



VIRGINIA ACADEMY OF SLEEP MEDICINE

*Virtual!*

# 13TH ANNUAL CONFERENCE

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OCTOBER 28 & 29, 2021

## EXHIBITOR PROSPECTUS

Your company is extremely important to our profession and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure and stimulate repeat business. We encourage you to review the exhibit packages described and to make the decision today to participate in the 2021 Annual Conference!

[www.VASleepMedicine.com](http://www.VASleepMedicine.com)

# LEVELS OF SUPPORT

## BRONZE LEVEL

\$800.00

- Company Logo on Meeting PowerPoint Slides
- Company included on Virtual Exhibitor Directory
- Recognition as Bronze Contributor in meeting program

## GOLD LEVEL

\$1,500.00

- Company Logo on Meeting PowerPoint Slides
- Two complimentary registrations to meeting sessions
- Company included on Virtual Exhibitor Directory
- Individual **Virtual Exhibit Booth** to connect directly with meeting attendees during break times
- Participation in Virtual Raffle
- Recognition as Gold Contributor in meeting program
- Attendee list emailed

## PLATINUM LEVEL

\$2,500.00

- Company Logo on Meeting PowerPoint Slides
- Three complimentary registrations to meeting sessions
- Company included on Virtual Exhibitor Directory
- Individual **Virtual Exhibit Booth** to connect directly with meeting attendees during break times
- Participation in Virtual Raffle
- Recognition as Platinum Contributor in meeting program
- Ability to submit 1 article to include in VASM e-newsletter, *Snooz Newzzz* (must be used within 3 months)
- Attendee list emailed

## NON-CME EVENT / PRODUCT THEATRE

\$5,000

- Companies may host a Non-CME activity which includes a speaker. Opportunities include: Coffee Chat or Lunch & Learn on Friday.
- All Platinum Level benefits listed above, with four meeting registrations.
- Advertisement in digital conference brochure
- Ability to submit 3 articles for inclusion in VASM e-newsletter
- Assistance with event promotion
- Banner ad on VASM website announcing event
- *Sponsor responsibilities:* Provide speaker for event, cover all costs associated with event speaker, schedule virtual meeting and share link for marketing purposes

## ABOUT THE VASM

We are an active, energetic organization that endeavors to educate health professionals of the Commonwealth in the discipline of sleep medicine and seeks to improve the quality of life and health of Virginians through educational and advocacy efforts.

## ABOUT THE MEETING

This year's Annual Conference will be virtual. Sleep Medicine Physicians, Dentists, otolaryngologists, sleep technicians, non-physician sleep specialists, other medical professionals, residents, and medical students will also benefit from this educational opportunity.

## VIRTUAL EXHIBITS

We are excited to incorporate our vendors into this year's Virtual Conference. There are several ways to highlight the contributions of our vendors and opportunities for interaction with meeting attendees. We will recognize our vendor's contributions on slides during the conference, in our Virtual Exhibitor Directory on our website, and on the meeting program.

Higher level sponsors will have the opportunity to connect directly with meeting attendees in **Virtual Exhibit Booths** and participate in our Virtual Raffle which encourages attendees to visit the virtual booths.

[www.VASleepMedicine.com](http://www.VASleepMedicine.com)

# 2021 EXHIBIT APPLICATION



If you would like to exhibit at the *Virtual* 13th Annual Conference of the Virginia Academy of Sleep Medicine on October 28 & 29, 2021, please complete the following application and submit it no later than **October 11, 2021**. The exhibitor fee should be included, or a statement that it is forthcoming.  
The tax ID # is: 26-3739565.

**Please submit registration form and payment to:**

VASM | 2821 Emerywood Parkway, Suite 200 | Richmond, Virginia 23294

You may also register and pay online at: [www.VASleepMedicine.com](http://www.VASleepMedicine.com).

COMPANY NAME:

CONTACT NAME:

CONTACT ADDRESS:


CITY / STATE / ZIP:

CONTACT PHONE:

CONTACT EMAIL:

**PLEASE RESERVE THE FOLLOWING (CHOOSE ONE):**

- BRONZE LEVEL ..... \$800.00
- GOLD LEVEL ..... \$1,500.00
- PLATINUM LEVEL ..... \$2,500.00
- PRODUCT THEATRE..... \$5,000.00

- I WILL PARTICIPATE IN THE VIRTUAL VENDOR GIFT CARD RAFFLE (ADD \$25 PER GIFT CARD DONATED)
-  FOR INCLUSION IN THE EXHIBITOR DIRECTORY, PLEASE SEND TO SUSAN: HIGH RES COMPANY LOGO (JPEG OR PNG; A SHORT COMPANY DESCRIPTION, CONTACT INFORMATION FOR REPS; WEBSITE & SOCIAL MEDIA LINKS; PDFS / VIDEO LINKS TO PRODUCTS/SERVICES. INFORMATION ABOUT SETTING UP YOUR VIRTUAL EXHIBIT BOOTH WILL BE EMAILED SEPARATELY.

Cancellation Policy: An exhibitor may cancel or withdraw from the meeting subject to the following conditions: 1) the exhibitor shall immediately file a written notice of intention to cancel or withdraw; 2) if written notice is received 30 days or more prior, the VASM shall retain a sum of equal to fifty percent (50%) of the total cost of the reserved exhibit space; and 3) no refunds shall be made on cancellations received less than 30 days in advance of the meeting. Cancellations must be received in writing to [smcconnell@ramdocs.org](mailto:smcconnell@ramdocs.org) or via facsimile at 804/788-9987 to be official.