

PIERCE *PK* KHOURY

(724) 612-5074



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155 E. Davis Blvd. Tampa, FL, 33606



designbypierce.com



GRAPHIC DESIGNER & PHOTOGRAPHER

PROFILE

Driven by an extraordinary charisma and passion, I elevate human experiences through compelling visual aesthetics in Graphic Design & Visual Arts. I am a soon to be college graduate with many years of experience in graphic design, photography & other freelance work. My commitment to continuous learning has already led me to collaborate with big-name companies and artists. These diverse experiences have further enriched my skills in photography, design, public relations, digital media marketing, and event management on a freelance & professional level.

SKILLS

- Marketing Support
- Organization
- Communication
- Public Relations
- Charismatic
- Digital Media Marketing
- UXUI (Design)
- Adobe Software
(Illustrator, Photoshop, Indesign, Bridge, Dimension)

AWARDS

North Catholic High School

- Cheer Team Breast Cancer Awareness Design (2019)
- "Most Creative Artist" (2020)
- 4x Football & Lacrosse Letterman (2017-2021)
- Men's Lacrosse Team Captain (2020 & 2021)

West View Water Authority's Video Contest

- 2nd Place (2019)
- 3rd Place (2017 & 2018)

REFERENCES

Available Upon Request

EDUCATION

University Of Tampa

AUG. 2021 - DEC. 2024

401 W Kennedy Blvd, Tampa, FL 33606

Bachelor's Degree in Graphic Design & Visual Arts

PROFESSIONAL EXPERIENCE

Photographer

MAR. 2023 - PRESENT

University of Tampa | College of Arts and Letters | 401 W Kennedy Blvd, Tampa, FL 33606

Photograph Music & Art Events for David Gudelunas (Dean, College of Arts & Letters)

- Public Relations Events
- Indoor & Outdoor Concerts
- Individual, 1 on 1 Portraits
- + Home Men's Basketball Games

Student Involvement Advisor

FEB. 2023 - PRESENT

University of Tampa | Office of Student Leadership & Engagement | 401 W Kennedy Blvd, Tampa, FL 33606

Overseeing Student Ran Clubs & Organizations

- Increase Student Engagement In Student Ran Clubs & Organizations
- Approve & Verify Posters, Flyers & Other Digital Prints For Campus Posting
- Help Coordinating Multi-Department Campus Ran Events

Marketing Intern

MAY 2022 - SEPT. 2022

Berkshire Hathaway | Real Estate Firm | 9840 Old Perry Hwy, Wexford, PA 15090

Digital Media Marketing at Corporate Headquarters

- Photograph Listings
- Daily Administrative Duties
- Digital Media Social Posts
- Setup & Attend Business Related Events

FREELANCE SUMMARY

Even before my relocation to Tampa, Florida from Pittsburgh, Pennsylvania, I have always had an infatuation with visual aesthetics and the aura of transforming everyday objects into priceless artifacts. My appreciation for the small things in life, often overlooked by many, has instilled in me a unique creative perspective. The beauty of craftsmanship in homemade jewelry, music's ability to shape an individual's entire identity, and the way a simple photograph can become a million-dollar product, have all left an everlasting impression on me. I specialize in crafting engaging visual experiences that blend artistic flair with practicality & affordability. Bringing concepts to life in designs that truly connect with people.

FREELANCE WORK

Photography

JAN. 2023 - PRESENT

Tampa, Florida

Blending Artistic Vision, Technical Skill & Professionalism Into Visually Compelling Narratives

- Real-Estate Listings
- Sports
- Landscapes
- Fine Art
- Architecture
- Fashion
- Nature
- Product Marketing
- Public Speakers

Music Production

FEB. 2023 - PRESENT

Tampa, Florida

Proficient Utilization Of Industry-Standard Applications Such As Serato Software

- Audio Production Projects That Blend Technical Expertise & Creative Flare
- Deliver High-Quality & Dynamic Musical Experiences
- Mixing & Mastering Components Across Various Genres (70-150 BPM)

Artisan Jewelry

JAN. 2023 - PRESENT

Tampa, Florida

Producing Unique, One-Of-A-Kind, Pieces That Reflect Individual Style & Personality

- Anklets
- Key-Chains
- Custom Accessories
- Bracelets
(Charm & Beaded)
- Necklaces
(Pendants, Chokers, Chains, & Layered)

NOTABLE CLIENTS:

- Pepe Mar (Artist)
- Itsdrinkurwater (DJ /Producer)
- Hostage Situation (DJ/Producer)

Design

SEP. 2019 - PRESENT

Tampa, Florida | Pittsburgh, Pennsylvania

Blending Creativity & Technical Expertise To Produce Profound Visual Aesthetics

- E-Commerce Graphics
- Print Advertising
- Infographics
- Apparel
- Social Media Graphics
(Social Posts)
- Event Collateral
(Invitations, Programs, Posters & Banners)

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