



CYMBAL OF CHARITY
HOPE IN EVERY BOX. LOVE IN EVERY DONATION.

2025



Celebrating
Our Year





CYMBAL OF
CHARITY
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LOVE IN EVERY DONATION.

Table of Contents



01	Vision & Mission	↘
02	Meet Our Team	↘
03	Financials	↘
04	Financial Report	↘
08	Hurricane Melissa Review	↘
22	2026 Strategic Plan	↘
07	2026 Planning	↘
08	Closing Notes	↘



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Vision and Mission

VISION

Our vision is to be a lasting force of hope, amplifying compassion and inspiring global support so that communities in Jamaica not only recover from disasters but thrive for generations.

MISSION

Our mission is to rebuild safe, stable homes and restore hope for families and communities in Jamaica affected by natural disasters.





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Meet our Team



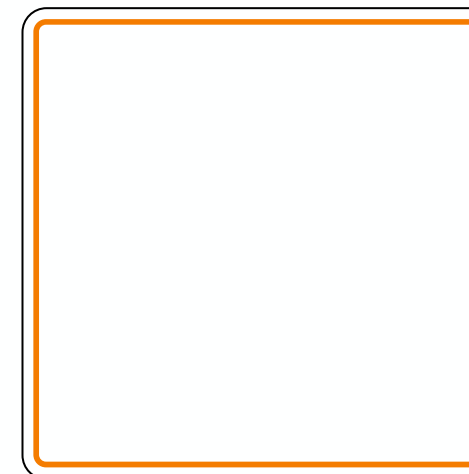
Candy Manning
President/Chair



Nicole Brown
Vice President/Vice-Chair



Katie Barnes
Board Secretary



Open
Treasurer

FINANCIALS



