

Do Kyun David Kim, Ph.D.

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| <p><i>Professor, Richard D'Aquin / BORSF Endowed Professor, Strategic Communication Curriculum Coordinator</i></p> <p><i>Department of Communication, University of Louisiana</i></p> | <p><i>Founding Editor-in-Chief Korean Journal of Communication (published by the Univ of Texas Press)</i> <i>https://utpress.utexas.edu/journals/korean-journal-of-communication/</i></p> |
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Department of Communication
P.O. Box 43650
University of Louisiana
Lafayette, LA 70504

Website: DiffusionExpert.com / Email: cmcnonline@gmail.com / Phone: 337-704-8314

Areas of Expertise in Research and Praxis

Diffusion of Information and Innovations
Health Communication
Human-Machine Communication
Organizational/Social Change
Communication Policy / Political Comm.
Research Method & Data Analysis

Information Technology
Social Marketing
Science Communication
Environmental Communication
Intercultural Communication
Communication Theory

Professional Training (Seminar) on:

- 1) Communication Campaign/Intervention Design and Evaluation,
- 2) Conversational Receptiveness / Canvassing, &
- 3) Customer-Centered Communication.

Education

Doctor of Philosophy

Ohio University, School of Communication Studies

Major Emphasis: Relating and Organizing

Dissertation: *Identifying opinion leaders by using social network analysis: A synthesis of opinion leadership data collection methods and instruments*

Master of Arts

Ohio University, School of Communication Studies

Major Emphasis: Relating and Organizing

Master of Arts

Ohio University, Department of Political Science

Major Emphasis: International Politics

Thesis: *The reality of ethnic conflict: Theory and practice with a comparative analysis of the Kosovar and Korean Conflicts.*

Bachelor of Arts

Korea University

Major: Political Science and International Relations

Bachelor of Arts

Korea University

Major: Economics

University Appointments

(current appointments/positions at the University of Louisiana at Lafayette)

Aug 2019 ~ present Professor
Department of Communication

Advisor for Department Minors
Organizational Communication Minor (2008 ~ present)

College Minor Advisor (College of Liberal Arts)
Leadership Communication Minor (2019 ~ Present)
Religious Studies Minor (2019 ~ Present)

Aug 2011 ~ present Richard D'Aquin / BORSF Endowed Professor in Communication

May 2010 ~ present Curriculum Coordinator
Strategic Communication / Leadership Communication Major
(Formerly, Interpersonal & Organizational Communication Major)

(past appointments)

2014 – 2019 Associate Professor
2008 – 2014 Assistant Professor
Department of Communication
University of Louisiana – Lafayette

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|-------------|---------------------------------------------------------------------------------------------------------------------------|
| 2007 – 2017 | Affiliate Researcher Center for Climate Change Communication Department of Communication George Mason University |
| 2007 – 2008 | Post-Doctoral Teaching Associate Department of Communication Studies, Northeastern University |
| 2004 – 2007 | Graduate Teaching Associate – Course Instructor School of Communication Studies, Ohio University |
| 2003 – 2004 | Tutor (Political Science), Tutoring and Academic Resource Center University of Wisconsin - Milwaukee |
| 2001 – 2002 | Tutor (Political Science), Academic Advancement Center Ohio University |

Academic Leadership Positions

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| 08/2021 ~ 12/2024 | Founding / Inaugural Editor-in-Chief Korean Journal of Communication (KJC) <ul style="list-style-type: none"> • KJC is sponsored by the Korean American Communication Association (KACA), associated with ICA, NCA, & AEJMC • Published by University of Texas Press https://utpress.utexas.edu/journals/korean-journal-of-communication/ |
| 12/2021 ~ 12/2023 | KACA Representative to the Asia-Pacific Communication Alliance (APCA) <ul style="list-style-type: none"> - KACA: Korean American Communication Association |
| 04/2018 ~ 04/2021 | President Louisiana, USA Louisiana Communication Association (LCA) |
| 01/2015 ~ 12/2017 | Board of Directors Korea Health Communication Association South Korea |

Organizational / Community Leadership Experience

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|-------------------|--------------------------------------------------------------------------------------|
| 01/2010 ~ present | Founder / Director Lafayette, Louisiana Acadiana Community Education (ACE) Center |
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(Local non-profit organization with 501© status)

- The mission of the ACE center is to provide a variety of public educational programs that promote the mental and physical well-being of community members and foster community empowerment. The programs include, but are not limited to, ESL classes, music lessons, and art classes. Free of charge for all classes.

