



VIRGINIA ACADEMY OF SLEEP MEDICINE

Hybrid

13TH ANNUAL CONFERENCE

Richmond Hilton Hotel & Spa
at Short Pump
October 28 & 29, 2021

EXHIBITOR PROSPECTUS

Your company is extremely important to the profession and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure and stimulate repeat business to almost 400 participants!

Take this opportunity to build and maintain customer relations, enhance your image and test new products and services. We encourage you to review the exhibit packages described and to make the decision today to participate in the 13th Annual Conference.

www.VASleepMedicine.com

LEVELS OF SUPPORT

BRONZE LEVEL

\$800.00

- Reserved for companies who cannot attend the meeting, but wish to support the VASM
- Company marketing material will be displayed throughout the conference

GOLD LEVEL

\$1,500.00

- One 6 ft table and 2 chairs for Thursday and Friday to connect directly with in-person attendees
- Virtual Exhibit Booth to connect directly with virtual meeting attendees during break times
- Three tickets to the Welcome Reception at Hilton
- Tiered support recognition in meeting program and meeting signage
- Company included in Virtual Exhibitor Directory indicating Gold Level Support
- Participation in "Play to Win" raffle
- Attendee list
- Recognized at podium by President as Gold Level
- One Facebook post, Tweet or LinkedIn post about company's attendance at the meeting

DIAMOND LEVEL

\$2,500.00

- **All Gold Level benefits** listed above, but with five tickets to Welcome Reception
- **TWO** exhibit tables for maximum exposure
- Choice of table location
- Recognized at podium by President as Diamond Level
- Three Facebook posts, tweets or LinkedIn posts about company's attendance at the meeting

WELCOME RECEPTION

\$3,500.00

- **All Diamond Level benefits** listed above
- Recognized as sponsor of Welcome Reception with 2-3 minutes to address attendees during the reception

NON-CME EVENT / PRODUCT THEATRE

\$5,000.00 -
\$7,500.00

- Companies may host a Non-CME activity which includes a speaker. Opportunities include: Dinner on Thursday night (\$7500) or Coffee Chat or Lunch & Learn on Friday (\$5000 each).
- **All Diamond Level benefits** listed above
- Advertisement in conference brochure
- Ability to submit 3 articles for inclusion in e-newsletters (must be used within 6 months)
- Assistance with coordination of the activity
- Banner ad on VASM website announcing event

ABOUT THE VASM

We are an active, energetic organization that endeavors to educate health professionals of the Commonwealth in the discipline of sleep medicine and seeks to improve the quality of life and health of Virginians through educational and advocacy efforts.



MEETING LOCATION

The meeting will be held at the Richmond Hilton Hotel & Spa at Short Pump | 12042 W Broad St, Richmond, VA 23233. To reserve a room at our discounted rate of \$142.00, call (804) 364-3600 or reserve your room online on our website, www.VASleepMedicine.com. Rooms block will expire **October 7, 2021**, but rooms may sell out before then.

EXHIBIT HOURS

Thursday, October 28

- Exhibit Set-up | 10:00 a.m. - 12:00 p.m.
- Exhibits Open | 1:00 - 8:00 p.m.
- Welcome Reception | 6:30 - 8:00 p.m.

Friday October 29

- Exhibit Set-up | 6:00 - 7:00 a.m.
- Exhibits Open | 7:00 a.m. - 5:00 p.m.

Continental breakfast and all breaks served in vendor area.

2021 Exhibit Application



If you would like to exhibit at the 13th Annual Conference of the Virginia Academy of Sleep Medicine on October 28 & 29, 2021, please complete the following application and submit it no later than **October 11, 2021**. The exhibitor fee should be included, or a statement that it is forthcoming. If you choose to exhibit, your company will be appropriately recognized in our meeting program, during the meeting, and on our website www.VASleepMedicine.com.
The tax ID # is: 26-3739565.

Please submit registration form and payment to:

VASM | 2821 Emerywood Parkway, Suite 200 | Richmond, Virginia 23294

You may also register and pay online at www.VASleepMedicine.com.

COMPANY NAME:

ONSITE REP:

ADDITIONAL REPS:

CONTACT NAME:

CONTACT ADDRESS:

CITY / STATE / ZIP:

CONTACT PHONE:

CONTACT EMAIL:

ONSITE REP EMAIL:

DO NOT LOCATE NEAR:

PLEASE RESERVE THE FOLLOWING (CHOOSE ONE):

- BRONZE LEVEL \$800.00
- GOLD LEVEL \$1,500.00
- DIAMOND LEVEL \$2,500.00
- WELCOME RECEPTION \$3,500.00
- NON-CME EVENT ... \$5,000 (COFFEE CHAT/ LUNCH & LEARN). \$7,500 (DINNER)

EXHIBIT LOCATIONS ASSIGNED BY DATE OF REGISTRATION

Date form turned in

- I WILL SEND A COMPANY LOGO FOR INCLUSION IN THE EXHIBITOR DIRECTORY
- I WILL PARTICIPATE IN THE VENDOR GIFT CARD RAFFLE (ADD \$25 PER GIFT CARD DONATED)

Cancellation Policy: An exhibitor may cancel or withdraw from the meeting subject to the following conditions: 1) the exhibitor shall immediately file a written notice of intention to cancel or withdraw; 2) if written notice is received 30 days or more prior, the VASM shall retain a sum of equal to fifty percent (50%) of the total cost of the reserved exhibit space; and 3) no refunds shall be made on cancellations received less than 30 days in advance of the meeting. Cancellations must be received in writing to smcconnell@ramdocs.org or via facsimile at 804/788-9987 to be official.