



MARKET-GOOD

marketing solutions for nonprofits and startups

Capability Statement

Market-Good offers a comprehensive array of services tailored to enhance digital presence and engagement. Specializing in website design and management, social media strategy and management, CRM and email marketing, graphic design, video production, podcast production, and related services, Market-Good ensures clients have

Compelling and cohesive brand representation across platforms. With a focus on creativity and technical expertise, we empower clients to effectively communicate their message, engage their audience, and achieve their marketing objectives seamlessly.

Core Competencies

- Marketing Strategy
- Website Building, Design and Management
- Social Media Management
- Graphic design
- CRM/email/text Marketing
- Video and podcast production
- Email, CRM & Lifecycle Marketing
- Campaign Execution & Cross-Channel Engagement
- Mission-Driven & Nonprofit Marketing

Differentiators

- Over 15 years of experience in media and marketing
- Registered w/ SBA
- SBA Women-Owned
- SBA Veteran-Owned
- TX HUB Certified

NAICS

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541430 541890
541613* 541910
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813410

*Primary

PSC

R701 T006
R702 T010
R708 T016
R422 U001
T001

NIGP

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208.54	915-5	918-07
208.68	915-8	918-24
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	915-72	961-90
	915-80	

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Market-Good
market-good.com

Where affordability meets innovation!