12/2021 Public Forum Organizer / Moderator Lafayette, Louisiana
“Religious Influence on Public Perception of the COVID-19
Pandemic and Vaccination”
Department of Communication, Univ. of Louisiana at Lafayette

04/2019 & 04/2021 Conference Organizer Louisiana
Louisiana Communication Association

11/2018 ~ 03/2020 Program Creator / Producer of “*K-POP Fever*” (Radio Show)
KRVs Radio (NPR Affiliated Station) Lafayette, Louisiana
(Sample: <https://www.krvs.org/music/2019-12-03/k-pop-fever-december-3-2019>)

- This radio show was produced to introduce K-pop music and Korean culture to communities in South Louisiana.

04/2013 ~ 04/2016 Board of Directors Lafayette, Louisiana
A Pregnant Center and Clinic (<https://apcclafayette.org/>)

- APCC is a local non-profit organization supporting and providing services and resources for pregnant women and single mothers in poverty and difficulties.

02/2014 ~ 02/2015 Advisory Committee Member Lafayette, Louisiana
Faith and Character Task Force
Lafayette Parish School Board

- The purpose of this task force was to empower churches/associated faith-based organizations to establish and maintain positive relationships with principals, teachers, and students by providing effective counseling, spiritual strengthening, and faith-based partnerships.

12/2011 ~ 12/2013 Board of Directors Lafayette, Louisiana
Acadiana Cares (www.acadianacares.org)

- Acadiana Cares is one of the largest non-profit organizations in Lafayette, LA. It supports the most vulnerable members of the community – those affected by HIV/AIDS, inequities in healthcare, substance abuse, poverty, and homelessness.

06/2013 ~ 05/2014 Instructor Lafayette, Louisiana
Lafayette Korean Language School

01/2009 – 05/2010 Principal Lafayette, Louisiana

Lafayette Korean Language School

- The school offered several Korean language classes for those who want to learn the Korean language. This school was part of the international Korean language education program supported by the South Korean government.

Other Work Experience

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|-------------------|--------------------------------------------------------------------|--------------|
| 06/2001 – 08/2001 | Ohio University Summer Conference | Athens, Ohio |
| 06/2005 – 08/2005 | Manager: Group Management and Administration | |
| 07/1997 – 07/1999 | Daewoo Heavy Industry International Expedite Service Specialist | Seoul, Korea |
| 08/1996 – 06/1997 | Hanbit Academy Lecturer: Social Studies | Seoul, Korea |
| 03/1996 – 07/1996 | Chung-Dong High School Interim Teacher: Social Studies | Seoul, Korea |
| 01/1993 – 03/1995 | Military Service – Korean Army | Seoul, Korea |

Honors and Awards

Master's Mentor Award. (2023). Graduate School, University of Louisiana at Lafayette.

Andrew Carnegie Fellows Program Nomination. (2021). Nominated by the University of Louisiana at Lafayette as the University's representative researcher in social science.

Topic-Cited Article (2020-2021). Wiley
(<https://onlinelibrary.wiley.com/doi/abs/10.1002/wmh3.363>)

Top Research Paper. (2017). Environmental Communication Division, National Communication Association (NCA).

Top Research Excellence Award 2014-2016. (2016). University of Louisiana – Triennial award given to top researchers at the University of Louisiana.

Enzaim Health Communication Research Award. (2015). Korean Health Communication Association & Enzaim Health. – Annual award given to the top health communication research paper published in *Health Communication Research*.

Richard D'Aquin / BORSF Endowed Professorship. (2011). University of Louisiana at Lafayette.

Faculty Exceptional Service-Learning Award (2013). University of Louisiana at Lafayette.

University Advisor of the Year. (2013). University of Louisiana at Lafayette. Award given to best advisors selected at the university level.

Outstanding Faculty Award. (2012). Sigma Gamma Mu. Department of Communication. University of Louisiana at Lafayette

University Advisor of the Year. (2011). University of Louisiana at Lafayette. Award given to best advisors selected at the university level.

Everett M. Roger Award. (2005). Ohio University. The first recipient and named Everett Roger Scholar 2005-2006. Award given to an outstanding junior scholar in the fields of *Diffusion of Innovation* and/or *Entertainment-Education* research

Publications

Scholarly Books

Kim, D. D., & Kang, J. (eds.) (2024/5). *Mental health communication for marginalized populations*. Lexington Books / Rowman & Littlefield (In-Press)

Kim, D. D., & Kreps, G. (eds.) (2022). *Global health communication for immigrants and refugees: Cases, theories, and strategies*. UK: Routledge.

