



VIRGINIA ACADEMY OF SLEEP MEDICINE

Virtual!

12TH ANNUAL CONFERENCE

NOVEMBER 12 & 13, 2020

EXHIBITOR PROSPECTUS

Your company is extremely important to our profession and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure and stimulate repeat business. We encourage you to review the exhibit packages described and to make the decision today to participate in the 2020 Annual Meeting!

www.facebook.com/VASleepMedicine

LEVELS OF SUPPORT

BRONZE LEVEL

\$600.00

- Company Logo on Meeting PowerPoint Slides
- One complimentary registration to meeting sessions
- Company included on Virtual Exhibitor Directory
- Recognition as Bronze Contributor in meeting program
- Attendee list emailed

GOLD LEVEL

\$1,200.00

- Company Logo on Meeting PowerPoint Slides
- Two complimentary registrations to meeting sessions
- Company included on Virtual Exhibitor Directory
- Individual **Virtual Exhibit Booth** to connect directly with meeting attendees during break times
- Participation in Virtual Raffle
- Recognition as Gold Contributor in meeting program
- Attendee list emailed

PLATINUM LEVEL

\$1,700.00

- Company Logo on Meeting PowerPoint Slides
- Three complimentary registrations to meeting sessions
- Company included on Virtual Exhibitor Directory
- Individual **Virtual Exhibit Booth** to connect directly with meeting attendees during break times
- Participation in Virtual Raffle
- Recognition as Platinum Contributor in meeting program
- Ability to submit 1 article to include in VASM e-newsletter, *Snooz Newzzz* (must be used within 3 months)
- Attendee list emailed

DIAMOND LEVEL

\$2,700.00

- Company Logo on Meeting PowerPoint Slides
- Four complimentary registrations to meeting sessions
- Company included on Virtual Exhibitor Directory
- Individual **Virtual Exhibit Booth** to connect directly with meeting attendees during break times
- Participation in Virtual Raffle
- Recognition as Diamond Contributor in meeting program
- Ability to submit 3 articles to include in VASM e-newsletter, *Snooz Newzzz* (must be used within 6 months)
- Attendee list emailed

ABOUT THE VASM

We are an active, energetic organization that endeavors to educate health professionals of the Commonwealth in the discipline of sleep medicine and seeks to improve the quality of life and health of Virginians through educational and advocacy efforts.

ABOUT THE MEETING

This year's Annual Conference will be virtual. Educational sessions will be held Thursday, November 12 from 4:00 - 6:00 p.m. and Friday, November 13 from 8:00 a.m. - 5:00 p.m. Break time to visit with vendors will be included in the schedule. The agenda is available on our website.

VIRTUAL EXHIBITS

We are excited to incorporate our vendors into this year's Virtual Conference. There are several ways to highlight the contributions of our vendors and opportunities for interaction with meeting attendees. We will recognize our vendors on slides during the conference, in our Virtual Exhibitor Hall on our website, and on the meeting program.

Higher level sponsors will have the opportunity to connect directly with meeting attendees in **Virtual Exhibit Booths** and participate in our Virtual Raffle which encourages attendees to visit the virtual booths.

www.VASleepMedicine.com

2020 Exhibit Application



If you would like to exhibit at the *Virtual* 12th Annual Conference of the Virginia Academy of Sleep Medicine on November 12 & 13, 2020, please complete the following application and submit it no later than **October 12, 2020**. The exhibitor fee should be included, or a statement that it is forthcoming.
The tax ID # is: 26-3739565.

Please submit registration form and payment to:

VASM | 2821 Emerywood Parkway, Suite 200 | Richmond, Virginia 23294

You may also register and pay online at: www.VASleepMedicine.com.

COMPANY NAME:

CONTACT NAME:

CONTACT ADDRESS:

CITY / STATE / ZIP:

CONTACT PHONE:

CONTACT EMAIL:

PLEASE RESERVE THE FOLLOWING (CHOOSE ONE):

BRONZE LEVEL \$600.00

GOLD LEVEL \$1,200.00

PLATINUM LEVEL \$1,700.00

DIAMOND LEVEL \$2,700.00

I WILL PARTICIPATE IN THE VIRTUAL VENDOR GIFT CARD RAFFLE (ADD \$25 PER GIFT CARD DONATED)

FOR INCLUSION IN THE EXHIBITOR DIRECTORY, PLEASE SEND TO SUSAN: COMPANY LOGO (JPEG OR PNG; A SHORT COMPANY DESCRIPTION, CONTACT INFORMATION FOR REPS; WEBSITE LINK; VIDEO LINKS TO PRODUCTS/SERVICES (OPTIONAL).

INFORMATION ABOUT SETTING UP YOUR VIRTUAL EXHIBIT BOOTH WILL BE EMAILED SEPARATELY.

Cancellation Policy: An exhibitor may cancel or withdraw from the meeting subject to the following conditions: 1) the exhibitor shall immediately file a written notice of intention to cancel or withdraw; 2) if written notice is received 30 days or more prior, the VASM shall retain a sum of equal to fifty percent (50%) of the total cost of the reserved exhibit space; and 3) no refunds shall be made on cancellations received less than 30 days in advance of the meeting. Cancellations must be received in writing to smcconnell@ramdocs.org or via facsimile at 804/788-9987 to be official.