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Annual Summary



15+ new
Donors



1 successful
Initiative



Website
Development
& Social
Media
Presence



FUNDRAISING METRICS

2025

Apple Pay

\$200

CASH APP

\$290

VENMO

\$1,170

GIVE BUTTER

\$375

Zelle

\$900

Zeffy

\$6,446

Corporate

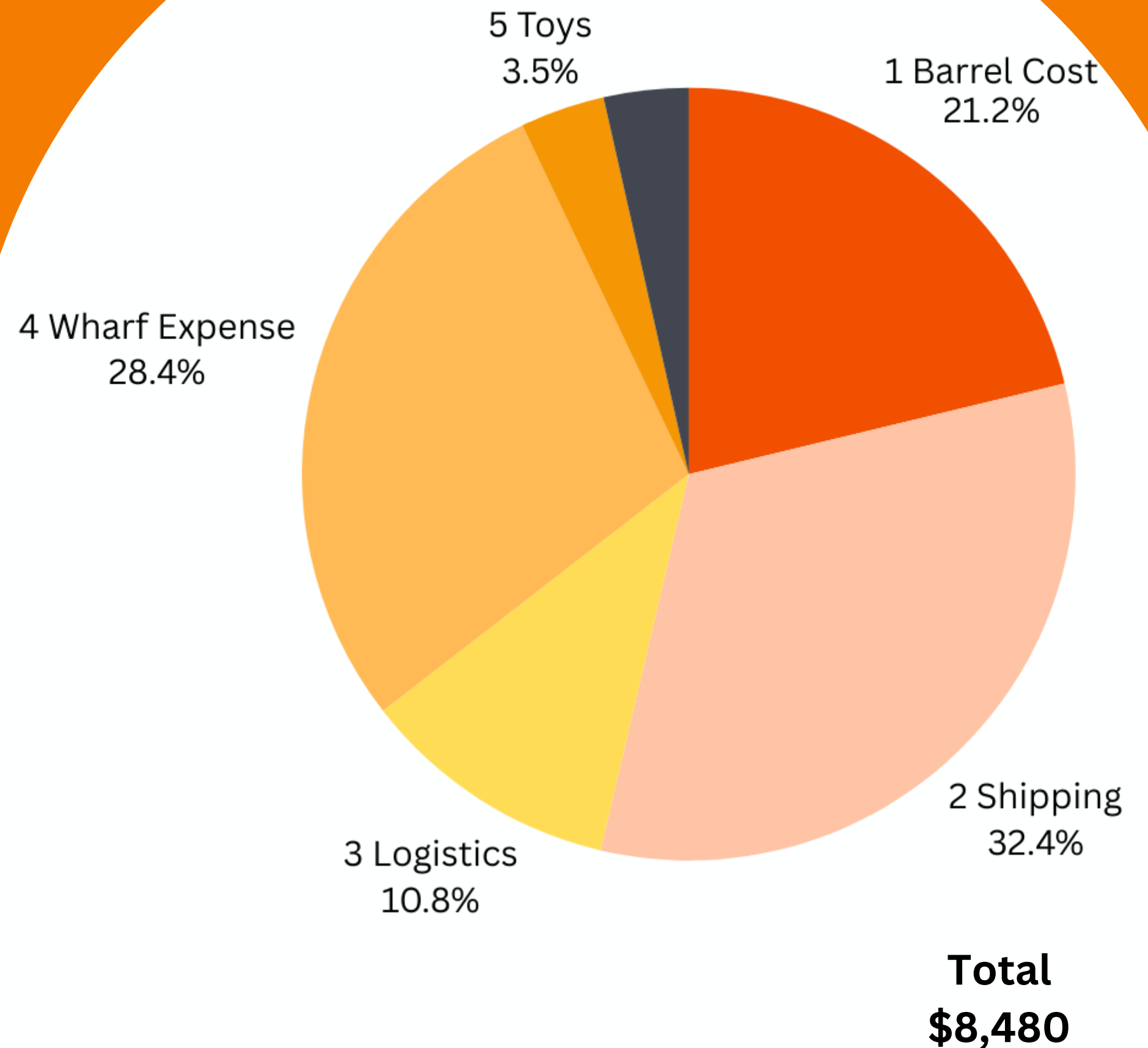
\$2,000

\$11,581

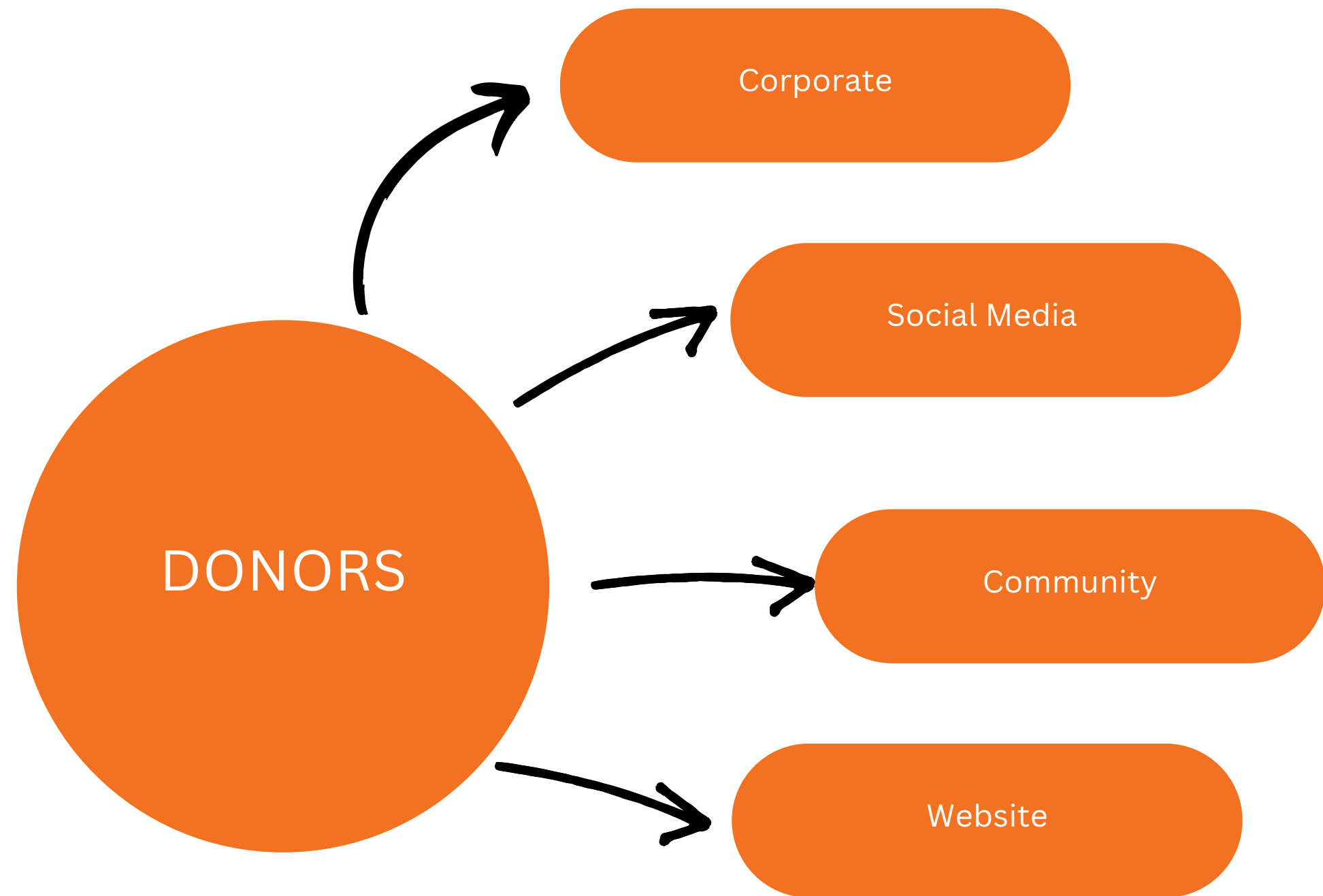
Expenditures

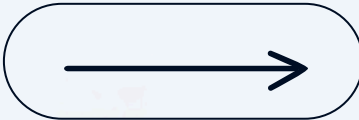
The information below corresponds with the graph on the right.

- 01 42 barrels purchased. (7 donated)
- 02 Cost to ship the container from NYC
- 03 Cost to transport the items to NYC
- 04 Jamaica Customs and wharf fees
- 05 Toys for Christmas Day Giveaway
- 06 Community Day event- purchased chickens for the community to gather on Christmas Eve.

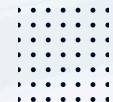


**Where did
the money
come from?**





Hurricane Melissa Impact Review



RECAP





Key Performance Indicators



18,000+

Items Food &
Toiletries
collected. Not
including clothing
and other items.