Kim, D. D. (ed.). (2021). *Diffusion of Korean popular culture in Western countries*. Seoul, South Korea: Seoul National University Press.

Jeong, U. C., **Kim, D. D.** & others (eds.). (2021). *The age of pandemics: Social communication and public PR in responding to infectious diseases*. Korean Academic Society for Public Relations. (Published in South Korea in Korean)

Kim, D. D., & Dearing, J. W. (eds.) (2016) *Health communication research measures*. London, England; New York, NY: Peter Lang Publication Group.

Kim, D. D., Singhal, A., & Kreps, G. (eds.) (2014). *Health communication: Strategies for developing global health programs*. London, England; New York, NY: Peter Lang Publication Group.

Kim, D. D., & Kim, M-S. (eds.) (2011). *Hallyu: Influence of Korean popular culture in*

Asia and beyond. Seoul, South Korea: Seoul National University Press.

Special Issues with Scholarly Journals (Editor)

- Kang, J. A., Shin, Y. J., **Kim, D.D.**, & Shulz, P. (2023). Communicative response to Anti-Asian racism. *Asian Journal of Communication* (Routledge) (Editorial) *Make the invisible visible: Communicative response to anti-Asian racism*.
- Kim, D. D.**, Ahmed, R., & Kreps, G. L. (2021). Diffusion of human-machine communication (HMC) during and after the COVID-19 pandemic. *Human-Machine Communication*. (Downloadable at <https://stars.library.ucf.edu/hmc/vol3/iss1/>). (Editorial) Our future arrived: Diffusion of human-machine communication and transformation of the world for the post-pandemic era.
- Kim, D. D.** & Singhal, A. (2021, July). Innovative communication strategies for the current and future pandemics. *Journal of Creative Communication*. (Sage Publications) (<https://journals.sagepub.com/toc/crca/16/2>) (Editorial) *The role of communicative discipline to tackle COVID-19: Interrogating positive deviations and critical discourses*

Original Research Articles in Refereed Academic Journals

- Kim, D. D.**, & Kim, I. (2025). Social media as a seed of connective democracy in Myanmar (Burma): Freedom of speech, contractarianism, and strategic use of social media. *Social Media + Society* (Sage Publications) (In-press)
- Kim, D. D.** (2024) An investigation of public trust in autonomous humanoid AI robot doctors: a preparation for our future healthcare system. *Frontiers in Communication*. 9:1420312.
- Mbah, P. T., & **Kim, D. D.** (2024). Public Perception of the COVID-19 Pandemic and Protective Measures in Nigeria. *Communicatio*, 1–24. <https://doi.org/10.1080/02500167.2024.2405900>
- Kim, D. D.** (2024). Dramaturgic analysis of smiles in intercultural communication between Korean students and native English speakers. *Korean Journal of Communication*, 1, 5-25.
- Kim, D. D.**, Kreps, G. L., & Ahmed, R. (2021). Communicative development and diffusion of humanoid AI robots for the post-pandemic healthcare system:

