



VIRGINIA ACADEMY OF SLEEP MEDICINE

12TH ANNUAL CONFERENCE

Richmond Hilton Hotel & Spa
at Short Pump
November 12 & 13, 2020

EXHIBITOR PROSPECTUS

Your company is extremely important to the profession and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure and stimulate repeat business to almost 400 participants!

Take this opportunity to build and maintain customer relations, enhance your image and test new products and services. We encourage you to review the exhibit packages described and to make the decision today to participate in the 2020 Annual Meeting.

www.facebook.com/VASleepMedicine

LEVELS OF SUPPORT

BRONZE LEVEL \$600.00

- Reserved for companies who cannot attend the meeting, but wish to support the VASM
- Company marketing material will be displayed throughout the conference

SILVER LEVEL \$900.00

- One 6 ft table and 2 chairs
- Two tickets to the Welcome Reception
- Inclusion in meeting program, meeting signage, and on website listing of vendors with appropriate level of support
- Included in Exhibitor Directory with appropriate level of support

GOLD LEVEL \$1,250.00

- **All Silver Level benefits** listed above, but with three tickets to Welcome Reception
- Recognized at podium by President as Gold Level

PLATINUM LEVEL \$1,750.00

- **All Silver Level benefits** listed above, but with four tickets to Welcome Reception
- Choice of table location prior to the conference
- Recognized at podium by President as Platinum Level
- Choice of 1 Facebook post, tweet or LinkedIn post about company's attendance at the meeting

DIAMOND LEVEL \$2,750.00

- **All Silver Level benefits** listed above, but with five tickets to Welcome Reception
- **TWO** exhibit tables
- First choice of table location
- Recognized at podium by President as Diamond Level
- Choice of 3 Facebook posts, tweets or LinkedIn posts about company's attendance at the meeting

WELCOME RECEPTION \$3,500.00

- **All Diamond Level benefits**
- Recognized as sponsor of Welcome Reception with 2-3 minutes to address attendees during the reception

ABOUT THE VASM

We are an active, energetic organization that endeavors to educate health professionals of the Commonwealth in the discipline of sleep medicine and seeks to improve the quality of life and health of Virginians through educational and advocacy efforts.



MEETING LOCATION

The meeting will be held at the Richmond Hilton Hotel & Spa at Short Pump | 12042 W Broad St, Richmond, VA 23233. To reserve a room at our discounted rate of \$142.00, call (804) 364-3600 or reserve your room online on our website, www.VASleepMedicine.com. Rooms block will expire **October 22, 2020**, but rooms may sell out before then.

EXHIBIT HOURS

Thursday, November 12

- Exhibit Set-up | 2:00 - 4:00 p.m.
- Exhibits Open | 4:00 - 8:00 p.m.
- Welcome Reception | 6:30 - 8:00 p.m.

Friday November 13

- Exhibit Set-up | 6:00 - 7:00 a.m.
- Exhibits Open | 7:00 a.m. - 5:00 p.m.
- Exhibit Tear Down | 5:00 p.m.

Continental breakfast and all breaks served in vendor area.

2020 Exhibit Application



If you would like to exhibit at the 12th Annual Conference of the Virginia Academy of Sleep Medicine, please complete the following application and submit it no later than **October 15, 2020**. The exhibitor fee should be included, or a statement that it is forthcoming. If you choose to exhibit, your company will be appropriately recognized in our meeting program, during the meeting, and on our website www.VASleepMedicine.com. The tax ID # is: 26-3739565.

Please submit registration form and payment to:

VASM | 2821 Emerywood Parkway, Suite 200 | Richmond, Virginia 23294

You may also register and pay online at www.VASleepMedicine.com!

COMPANY NAME:

ONSITE REP:

ADDITIONAL REPS:

CONTACT NAME:

CONTACT ADDRESS:

CITY / STATE / ZIP:

CONTACT PHONE:

CONTACT EMAIL:

ONSITE REP EMAIL:

DO NOT LOCATE NEAR:

PLEASE RESERVE THE FOLLOWING (CHOOSE ONE):

- BRONZE LEVEL \$600.00
- SILVER LEVEL \$900.00*
*\$950.00 after Oct 1, 2020
- GOLD LEVEL \$1,250.00
- PLATINUM LEVEL \$1,750.00
- DIAMOND LEVEL \$2,750.00
- WELCOME RECEPTION \$3,500.00

EXHIBIT LOCATIONS ASSIGNED BY DATE OF REGISTRATION
Date form turned in

- I WILL SEND A COMPANY LOGO FOR INCLUSION IN THE EXHIBITOR DIRECTORY
- I WILL PARTICIPATE IN THE VENDOR GIFT CARD RAFFLE
(ADD \$25 PER GIFT CARD DONATED)

Cancellation Policy: An exhibitor may cancel or withdraw from the meeting subject to the following conditions: 1) the exhibitor shall immediately file a written notice of intention to cancel or withdraw; 2) if written notice is received 30 days or more prior, the VASM shall retain a sum of equal to fifty percent (50%) of the total cost of the reserved exhibit space; and 3) no refunds shall be made on cancellations received less than 30 days in advance of the meeting. Cancellations must be received in writing to smcconnell@ramdocs.org or via facsimile at 804/788-9987 to be official.