

From: Gayl Crump-Swaby

Sent: Thursday, January 20, 2022 7:38:11 PM

To: Shaundale Rénā | Writer, Editor & Coach

Subject: Re: A message from your Shaundale Rénā + Co. contact form.

Shaundale!

SOLD & HIRED!

Opening your email and reading through the entire email along with your sample edits did it for me. YOU ARE GOD-SENT!

You sold me on going to Louisiana (home for you) and trying to connect with family about generational traumas. It was in the state of Louisiana, New Orleans to be exact. My husband surprised me for my birthday with a trip to New Orleans, due to my love for music (specifically Jazz), which is where I came up with the project and the title of the book. Something about being there at that moment in time jolted this feeling of writing about releasing unnecessary legacies and burdens.

Then I read through how you work, what you offer, the warmth, the humor, and the comfortability in your words that made me feel as though, I had already met you in person and that it had been a while since we talked. This is comforting. From your email, I can tell that you are committed, dedicated, professional, and will hold me accountable for the work. As a Professor, it's what I expect of my students, so I expect that someone would do the same for me.

And, the final selling point was reading your markups and your comments on the sample document. That was the icing on the cake. I shouted, "Yas, she gets it, and she gets me" my daughter came running out of the room as I was doing my happy dance, rolled her eyes, and went back to her room (Teenagers!).

Anyway, your timeline works for several reasons. 1) My school semester just started, and I have a heavy teaching load and 2) this project is tied (somewhat) to my work plan goal to apply for Full Professor and tenure (ARGH!), which I will apply for in early Fall. The hope is that it will be an added bonus when I submit my materials, but it is not a must-have in order to submit. I know for sure that my chapter 1 needs work and I can already tell you will help me get through it.

I already love your style, based on your email, and can't wait to meet you and to work with you. Thank you for your willingness to work with me and to get me to the finish line. I can't wait for us to begin our work together.

I look forward to receiving your contract and connecting for our discovery call.

Best,
Gayl