- Literature review, empirical evidence, and developmental plan. *Human-Machine Communication*, 3, 65-82.
(Accessible at <https://stars.library.ucf.edu/hmc/vol3/iss1/5/>)
- Kim, D. D., & Kim, S. J.** (2021). What if you have a humanoid AI robot doctor?: An investigation of public trust in South Korea. *Journal of Communication in Healthcare*, 15 (4), 276-285
- Kim, D. D., & Kreps, G. L.** (2020). An analysis of government communication in the United States during the COVID-19 pandemic: Recommendations for effective government health risk communication. *World Medical and Health Policy*.
(Accessible at <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7461274/>)
- Selected as a *Topic-Cited Article* (2020-2021) by Wiley
- Kim, D. D.** (2020). Communicating effectively with the public during a pandemic: Lessons from the COVID-19 pandemic and preparation for future pandemics. *American Journal of Biomedical Science and Research*, 9 (5). (Accessible at <https://biomedgrid.com/pdf/AJBSR.MS.ID.001433.pdf>)
- Kim, D. D., Kee, K., & Dearing, J.W.** (2020). Applying the communication theory of diffusion of innovations to economic sciences: A response to the “Using Gossips to Spread Information” experiments conducted by the 2019 Nobel Laureates. *Journal of Applied Communication Research*, 48, 157-165.
- Kim, D. D., & Madison, P.** (2020). Public risk perception attitude and information-seeking efficacy on floods: A formative study for disaster preparation campaigns and policies. *International Journal of Disaster Risk Science*, 11, 592-601.
(Accessible at <https://link.springer.com/article/10.1007/s13753-020-00307-5>)
- Kim, D. D., Kim, Y. C., Lee, J., Lee, J-S., Peak, H-J., & So, J.** (2016). Health Communication in South Korea: Past, present, and future. *Health Communication Research*, 14, 1-27.
- Kim, D. D., & Dearing, J. W.** (2015). The use of informal opinion leaders-based strategy for the diffusion of public health services among international workers in South Korea. *Health Communication Research*, 12, 115-148.
(Received *Enzaim Best Health Communication Research of the Year Award*)
- Kim, D. D., Chikombero, M., & Moroka, T.** (2013). Innate health threat among a visibly hidden immigrant group: A Formative field data analysis for HIV/AIDS prevention among Zimbabwean workers in Botswana. *Journal of Health Communication*, 18, 146-159.
- Kim, D. D., Dinu, L., & Chung, W-J.** (2013). Online games as a component of school textbooks: A test predicting the diffusion of interactive online games designed for

- the textbook reformation in South Korea. *International Journal of Information and Communication Technology Education*, 9, 52-65.
- Quick, B. L., **Kim, D. D.**, & Meyer, K. R. (2009). A 15-year review of ABC, CBS, and NBC news coverage of organ donation: Implications for organ donation campaigns. *Health Communication*, 24, 137-145.
- Kim, D. D.**, Singhal, A., Dunn, J., Han, M-W., Hanaki, T., & Chitnis, K. (2009). Television serial drama, narrative engagement, and audience buying behavior: The effects of *Winter Sonata* in Japan. *International Communication Gazette*, 71, 595-611.
- Quick, B. L., & **Kim, D. D.** (2009). Examining reactance and reactance restoration with Korean adolescents: A test of psychological reactance within a collectivist culture. *Communication Research*, 36, 765-782.
- Kim, D. D.**, Chitnis, K., Vasanti, P.N. & Singhal, A. (2007). Opinion leadership in Indian villages and diffusion of e-choupal. *Journal of Creative Communication*, 2, 335-350
- Quick, B. L., Meyer, K. R., **Kim, D. D.**, Taylor, D., Kline, J., Apple, T., & Newman, J. (2007). Examining the association between media coverage of organ donation and organ transplantation rates. *Clinical Transplantation*, 21, 219-223.
- Hanaki, T., Singhal, A., Han, M., **Kim, D. D.**, & Chitnis, K. (2007). Hanryu, the Korean Wave, sweeps East Asia: *Winter Sonata*, a South Korean television series, grips Japan. *The International Communication Gazette*, 69, 281-294.
- Han, M-H., Singhal, A., Hanaki, T., **Kim, D. D.**, & Chitnis, K. (2007). *Winter Sonata*, the *Hanryu* phenomenon and *Zainichi* Koreans in Japan. *Keio Communication Review*, 29, 155-174.

Scholarly Book Chapters

- Kim, D. D.**, & Kang, J. (2024). Reaching the unreached: Enhancing mental health care through effective communication strategies. In D.D.Kim & J.Kang. *Mental health communication for marginalized populations*. Lexington Books / Rowman & Littlefield (Forthcoming).
- Kim, D. D.**, & Kang, J. (2024). Promoting mental health communication among Hispanic and Latino populations in the U.S. In D.D.Kim & J.Kang. *Mental health communication for marginalized populations*. Lexington Books / Rowman & Littlefield (Forthcoming).