53

Barrels & pallets
shipped



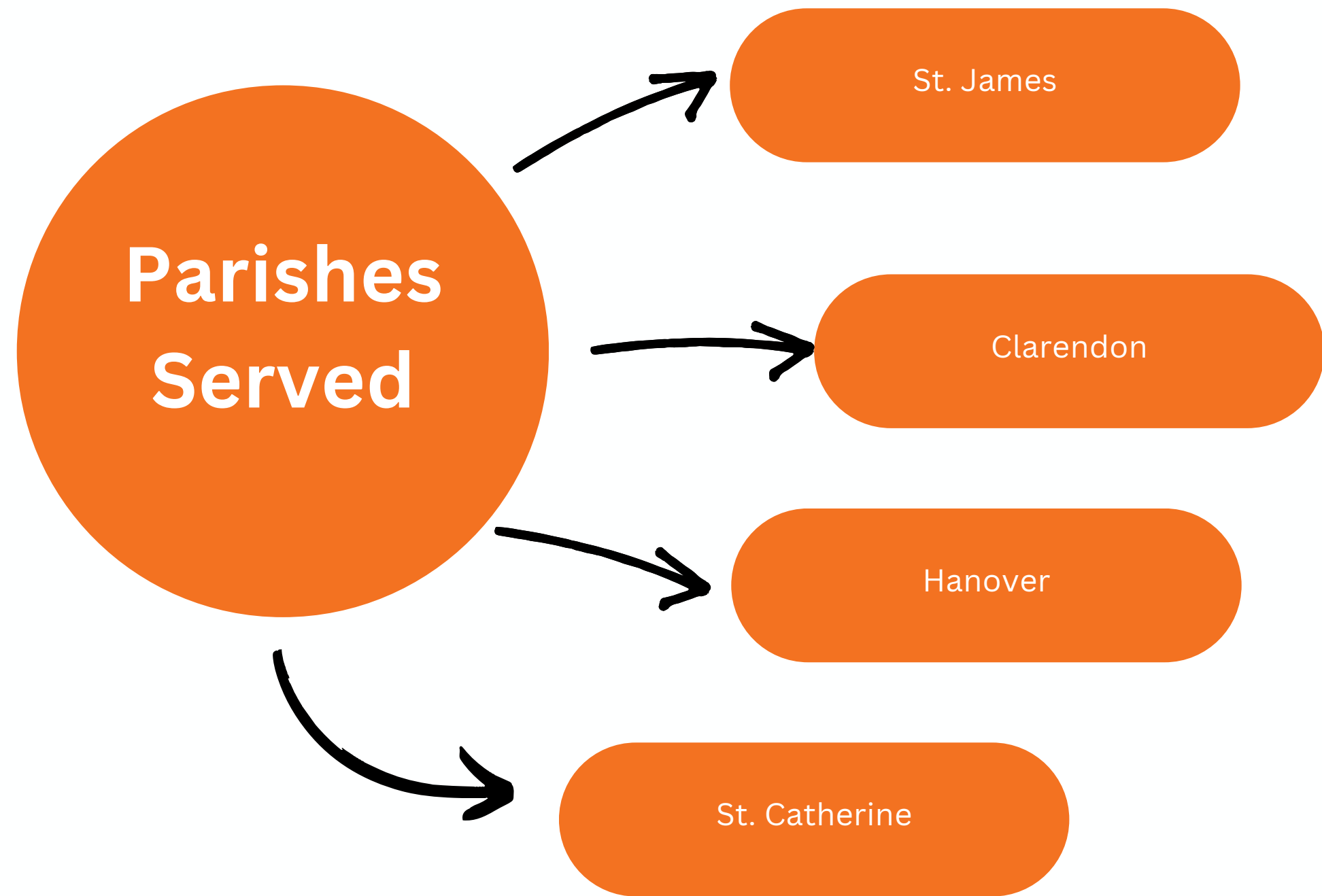
600+

Households served



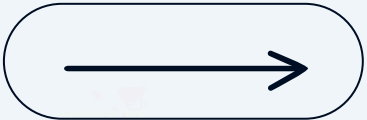
4

Parishes Served



Areas Served

Trelawny



Households
served.

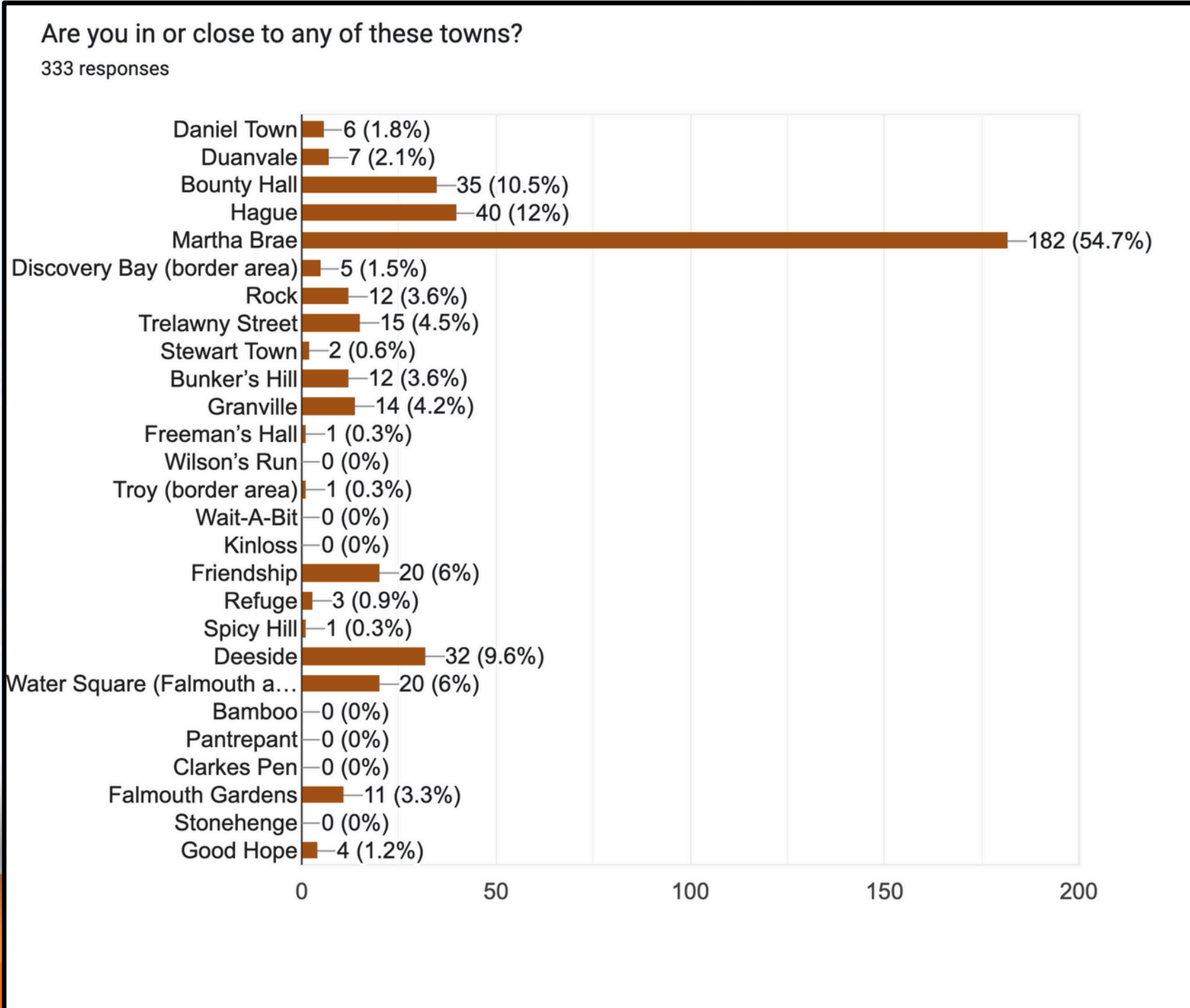
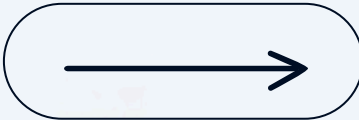


Individuals were
provided basic
necessities.



