

PIERCE KHOURY

Graphic Designer - Photographer

DESIGNBYPIERCE.COM

CONTACT

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HARD SKILLS

- Marketing Support
- Videography
- Public Relations
- UXUI (Design)
- DJ Serato Pro Software
- Adobe Software

(Illustrator, Photoshop, InDesign, Bridge, Dimension)

- Digital Media Marketing

(Instagram, Facebook, X, TikTok)

SUMMARY

Always seeking new knowledge, my diverse interests has given me incredible opportunities, collaborating with notable companies, artists, and producers. Gaining valuable insight into various forms of design work, public relations, digital media marketing and event management. Deepening my overall commitment to elevating the human experience through Graphic Design & Visual Arts.

EDUCATION

AUG. 2021 - DEC. 2024

University of Tampa, Tampa, FL. 33606

Bachelors in Design & Visual Arts

GPA: 3.3 - Work 20 hr/wk while attending school (Graduated in 3 years)

AFFILIATIONS

The University of Tampa

- Photography Featured In:
CAL Currents: The Newsletter of the College of Arts & Letters
Volume 8 | Issue 1 | December 2024

North Catholic High School

- "Most Creative Artist" (2020)
- High School Cheer Team Breast Cancer Awareness Design (2019)

West View Water Authority's Video Contest

- 2nd Place (2019)
- 3rd Place (2017 & 2018)

EXPERIENCE

• Graphic Artist & Photographer

April 2025 - July 2025

BHive Awards / Reds Team Sports / MVP Signs, Brandon FL, 33619

Designed visual assets and photography for print, digital, and branded materials across three locations.

- Designed custom graphics for print and digital use.
- Provided professional photography to support branding and promotional efforts

• Photographer

Mar. 2023 - Dec. 2024

University of Tampa, Tampa, FL 33606

Music & Art Events for David Gudelunas (Dean, College of Arts and Letters)

- Public Relations Events.
- Indoor & Outdoor Jazz Concerts.
- Home Men's Basketball Games.
- Individual, 1 on 1 Portraits.

• Student Involvement Advisor

Feb. 2023 - Dec. 2024

University of Tampa, Tampa, FL 33606

Overseeing Student Ran Clubs & Organizations (President Fall 24' Semester)

- Increase student engagement in student ran organizations.
- Approve and verify poster/flyers for campus posting.
- Multi-department collaborations coordinating and campus events.
- Budgetary Oversight

• Marketing Intern

May 2022 - Sep. 2022

Berkshire Hathaway, Wexford, PA 15090

Administrative Duties & Digital Media Marketing at Corporate Headquarters

- Photograph listings.
- Digital media social posts.
- Setup and attended business related events.

REFERENCES

Available Upon Request

FREELANCE SUMMARY

Even with a relocation to Tampa, Florida from Pittsburgh, Pennsylvania, I have always had an infatuation with visual aesthetics & having the ability to transform everyday objects into priceless artifacts. How a simple photo or video can become a million-dollar commodity, how music may influence a person's personality, & the beauty of handcrafted jewelry. My appreciation for the small things in life has instilled in me a unique creative perspective. I specialize in crafting engaging visual and auditory experiences that blend artistic flair with practicality & affordability. Bringing concepts to life in designs that truly connect with people and the community.

Photography/Videography

Tampa, Florida

JAN. 2023 - PRESENT

Blending Artistic Vision, Technical Skill & Professionalism Into Visually Compelling Narratives

LENSES:

- AF-P NIKKOR 18-55MM 1: 3.5-5.6G (DX,VR)
- AF-P NIKKOR 70-300MM 1: 4.5-6.3G (DX,VR)
- AF-P NIKKOR 14MM 1: 2.8E (DX,VR)
- AF-S NIKKOR 70-200MM 1: 2.8E (N,VR)

EVENTS:

- Real-Estate
- Sporting Events
- Public Speakers
- Architecture
- Product Marketing
- Fine Art / Fashion

Music Production

Tampa, Florida

FEB. 2023 - PRESENT

Proficient Utilization Of Industry-Standard Applications Such As Serato Software

- Audio Production Projects That Blend Technical Expertise & Creative Flare
- Deliver High-Quality & Dynamic Musical Experiences
- Mixing & Mastering Components Across Various Genres (70-150 BPM)

Artisan Jewelry

Tampa, Florida

JAN. 2023 - PRESENT

Producing Unique, One-Of-A-Kind, Pieces That Reflect Individual Style & Personality

PRODUCTS:

- Anklets
- Key-Chains
- Custom Accessories
- Bracelets:
(Charm & Beaded)
- Necklaces:
(Slim, Long, Pendants, Chains, & Layered)

NOTABLE AFFILIATIONS:

- Pepe Mar (Artist)
- Itsdrinkurwater (DJ /Producer)
- Hostage Situation (DJ/Producer)

Design

Tampa, Florida | Pittsburgh, Pennsylvania

SEP. 2019 - PRESENT

Blending Creativity & Technical Expertise To Produce Profound Visual Aesthetics

- E-Commerce Graphics
- Print Advertising
- Infographics
- Apparel

- Social Media Graphics
(Social Posts/Advertisements)
- Event Collateral
(Invitations, Programs, Posters & Banners)