

PROPOSED DDA OBJECTIVES for 2023

- 1. Conduct 2023 Winter Festival**
- 2. Conduct 2023 Summer Music-In-The Park series**
- 3. Provide Enhanced Lighting in the Park Pavilion.**
- 4. Conduct 2023 Summer Raffle**
- 5. Support the placement of flower planters on Main Street**
- 6. Improve the signage in the DDA District in Crystal for events and destinations, including locations of public buildings, public facilities, businesses, etc.**
 - a. Information/Directional Sign at corner of Main and Lake Street**
 - b. Parking Location sign at corner of Lake and Meyers Street**
 - c. New Summer Pole Banners**
 - d. New Street Wide Banners**
- 7. Develop & Distribute a Tri-Fold marketing Brochure to encourage and support the economic growth of downtown Crystal, Michigan**
- 8. Support the Crystal Park Project**
 - a. DDA as Advisory Committee to the Township Board**
- 9. Support the Crystal Downtown Redevelopment Plan**