- Kang, J. & **Kim, D. D.** (2024). Mental health communication for elderly populations. In D.D.Kim & J.Kang. *Mental health communication for marginalized populations*. Lexington Books / Rowman & Littlefield (Forthcoming).
- Choi, M., & **Kim, D. D.** “Use of generative AI to improve learning effectiveness” In L. Tomei (2024). *Exploring technology-infused education in the post-pandemic era*. IGI Global.
- Kim, D. D.**, Han, E-J., & Park, S. (2022). Diffusion of information and influence for promoting health among Joseon-Jok workers in South Korea. In D.D.Kim & G. Kreps. *Global health communication for immigrants and refugees: Cases, theories, and strategies*. Routledge.
- Madison, T. P., **Kim, D. D.**, David, W. (2022). The COVID-19 Infodemic: Algorithmic gatekeeping, confirmation bias, and social identity. *The Emerald handbook of computer-mediated communication and social media*. U.K: Emerald Publishing.
- Park, S., **Kim, D. D.**, & Han, E. J. (2021). 커뮤니케이션 채널과 재미 한국인들의 코로나 관련 정보처리에 대한 연구. [How do communication channels affect information processing among Koreans in the United States in response to the COVID-19 pandemic]. *Asian Journal of Public Relations, Special Volume 2021 “The role of communication for public health during the COVID-19 pandemic.”* Korean Academic Society for Public Relations.
- Hummel, H., & **Kim, D. D.** (2021). My first taste of K-drama, boys over flowers: Analysis of an autoethnography. In D. D. Kim. *Diffusion of Korean popular culture in western countries*. South Korea: Seoul National University Press.
- Kim, D. D.**, Dinu, L., & Kim, C-G. (2020). Adoptability of e-Textbooks featuring educational online games. In Information Resources Management Association, (Ed.). *K-12 online learning e-book collection*. IGI-Global. (Reprinted from the previous publication as a top paper of the field)
- Kim, D. D.**, & Ferguson, A. (2019). Social media by different generations: cultural and economic aspects. In J. Mazer. (Ed.). *Communication and social media: Case studies across personal and professional relationships*. New York, NY: Oxford University Press.
- Madison, T. P., **Kim, D. D.**, & Davie, W. (2019). When the entertainment rituals meet the religious. In A. Grant, A. Sturgill, C. H. Chen., & Staout, D. A. *Religion online: How digital technology is changing the way we worship and pray - Religion and Technology Series*. Santa Barbara, CA: Praeger
- Kim, D. D.**, & Madison, T. P. (2018). Public risk perception attitudes on floods by different societal sectors: An investigation based on the August 2016 flood in

- Louisiana. In V. Fletcher & J. Lovejoy. (Eds.). *Natural disasters and risk communication: Implications of the Cascadia subduction zone megaquake*. Lanham, MD: Lexington Press.
- Kim, D. D.,** Dinu, L., & Kim, C-G. (2018). Adoptability of e-Textbooks featuring educational online games. In Information Resources Management Association, (Ed.). *Online course management: Concepts, methodologies, tools, and applications*. IGI-Global. (Reprinted from the previous publication as a top paper of the field)
- Kim, D. D.,** Dinu, L., & Kim, C-G. (2017). Adoptability of e-Textbooks featuring educational online games. In L. Tomei. (Ed.). *Exploring the new era of technology - infused education*. IGI-Global.
- Kim, D. D.,** & Dearing, J.W. (2016). Opinion leader identification. In D. D. Kim, & J. W. Dearing. *Health communication research measures*. Peter Lang Publishing Group.
- Kim, D. D.,** & Dearing, J.W. (2016). Perceived attributes of innovations. In D. D. Kim, & J. W. Dearing. *Health communication research measures*. Peter Lang Publishing Group.
- Kim, D. D.,** & Dearing, J. W. (2014). Communication network analysis for the diffusion of health: Identifying key individuals. In D. D. Kim, A. Singhal, & G. L. Kreps. *Health communication: Strategies for developing global health programs*. Peter Lang Publishing Group.
- Kim, D. D.** (2014). Integrating the diffusion of innovations and social marketing for designing an HIV/AIDS prevention strategy among a hard-to-reach population. In D. D. Kim, A. Singhal, & G. L. Kreps. *Health communication: Strategies for developing global health programs*. Peter Lang Publishing Group.
- Kim, D. D.** (2014). Designing logos for health campaigns: Convergence of semiotics and the diffusion of innovations. In D. D. Kim, A. Singhal, & G. L. Kreps. *Health communication: Strategies for developing global health programs*. Peter Lang Publishing Group.
- Douglas, J., & **D. D. Kim.** (2013). What does this mean, "Just be a friend"?: Analysis of volunteer uncertainty during the assimilation and socialization process at a youth mentoring organization. In M. Kramer, L. Gossett, & L. Lewis (Eds.), *Communication and the Volunteer Experience: Exploring the Organizational Dynamics of Volunteering in Multiple Contexts*. Peter Lang Publishing Group
- Kim, D. D.** (2011). Exploring the diffusion of mobile phones among Zimbabwean immigrants in Botswana. In D. Y. Jin (Ed.), *Global media convergence and*

cultural transformation: Emerging social patterns and characteristics. IGI-Global.

