating that the visa application has been declined at least two weeks prior to the showcase start date.

As an alternative, we may offer you alternative dates agreeable to you and AFS for a future showcase.



PRIOR TO THE TRIALS

Player register at www.asiafootballshowcase.com
Registered trial players information is provided to all agents, scouts and club representatives by AFS staff.



DURING THE TRIALS

Upon arrival all agents, scouts, club representatives are given:

- Team Sheets for all games and training.
- Players name, number on shirt, team colour, photograph, height, weight, DOB, position, nationality and being received prior to the deadline
- A Player Interest form- Completed by the Scouts, Agents, Club representatives and handed or emailed to AFS staff, this holds details all of the players they are interested in talking with.



FILMING

All games are filmed and are available for the Scouts, Agents, Club representatives to analyze and will be ready via Google Drive. Individual Filming and Editing is also available Please indicate in your application if you would be interested in this service.



AFS

Website: www.asiafootballshowcase.com

Email: HR@asiafootballshowcase.com



AFS SUPPORT

AFS staff will assist in promoting player via social media and additionally AFS offer support to players looking to get trials at clubs, recommend agents and advise on choosing a club if successful.



AFTER EACH TRIAL DAY

The day following each trial AFS staff will process the player interest forms and provide the player contact details directly to the Scouts, Agents, Club representatives.



AFTER ALL TRIALS ARE COMPLETED

Immediately after all the trials are completed AFS staff collates all the interest shown in each individual player and sends information detailing any interest shown and the contact information for the Scouts, Agents, Club representatives that registered the interest.

This allows Players/Parents/Agents to be proactive in following up. If any of the contact details given at registration change please contact immediately so as to ensure emails are not sent to old addresses and opportunities are not missed.

AFS

Website: www.asiafootballshowcase.com

Email: HR@asiafootballshowcase.com



AFS

ASIA FOOTBALL SHOWCASE

FREQUENTLY ASKED QUESTIONS

How much does the trial cost?

IDENTIFIER

3 Day : \$700

ADVANTAGE

7 Day : \$1300

KICK-STARTER

14 Day: \$2450



How does the process work?

- Decide which program you want
- Check the cost and make sure it's inside your budget (all costs quoted are in US Dollars)
- Complete Booking Form
- Complete Payment
- Once we have received the Booking Form and payment we will issue an invitation letter to help get a visa (if required)

What does AFS do?

AFS provides a platform for players aged 16-29 to showcase their talents in a professional environment.

Why is AFS in Bangkok?

Bangkok is a developed city with extensive travel networks in place. This makes it easy for people from across Asia to attend the showcase.

Also top class facilities and a football passion within Thailand contribute to the experience.

What happens if a club is interested in me?

AFS staff do not act as agents but we will forward all your details to interested parties. We cant guarantee you will get signed but we are committed to help you. You are free to choose whomever you like to represent you.

What are the age requirements?

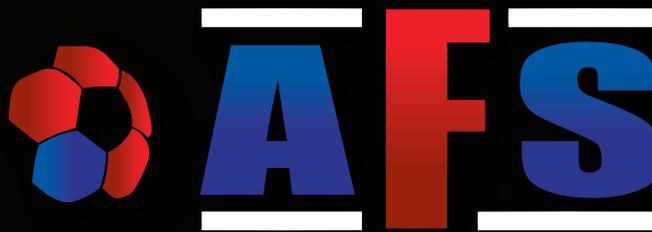
We ask that for all events with professional coaches in attendance that you be 18 and over, but in certain circumstances may accept players as young as 16 with written permission from parent or guardian.



Why is AFS a good place to get identified?

If you want to get signed or trial in another country, the process is a lot easier if you are already in the country. Sending videos and your CV will only get you so far.

You need to play in front of people that make decisions to have a greater chance of success.



ASIA FOOTBALL SHOWCASE



Kickstarter

2 Weeks
\$2,450 USD

Advantage

1 Week
\$1,300 USD

Identifier

3 Days
\$700 USD

KICKSTARTER

Airport Pickup
5 Star Hotel (14 Days)
Various Trainings and Match Scenario Sessions
1 on 1 Advice
Deluxe Meal Package
AFS Full Uniform Kit
Water and Electrolytes for Trainings and Matches
Guaranteed Trial at Pro Club
Pre Training and Match snacks
Physiotherapy
Massage
Professional Standard C.V
Individual YOUTUBE Video Filming and Production

Exclusions

Insurance
Day Trips

ADVANTAGE

Airport Pickup
5 Star Hotel (7 Days)
Deluxe Meal Package
AFS Full Uniform Kit
Various Trainings and Matches Scenario Sessions
Trainings and Match Water/Electrolytes
Pre Training and Match snacks
Professional Standard C.V Builder
Physiotherapy

Exclusions

Massage
Individual YOUTUBE Video Filming and Production
Guaranteed Trial at Pro Club
Insurance
Day Trips

IDENTIFIER

5 Star Hotel (3 Days)
Deluxe Meal Package
AFS Full Uniform Kit
Trainings and Match Water/Electrolytes

Exclusions

Airport Pickup
Pre Training and Match snacks
Physiotherapy
Massage
Professional Standard C.V Builder
Individual YOUTUBE Video Filming and Production
Guaranteed Trial at Pro Club
Insurance
Day Trips

ASK ABOUT OUR ECONOMY PACKAGES

www.asiafootballshowcase.com



GETTING AROUND

SKYTRAIN:

There is an interactive very user-friendly official Thailand English website for transportation around Bangkok. This site provides the origin and destination as well as duration and price. Please Google: BTS SKYTRAIN

TAXIS:

Additional service be apply when transportating from the Airport. Taxis are very cheap in the Bangkok metropolican although most of drivers don't speak english they are very experienced with foreigners and common destinations. Taxis are easy to spot with their bright colors. If an LED red light is on in the front windshield that means they are for hire and will stop for you. Taxis meters start at 35 baht. (1 USD)

EATING:

Food is abundant. Please see the AFS website page the under information tab for ideas on local food. People don't typically cook in Thailand as it is cheaper to buy food on the street then it is to make it yourself. You are fully capable of eating healthy on a Thai cuisine and diet. Cost a full meal with drink can range anywhere from 45- baht to 200- baht on the street. Tourist areas will have inflation for demand.