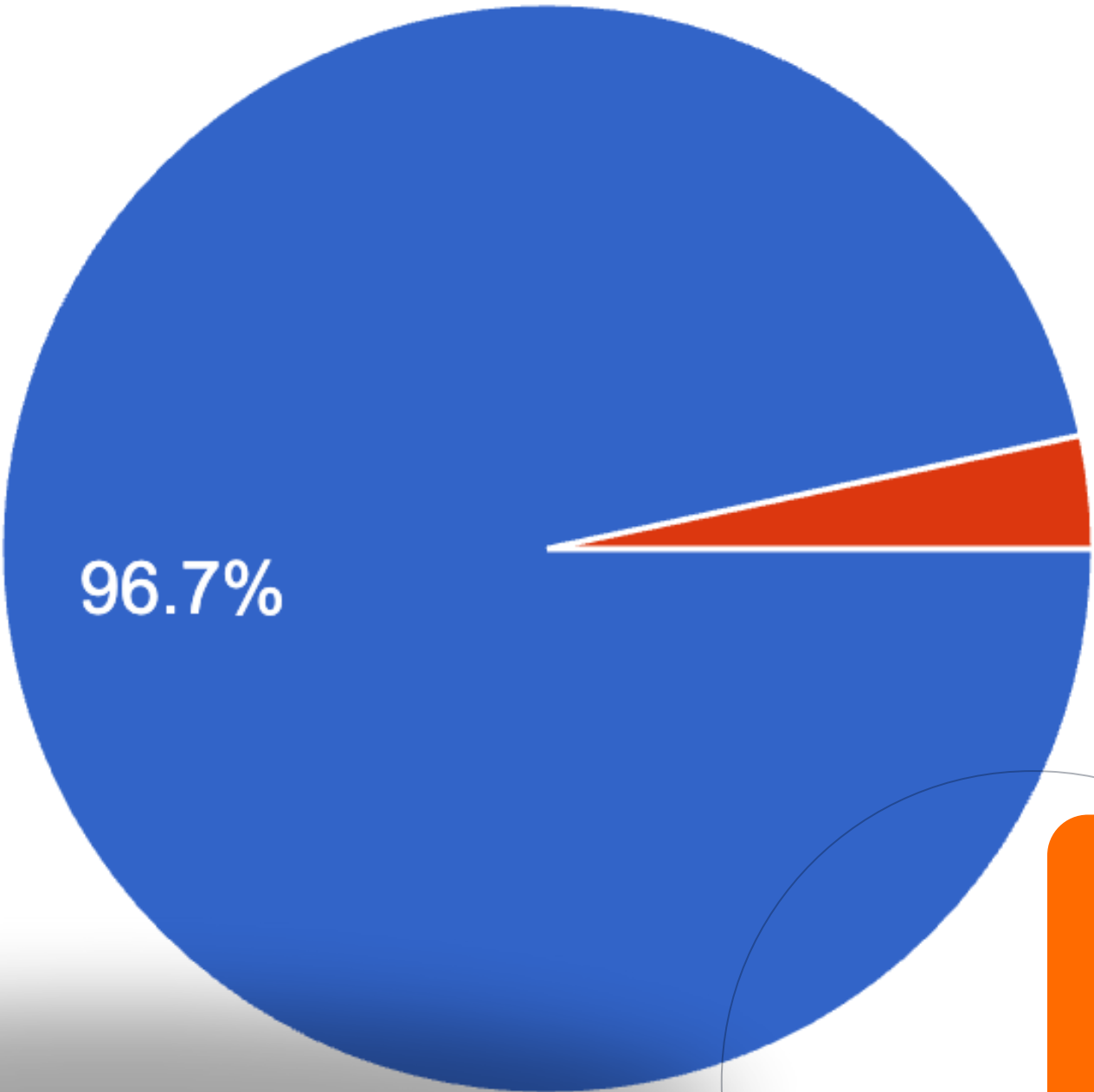
Areas Served

Trelawny



Was your home damaged by hurricane Melissa?

