



# MARKET-GOOD

*marketing solutions for nonprofits and startups*

## Capabilities Statement

Market-Good offers a comprehensive suite of services tailored to enhance digital presence and engagement. Specializing in website design and management, social media strategy, video production, graphic design, podcast creation, and related services, Market-Good ensures clients have compelling and cohesive brand representation across platforms. With a focus on creativity and technical expertise, we empower clients to effectively communicate their message, engage their audience, and achieve their marketing objectives seamlessly.

**Core Competencies**

- Marketing strategy
- Website building and management
- Social media management
- Graphic design (print and digital)
- Video and podcast production
- Other related services

## Differentiators

- Over 10 years of experience in media and marketing
- Registered Small Business w/ SBA
- SBA Certified Women-Owned Business
- SBA Certified Veteran-Owned Business
- TX HUB Certified

## Main Codes

- 915-1, 915-9 915-80
- 915-2 915-10 915-82
- 915-3 915-22 918-24
- 915-6 915-48 918-76
- 915-7 915-52 918-95
- 915-8 915-72 958-84

## NAICS

- 541613
- 541430
- 512191
- 541890
- 541820
- 541850
- 81339

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[market-good.com](http://market-good.com)

Where affordability meets innovation!