ADDITIONAL TRAINING:

Non-official trainings will be arranged for all players that want to attend. This will be on an artificial pitch at 300- baht a person depending on demand. A running track, a pitch are also be available 7 days a week between the hours of 06:00 - 22:00 for free. Massages are available from 08:00 - 22:00 7 days a week. Charges will apply.

SIGNING:

AFS has no legal hold over your negotiations with any football club. If you require assistance, AFS will provide a FIFA Licensed Agent if requested.

VISA:

It is the responsibility of each player to get a relevant visa to enter Thailand. AFS will provide a letter confirming your place on the trial days once payment has been made.



AFS

Website: www.asiafootballshowcase.com

Email: HR@asiafootballshowcase.com



AFS

ASIA FOOTBALL SHOWCASE

What are coaches looking for?

Ability and attitude are vital to succeed. Also you need to be identifiable as a player and have an impact in the games. AFS provides the platform but you must deliver when you get on to the pitch.

Do you offer payment plans?

Yes we do:

IDENTIFIER:

50% Deposit, remainder to be paid 4 weeks before event.

ADVANTAGE

50% Deposit, remainder to be paid 4 weeks before event.

KICK-STARTER

50% Deposit, remainder to be paid 4 weeks before event.



Is flight and insurance included?

AFS has Public Liability insurance but do not provide any personal injury insurance cover to any players that attend the trial days.

Players should contact relevant travel insurance companies for information on where they can acquire personal injury insurance as insurance is not covered. AFS will not accept any responsibility or liability for any loss or theft of possessions during your stay.

While AFS cannot arrange your travel details, we can of course answer any questions you may have about the process.

The internet is an amazing source for flight bookings, but if you have any specific questions in this matter, please contact us.

In Case of Injury to Player

If a player is injured at or before prior to the showcase and is deemed unable to play for more than one day, the player may attend a future showcase for a discounted rate.



AFS

ASIA FOOTBALL SHOWCASE

Booking my flight, what advice can you give me?

We would recommend you book as soon as you are confirmed a spot at the event you're looking to attend. Prices always fluctuate, but booking sooner than later is always the best way to go. To get a Visa you will often require a return flight. If you are wanting to continue with trials or hoping to get trials immediately after the showcase, please make sure your return flight is not straight after the showcase or you have an airline ticket that can be easily changed.



Do we need to bring our own kit?

You will be provided with match kit. This will be washed at the hotel. We advise you bring training kit for training days and if you want to visit the gym.



What football boots should we bring?

On Friday we will train on a 3G pitch so you need boots/trainers that can be used on synthetic surfaces. The showcase matches will be on grass so please bring boots for grass.



Why are we training on 3G on Friday?

This is due to the amount of traffic on Fridays in Bangkok. The pitch is very close to the hotel. It will be a fun and enjoyable session aimed at players getting to know each other and a feel of the ball.





AFS PLAYERS INFO



AFS will have a total of 44 players of various Nationalities. All players have a professional footballing profile. The AFS players are between the ages of 16-29. All players attending are "Free agents" . Once players are "Confirmed Attendees" AFS takes steps to allocate the players to clubs before the event starts, this is done to maximize opportunity to the player.

AFS encourages clubs, agents, scouts to actively scout at the showcase itself.



Player selection process:

A process of elimination will narrow the applicants to AFS showcases down to 44 players (Maximum). The key notes on this system is as follows:

- Only 4 players per footballing position will be selected. This is done to reduce competition for a specific position.
- The most experienced/versatile/communicable player that applies online will be selected first.
- The player is ready to attend the AFS event and is keen to make his booking in advance. This allows the AFS team to push players profiles to attending scouts.

Negotiations are part of football, if a club is interested and has a readily available contract, AFS or an authorized AFS agent can negotiate an agreement to ensure all parties are satisfied with the terms.



AFS

ASIA FOOTBALL SHOWCASE

I wasn't identified by scouts, agents or coaches. What next?

If you do not get identified by agents, scouts or coaches in attendance, AFS staff will do our utmost to help you. There are no guarantees but if we can help you get a trial at a professional club you will need to be realistic and understand you will start quite low down on the football pyramid.



Can I get signed if i play well?

Its dependant on how well you do. The most common process for successful players is they get identified at the event, then invited to trial and if they perform on trial they get signed. Its a competitive and difficult environment. Be prepared for lots of ups and downs. Professional football is big business, coaches' jobs depend on results and clubs are always looking for players who can improve their teams. If you're better than the players they have why wouldn't they want to sign you!!

Does my age effect chance / optimum ages/ age limits?

In the past the average age of players getting identified has been 23 - 25 years old. In Asia they are looking for a player ready to go into the first team and have an immediate impact.

Salaries in Pro Leagues in Asia

Nearly half of male professionals worldwide earn less than USD 1,000 a month, while three quarters of the total earn less than USD 4,000 a month.

If you are out of contract or this is your first contract, its important to get on to the ladder and look to progress. The possibility of signing a big contract is very small. Players need to be realistic that Asia is a developing football continent and is not as advanced as in Europe.