329 responses

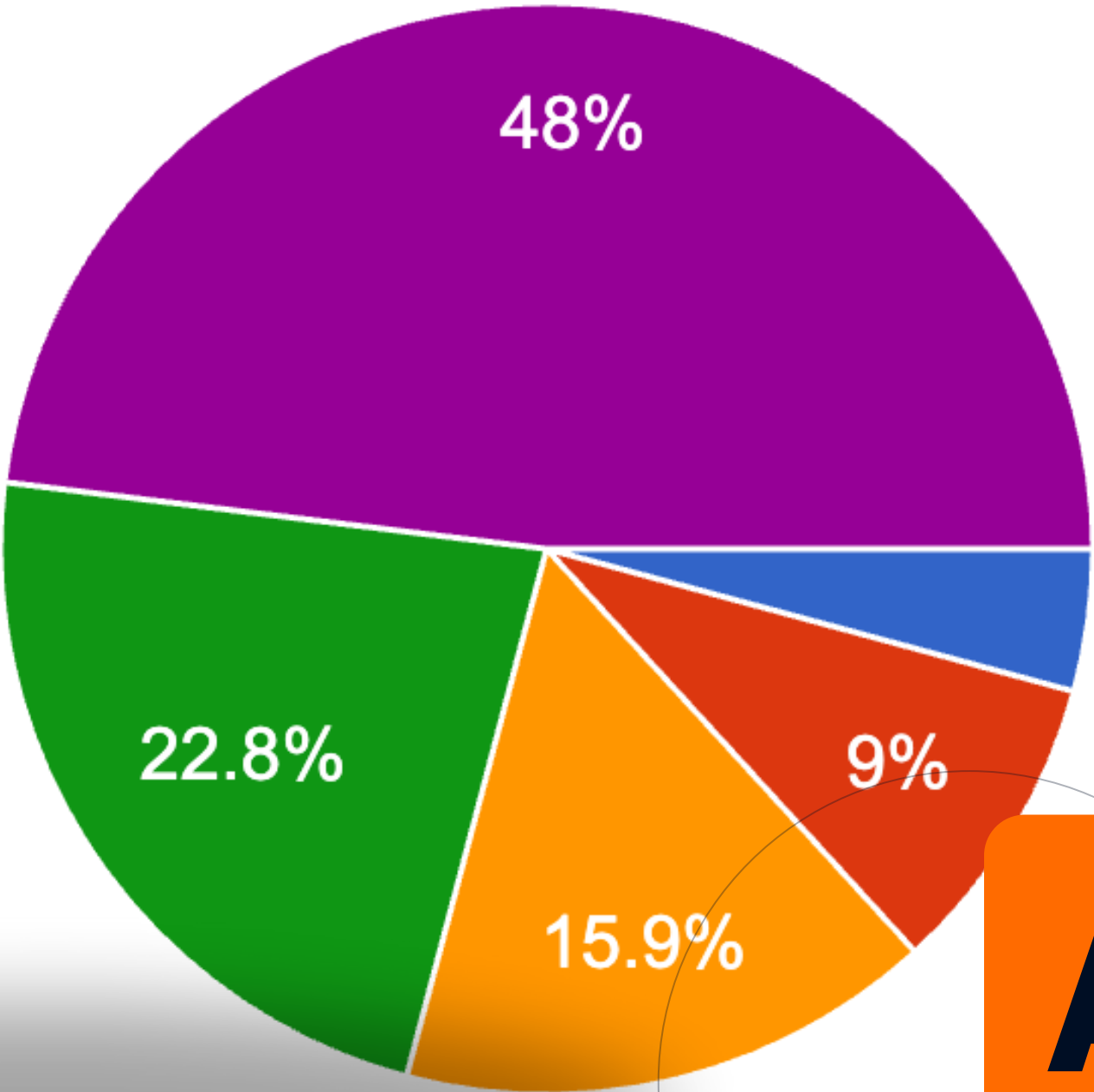
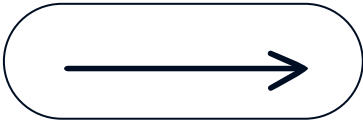


- Yes
- No

Areas Served
Trelawny

How many people live in your household?

333 responses

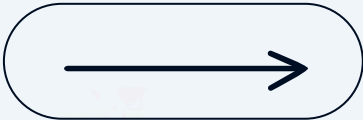


- 1
- 2
- 3
- 4
- 5+

Areas Served
Trelawny

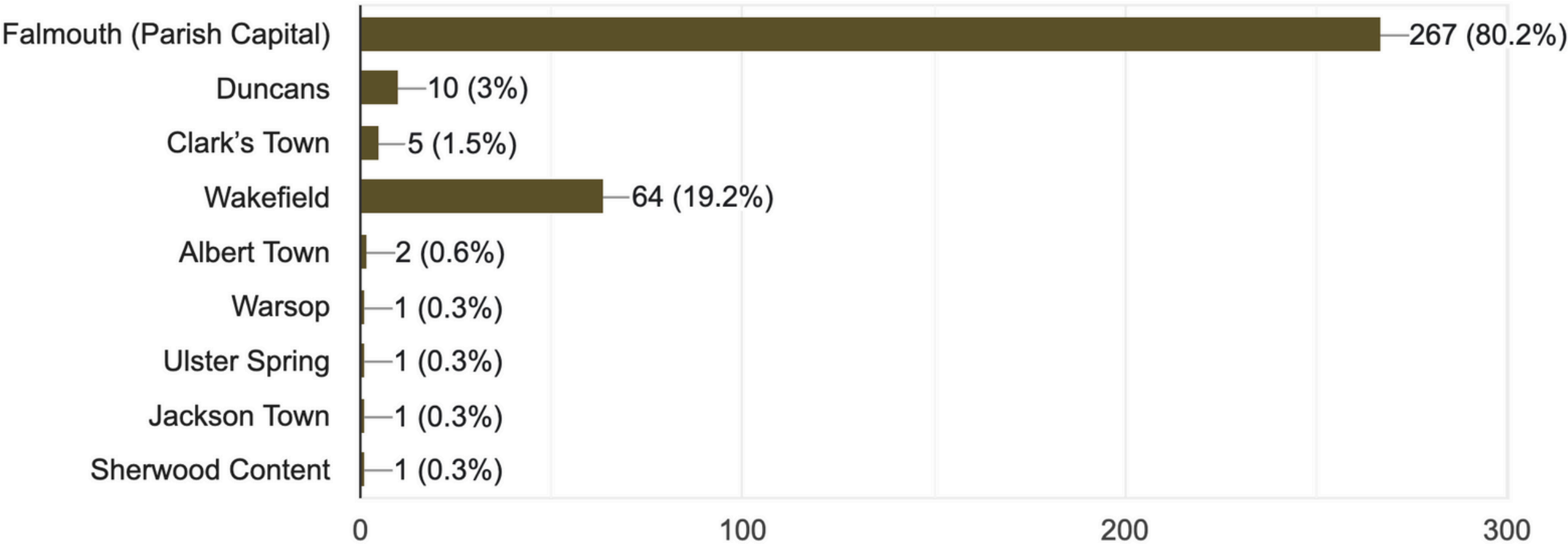
Demographics

Trelawny

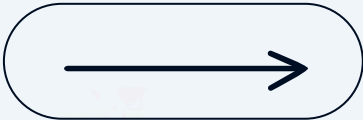


Which of these towns are you closest to and if possible could get to? (Check all that apply)

