



VIRGINIA ACADEMY OF SLEEP MEDICINE

Join Us!

2026 ANNUAL MEETING

NOVEMBER 12 & 13, 2026
RICHMOND HILTON HOTEL & SPA
SHORT PUMP, VA

EXHIBITOR PROSPECTUS

Your company is extremely important to our profession, and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeat business. We encourage you to review the exhibit packages described and to make the decision today to participate in the 2026 Annual Meeting!

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Virginia Academy of Sleep Medicine

LEVELS OF SUPPORT

GOLD

\$1,750

- One 6 ft table and 2 chairs for Thursday and Friday to connect directly with attendees
- Registration for 2 representatives
- Two tickets to the Welcome Reception at the Hilton
- Company information inclusion in Virtual Exhibit Hall indicating Gold Level Support
- Recognition as Gold Contributor in all meeting material including program agenda, signage, looping meeting slides and more
- Participation in "Play to Win" raffle
- Digital access to Attendee list
- One social media post about company's attendance at the meeting

DIAMOND

\$2,500

- All Gold Level benefits listed above, but with registration for 3 representatives
- Preferred choice of placement in exhibit hall
- Recognition as Diamond Contributor in all meeting material
- Specific signage indicating Diamond Level Support
- Podium announcement of support by VASM President
- Preferred placement on Virtual Exhibit Hall
- Two social media posts recognizing company's support

PLATINUM

\$5,000

- All Gold Level benefits listed above, but with registration for 4 representatives
- TWO exhibit tables for maximum exposure
- First choice of placement in exhibit hall
- Recognition as Platinum Contributor in all meeting material
- Specific signage indicating Platinum Level Support
- Podium announcement of support by VASM President
- Exclusive top placement on Virtual Exhibit Hall
- Four social media posts recognizing company's support

ABOUT THE MEETING

Our Program Committee has once again put together a strong and dynamic meeting agenda. We anticipate approximately 300 participants again this year. The sleep professionals attending represent both private practices and medical schools. Physicians, sleep technologists, nurse practitioners, physician assistants, dentists, dental sleep technicians, nurses, residents, and medical students will all be in attendance.

THE HILTON

The Richmond Hilton Hotel & Spa at Short Pump
12042 West Broad Street
Richmond, VA 23233

Book your room at our discounted VASM rate of \$169. Room block expires Tuesday, October 20, 2026 but may fill up before then

EXHIBIT HOURS

Thursday, November 12

11:00 AM – 2:00 PM | Exhibitor Set Up*

3:00 PM – 7:30 PM | Exhibits Open

Friday, November 13

7:30 AM – 5:00 PM | Exhibits Open

Break down by 6:00 PM*

All conference breaks and breakfasts will be held in the Exhibit area. *Specific set-up/break down times subject to change.

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PRODUCT THEATRES

Sponsorship of an event is additional to the standard levels of sponsorship above. You must be a meeting sponsor to add any of the following events.

THURSDAY DINNER

\$7,500

- Host a Non-CME Product Theater for attendees Thursday evening after the welcome reception.
- Includes basic AV, room rental, buffet style meal. Company responsible for providing the speaker and associated travel fees. VASM staff provides assistance with program coordination and execution
- Event announcement on printed meeting agenda, VASM website, and email blasts promoting event
- Max 50 attendees.

FRIDAY BREAKFAST

\$5,500

- Host a Non-CME Product Theater for attendees Friday morning during breakfast.
- Includes basic AV, room rental, buffet style meal. Company responsible for providing the speaker and associated travel fees. VASM staff provides assistance with program coordination and execution
- Event announcement on printed meeting agenda, VASM website, and email blasts promoting event
- Max 45 attendees.

FRIDAY LUNCH

\$5,500

- Host a Non-CME Product Theater for attendees Friday morning during breakfast.
- Includes basic AV, room rental, buffet style meal. Company responsible for providing the speaker and associated travel fees. VASM staff provides assistance with program coordination and execution
- Event announcement on printed meeting agenda, VASM website, and email blasts promoting event
- Max 45 attendees.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship of an event is additional to the standard levels of sponsorship above. You must be a meeting sponsor to add any of the following events.

GIFT CARD RAFFLE

\$25

- Participate in the gift card raffle to be held throughout the conference. Your company will be recognized for your contribution. (VASM will purchase gift cards - no need to take gift cards to the meeting).

MARKETING SPONSOR

\$750

- Company advertisement in three meeting marketing emails, VASM website, and on social media channels
- Podium announcement of company support by VASM President

ATTENDEE BAG SPONSOR

\$1,500

- Have your company name/logo on each attendee's reusable bag
- Recognition as reusable bag sponsor in all meeting material
- Podium announcement of company support by VASM President

LANYARD SPONSOR

\$1,500

- Have your company name/logo on each attendee's name badge lanyard
- Recognition as the lanyard sponsor in all meeting material
- Podium announcement of company support by VASM President
- Sponsor is responsible for producing and shipping approximately 300 lanyards to VASM in advance of the meeting. Artwork subject to VASM approval.

BREAK SPONSOR

\$2,500

- Recognition as Break sponsor in all meeting material, both printed and online
- Have your company sign greet attendees when they break during sessions
- Podium announcement of company support by VASM President

Not included with exhibit: Electric, phone line or internet access.

Table assignments will be made one week prior to the meeting.

Exhibit application must be completed and payment received before booth is assigned.