



MARKET-GOOD

Capability Statement

Market-Good helps small and mid-sized businesses build a digital presence that actually converts. We specialize in **website design and management, social media strategy and management, CRM and email marketing, graphic design, video production, podcast production, and other related services.** Our goal is to make your brand look sharp, sound consistent, and reach the right people. The Market-Good team combines creative direction with technical execution, giving clients a single partner for the full scope of their digital marketing needs.

Core Competencies

- Marketing Strategy
- Website Building, Design and Management
- Social Media Management
- Content Marketing
- AI generated content
- Graphic Design
- Video and podcast production
- Email, CRM & Lifecycle Marketing
- Campaign Execution & Cross-Channel Engagement

Differentiators

- Over 17 years of experience in media and marketing
- Registered w/ SBA, SBE
- SBA Women-Owned
- SBA Veteran-Owned
- TX VetHUB Certified

NAICS

512191 541850
541430 541890
541613* 541910
541810 561410
541820 813319
813410

*Primary

PSC

R701 T006
R702 T010
R708 T016
R422 U001
T001

NIGP

208.44 915-5 915-82
208.54 915-8 918-07
208.68 915-9 918-24
915-0 915-22 918-38
915-1, 915-48 918-76
915-2 915-52 918-95
915-3 915-72 958-84
915-4 915-80 961-90

Contact Us

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Market-Good
market-good.com

Where affordability meets innovation!