333 responses

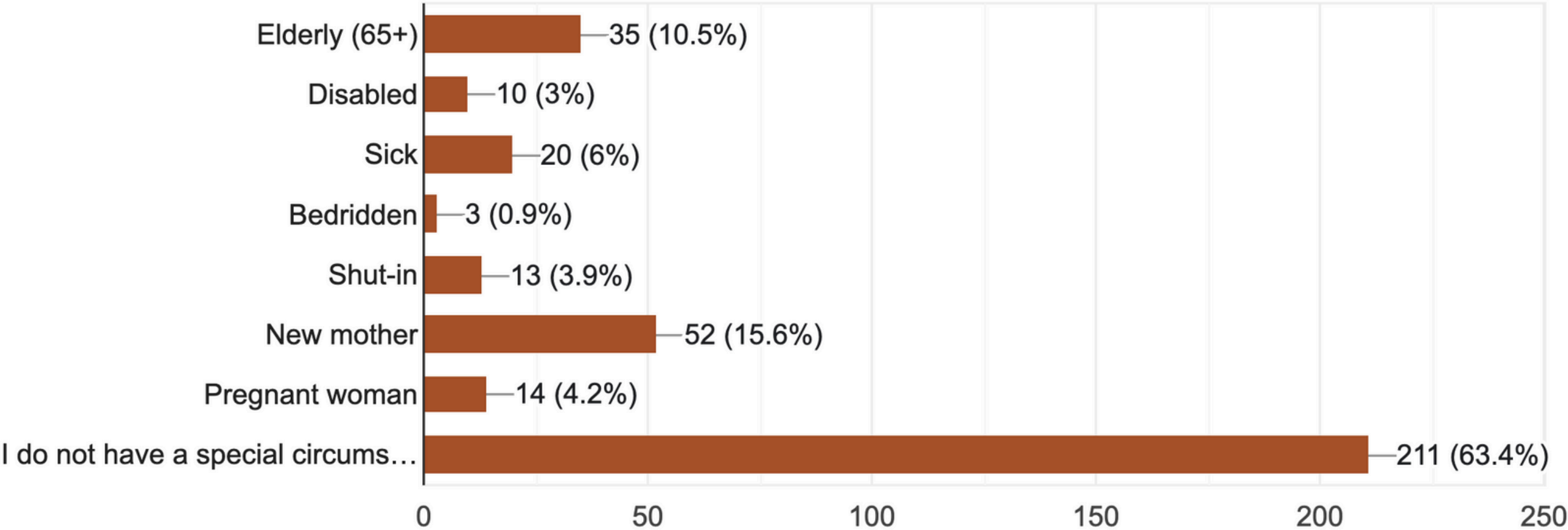


Demographics of Recipients Trelawny

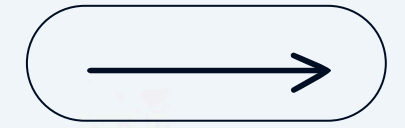


Which category best describes your situation? (Select all that apply)

333 responses

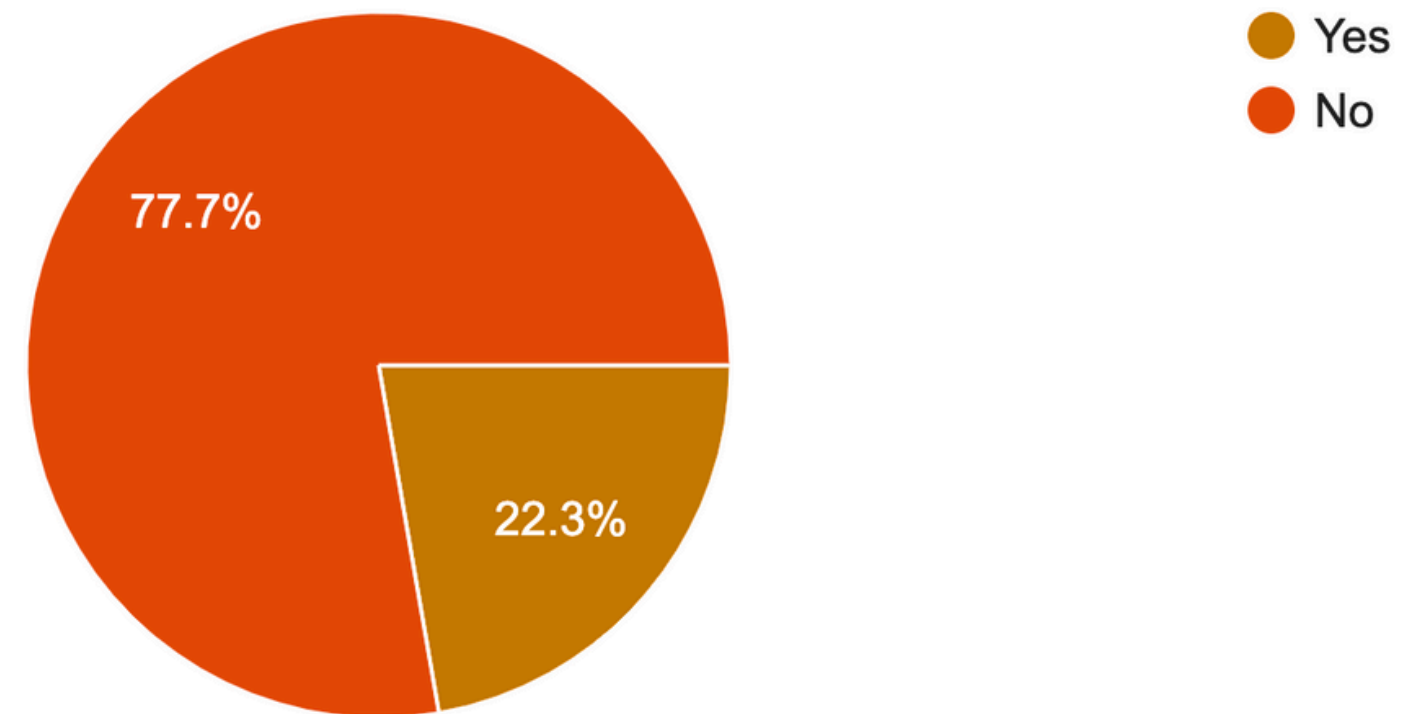


Demographics of Recipients Trelawny

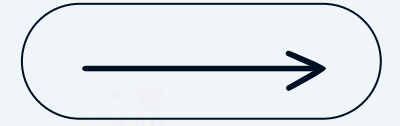


Are you a new mother?

