



DENTISTRY FOR CHILDREN & TEENS

P R E S E N T S

One Incredible Day. Two Speakers. Seven Credits.

Friday, September 27, 2019

7:30 am - 4:30 pm

HOTEL ROCK LITITZ

50 ROCK LITITZ BOULEVARD | LITITZ, PA 17543

C O U R S E S :

“A New Generation for Cosmetic
Dentistry: Conservative Treatment
for the Selfie Culture”

SUSAN MCMAHON, DMD

(4 CE CREDITS)

“Everything from Sealants to
Stainless Steel Crowns:
A Pediatric Dentistry Update”

MARIA L. MELITON, DMD

(3 CE CREDITS)

These courses are brought to
you in conjunction with



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Susan McMahon, DMD

A graduate of the University of Pittsburgh School of Dental Medicine, Dr. McMahon maintains a cosmetic dental practice in Pittsburgh and Chicago. She is accredited by the American Academy of Cosmetic Dentistry, a Fellow in the International Academy of Dental-Facial Esthetics, and a Fellow in the American Society for Laser Medicine and Surgery.

An author and lecturer, Dr. McMahon has devoted her professional career to the pursuit of advanced technologies in cosmetic dentistry and smile design. She is a past clinical instructor in Prosthodontics and Operative Dentistry at the University of Pittsburgh School of Dental Medicine and a guest lecturer at the University of West Virginia, School of Dentistry.

She also lectures in both the United States and Europe on cosmetic dentistry and teeth whitening. A seven-time award winner in the American Academy of Cosmetic Dentistry's Annual Smile Gallery, Dr. McMahon has twice been awarded gold medals. Additionally, Dr. McMahon has developed and licensed an esthetic dental media marketing and practice branding program. The program provides practice image, print, radio, television, and internet-ready marketing materials and strategy.



"We need to respond with conservative ways to satisfy our younger patients' desires for ideal smiles."

A NEW GENERATION FOR COSMETIC DENTISTRY: CONSERVATIVE TREATMENT FOR THE SELFIE CULTURE

Appearance and self-esteem have long been intertwined. So, as our social media and selfie culture continues to grow, it's no surprise that more and more young people and adolescents are seeking cosmetic dentistry to enhance their appearances. The dental world has taken notice and we need to respond with conservative ways to satisfy our younger patients' desires for ideal smiles.

COURSE OBJECTIVES:

The attendee will obtain valuable information on conservative ways to create ideal smiles for teenagers and young adults. This three part course will cover all treatments from ultraconservative enamel enhancements to minimal preparation veneers. Discover the secrets to identifying the patient's cosmetic desires and learn effective yet sensitive dialogue for case acceptance. Boost their confidence and boost your bottomline.

Dr. McMahon does receive compensation from NSK, SDI, PerioProtect, Bisco, Kettenbach and Weave.

COURSE OUTLINE:

- Enamel Enhancements: Visible White Lesion Removal, Brown Staining Removal and Whitening Treatments
- Direct Composite Bonding including finishing techniques for beautiful surface texture and anatomy.
- Diastema Closure
- Direct Composite Veneers
- Gingival Sculpting for framing the smile
- Applied Smile Design - combining individual tooth, gingival and global smile treatments
- Indirect Restorations: Minimal Prep Veneers. Step by step diagnosis, planning, preparation, lab communication to provisional insertion.
- Trauma Restoration: Emergency evaluation, preparation, record taking, provisional insertion and cosmetic restoration of the fractured anterior tooth.

Maria Meliton, DMD

Dr. Maria Meliton knew early on that she was meant to work with children. During her years at the University of Pittsburgh School of Dental Medicine, she gravitated to the pediatric department and excelled with communicating and working with the young patients. After dental school, Dr. Meliton completed her pediatric dental residency at the Eastman Institute for Oral Health in Rochester, NY.

Dr. Meliton is a Diplomate of the American Board of Pediatric Dentistry and a Fellow of the American Academy of Pediatric Dentistry. She is on the active staff at Penn Medicine-Lancaster General Health, Dept. of Surgery, Dental Division. She is a member of Catapult Education as a product reviewer and speaker.

Her interests in dentistry include comprehensive dental rehabilitation cases completed with an in-house board certified dental anesthesiologist and minimally invasive cosmetic cases for her young patients.

Dr. Meliton maintains a fee for service private practice with two office locations in Lancaster County, PA. Her state of the art facility has received awards in healthcare design from the American Institute of Architects and from the International Interior Design Association. The practice has been featured in the book, Healthcare Spaces, published in 2013 and in several other design publications.



"Many dentists often ignore a valuable source of patients that already exists within their grasp....the infant, toddler and school age children."

EVERYTHING FROM SEALANTS TO STAINLESS STEEL CROWNS: A PEDIATRIC DENTISTRY UPDATE

As we strive to attract new patients to our dental practices, many dentists often ignore a valuable source of patients that already exists within their grasp....the infant, toddler and school age children. Early examination can detect potential problems that can reduce future negative consequences of delayed treatment. Many minimally invasive modalities are now being promoted in pediatric dentistry eliminating the need for definitive treatment before the child is fully capable of cooperating for dental visits. The benefits for the patient are abundant and the parents are given options that increase their sense of value for your practice.

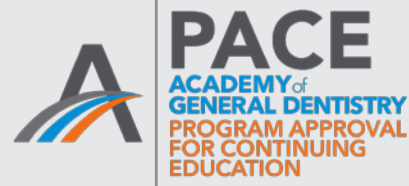
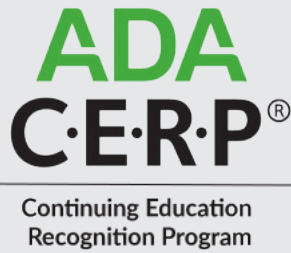
COURSE OBJECTIVES:

The attendee will learn practical pointers to include in their general dental practice for the management of young patients. Not all kids need to see a pediatric dentist - let's help you identify the keepers!

COURSE OUTLINE:

- Dental Caries Overview
- Preventive Dentistry
- Minimally Invasive Approach to Pediatric Dentistry including Silver Diamine Fluoride, Silver Modified Atraumatic Restorative Technique (SMART), Hall Technique
- Management of White Spot Lesions including ICON Resin Infiltration, Etch Bleach Seal, Etch and MI Paste
- Pulp Therapy including Pulpotomy and Indirect/Direct Pulp Therapy for Primary Teeth
- New Materials for Pulp Therapy
- Stainless Steel Crowns and alternative options for a more esthetic crown
- Pediatric Dental Sedation - Nitrous Oxide to Oral Sedation to In office IV Sedation
- Pharmacotherapy for the Pediatric Patient
- Trauma and the most common emergency calls
- The Top 10 Things every Pediatric Dentist wants to tell their General Dentist Colleagues (but we are afraid to say!)
- Managing Parental Perception in the age of Social Media and Google Reviews
- Question and Answer Portion to discuss cases and treatment planning

Dr. Meliton does not receive compensation for this activity.



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