



Six-Figure is a Hyphenated Word

Why Your Online Presence, Profile, and Punctuation Matter

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**Is your writer persona lacking, particularly online?
Become a more confident writer now.**

YOU

You (singular pronoun)

You are a great asset.

Your (possessive pronoun, ownership)

Your desire to learn is commendable.

You're (contraction, you are)

You're worth the investment in yourself.

THEY

They (plural pronoun)

They are high earners, not rich yet.

They're (contraction, they are)

They're making the necessary changes to accomplish their goals by investing in themselves.

Their (possessive pronoun, ownership)

Their lack of complacency is impressive.

There (adjective, location)

If you look over there, you will find peers with similar qualities.

There (simple adjective)

Some of those qualities include being there financially for their loved ones.

TO

To (preposition)

Some high-earning people travel to exotic places.

Two (number)

However, some middle-class families still manage multiple vacations a year.

Too (also, in addition to)

Yet some low-income families travel too.

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