283 responses

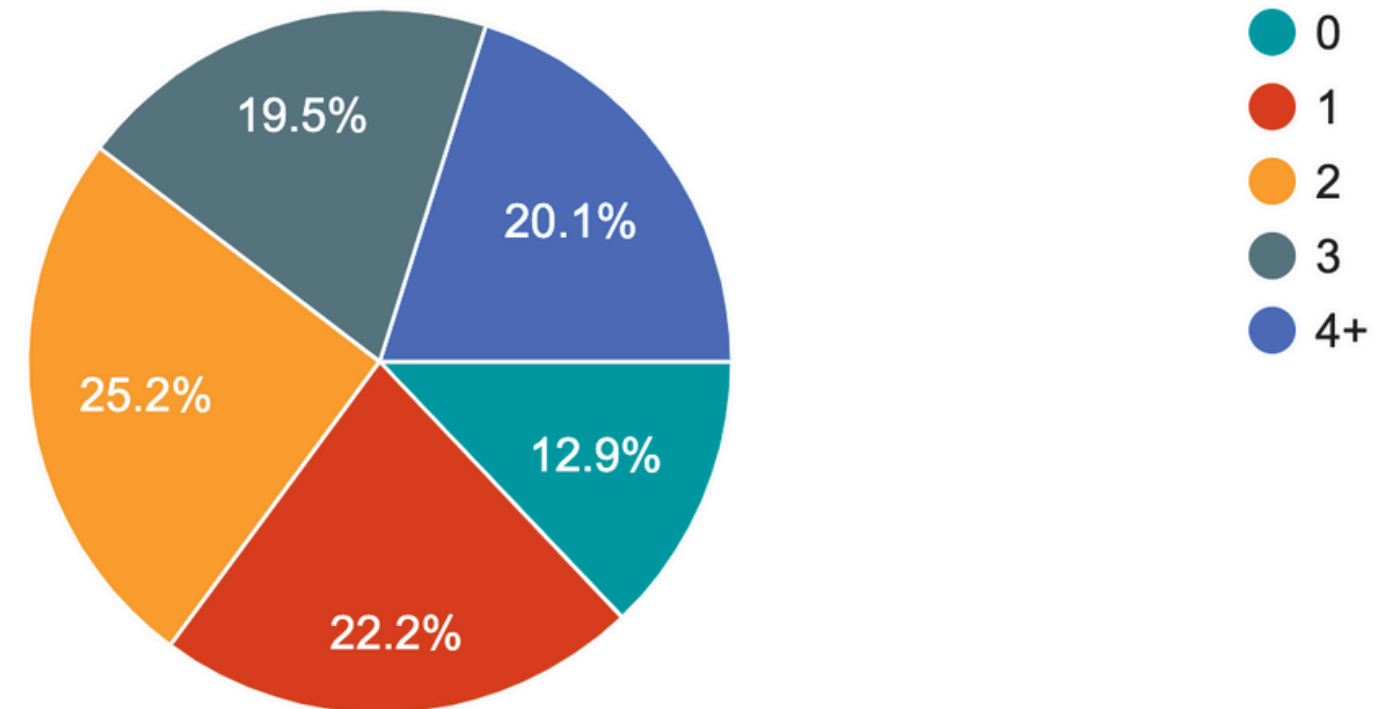


Demographics of Recipients Trelawny



How many children (under 18) are in your home?

333 responses



Demographics of Recipients Hanover



30

Families Served.
These were
personalized and
delivered
packages.

130

People in Hanover
benefited from
this initiative. All
age group.

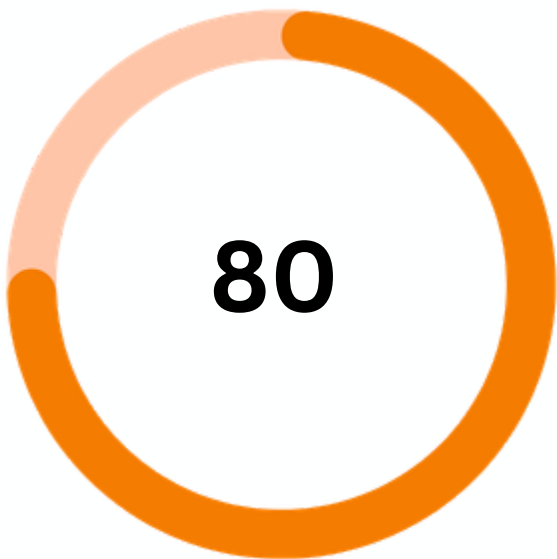
1

Westview School
for disabled
children.

Demographics of Recipients St. James



Families Served



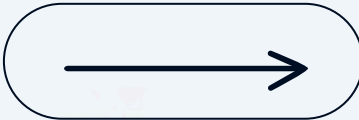
People in the town of
Zion Montego Bay
were recipients of
personalized care
packages.

Demographics of Recipients Clarendon



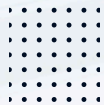
25

Individuals were
provided care
packages of toiletry
items



2026

Strategic Planning



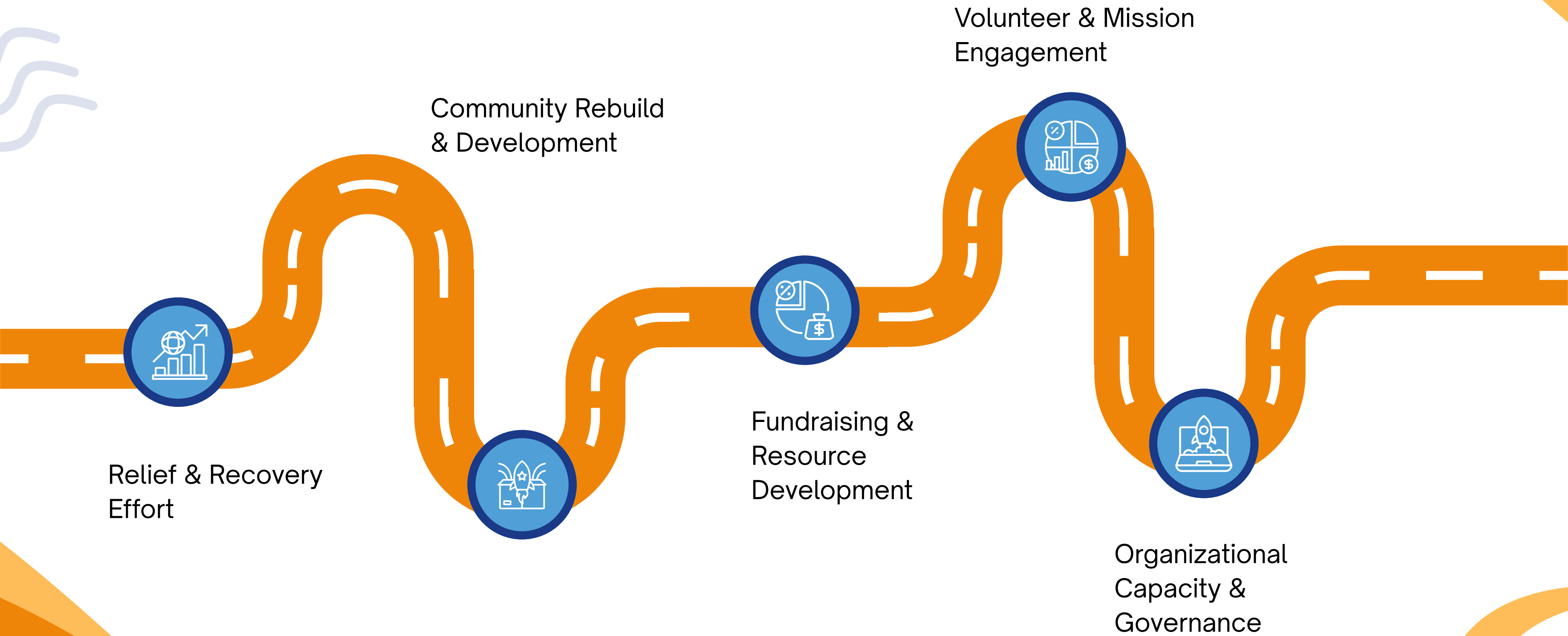
Strategy Formulation



We exist to serve communities with love in action, responding to immediate needs while fostering long-term rebuilding and sustainability.

This plan outlines clear priorities, goals and actions for the upcoming year, with a focus on disaster recovery, community rebuilding, volunteer engagement, and organizational strengthening in areas of need in Jamaica.

Strategic Planning 2026





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Relief & Recovery

Community Rebuild &
Development

Volunteer & Mission Engagement

Fundraising & Resource
Development

Organizational Capacity &
Governance

GOAL: Advance sustainable rebuilding efforts in targeted communities.

○ **Objectives and Actions**

- Launch the Adopt a Community Mission Program (June start)
- Complete planning approvals and materials procurement for housing rebuilds.
- Ensure each participating group raises \$5,000 toward materials and admin costs.

○ **Key Metrics**

- Number of homes/projects started or completed
- Funds raised per group
- Local Labor and community involvement



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Relief & Recovery

Community Rebuild &
Development

Volunteer & Mission Engagement

Fundraising & Resource
Development

Organizational Capacity &
Governance

Goal: Grow and retain a committed volunteer base

Objectives & Actions:

- Recruit volunteers for logistics, distribution, administration and missions.
- Offer clear role descriptions and short-term vs. long-term opportunities.
- Develop orientation materials and safety guidelines.

- **Key Metrics:**

- Number of active volunteers
- Repeat volunteer participation
- Volunteer satisfaction surveys



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Relief & Recovery

Community Rebuild &
Development

Volunteer & Mission Engagement

Fundraising & Resource
Development

Organizational Capacity &
Governance

Goal: Increase financial stability and donor engagement.

Objectives & Actions:

- Launch 2-3 targeted campaigns
- Strengthen online giving platforms
- Improve donor communication through impact reports, videos and social media

○ **Metrics:**

- Total funds raised
- Donor retention rate
- Campaign conversion rates

○ **IDEAS:**

- Casino night
- Dinner banquet
- Group Trip
- Restaurant Partnerships (Reef)
- Dancing under the stars
- Paint and sip
- Workout session with fit moms of philly
- Walk a thon or a fun run
- Pickle & Brunch for a cause
- Cocktails and Tennis
- Yoga in the park

○ **IDEAS:**

- Soccer Tournament
- Peer to peer fundraising
- monthly giving
- Email Campaign
- Church or school partnerships
- Mission Sunday Offering
- Spin for a cause



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Relief & Recovery

Community Rebuild &
Development

Volunteer & Mission Engagement

Fundraising & Resource
Development

Organizational Capacity &
Governance

Goal: Strengthen the foundation of Cymbal of Charity

Objectives & Actions:

- Clarify board roles, committees, and decision-making processes
- Formalize policies for finances, volunteers and safeguarding.
- Expand partnerships; engage with churches, organizations and local authorities.
- 501(C)(3) designation

Key Metrics:

- Board engagement and meeting consistency
- Policy completion
- Number of active partnerships (10)

Timeline Overview

Q1

Mobilize

Plan, recruit, and prepare resources and people

- Strategic alignment and planning
- Volunteer recruitment
- Create sustainable partnerships with local businesses
- Apply for 501C3 Status
- Begin fundraising
- Build out board

Q2

Activate

Launch campaigns, engage volunteers, begin fundraising and assessments

- Fundraising campaign launch
- Community assessments
- Mission group recruitment

Q3

Build

Execute missions, rebuild homes, deepen community impact

- Adopt-a-community mission begins
- Rebuild projects underway
- Mid-year impact review

Q4

Celebrate & Sustain

Holiday outreach, report impact, strengthen donor relationships, plan ahead

- Christmas outreach and feeding programs
- Year-end fundraising campaign
- Annual review and next year planning



Thank you for an *Amazing* *Year*