Kim, D. D. (2011). A comparative study between Hallyu and Telenovela: Strategies for media globalization. In D. D. Kim, & M-S, Kim (Eds.), *Hallyu: Influence of Korean popular culture in Asia and beyond*. Seoul National University Press.

Kim, D. D., & Kim, S-J. (2011). Hallyu from its origin to present: A historical overview. In D. D. Kim, & M-S, Kim (Eds.), *Hallyu: Influence of Korean popular culture in Asia and beyond*. Seoul National University Press.

Dearing, J. W., & **Kim, D. D.** (2007). The agenda-setting process and HIV/AIDS. In T. Edgar, S. M. Noar, & V. S. Freimuth (Eds.), *Communication perspectives on HIV/AIDS for the 21st century*. Mahwah, NJ: Lawrence Erlbaum.

Kim, D. D., & Morris, J. (2005). Outlining your speech. In D. Novak, M. Leeman, & S. Titsworth, S. (Eds.), *Fundamentals of public communication*. Plymouth, MI: Hayden-McNeil Publishing.

Encyclopedia Chapter

Kim, D. D.(2014). Change Agent. *Encyclopedia of health communication* (Edited by Teresa L. Thompson), Sage Publications.

Kim, D. D.(2014). Zimbabwe – Public Health. *Encyclopedia of health communication* (Edited by Teresa L. Thompson), Sage Publications.

Dearing, J. W., & **Kim, D. D.** (2008). Diffusion of information and innovations. *International encyclopedia of communication*. Blackwell Publishing.

Book Reviews

Kim, D. D. (2008) Embodied hope: Nonviolent rhetoric and peacemaking actions. A review of “Peaceful Persuasion” authored by Ellen W. Gorsevski, *The Review of Communication*, 8, 78-81.

Kim, D. D. (2006, May). “Modern social imaginary” authored by Charles Taylor, *Howard Journal of Communication*.

Journalism Projects – Newspaper articles (feature writing / investigative reporting)

Kim, D. D., Jang, Y., & Kim, S. (2023, December 29). Pioneer spirit beneath the graves of early Korean immigrants in Hawaii: A neglected chapter of modern U.S. history. (<https://www.koreadailyus.com/pioneer-spirit-beneath-the-graves-of-early-korean-immigrants-in-hawaii-a-neglected-chapter-of-modern-u-s-history/>). *The Korea Daily*. (Submitted to the Pulitzer Prize, 2023)

Jang, Y., Kim, S., & **Kim, D. D.** (2023, December 15). Block 14 in Portland: Shedding light on a forgotten chapter of U.S. history through restoring graves of Chinese immigrants. (<https://www.koreadailyus.com/block-14-in-portland-a-stark-testament-to-discrimination-of-asian-immigrants-even-after-death/>). *The Korea Daily*.

Technical Reports

Kim, D. D., & Madison, T. P. (2023). *Strategic communication plan for boosting COVID-19 vaccination*. Reported to the Louisiana State Department of Health

Kim, D. D., & Ratliff, C. (2023). *Teaching effectiveness: A town hall meeting with faculty members*. Reported to the College of Business at UL-Lafayette

Kim, D. D. (2018). *Louisiana family planning outreach*. Worked with Care To Love Ministries (503c Non-profit organization), Baton Rouge, Louisiana.

Kim, D. D. (2014). *Communication network analysis for the reformation of Natchitoches Parish's early childhood education system: Connecting people together*. Reported to Picard Center, Lafayette, LA.

Kim, D. D. (2012). *Evaluation of afterschool and job training programs at St. Martinville*. Reported to Hope Center (funded by British Petroleum), Lafayette, LA.

Kim, D. D. (2012). *Target population analysis for coordinating educational programs for elderly people in Seoul*. Reported to Continuing Education Center at Kwanglim Methodist Church, Seoul, South Korea.

Kim, D. D. (2011). *Workforce diversity among legal professionals in Louisiana*. Reported to Louisiana Bar Association, Lafayette, LA.

Dinu, L., & **Kim, D. D.** (2011). *Public involvement in the recruitment of Superintendent*. Reported to the Lafayette Parish School System, Lafayette, LA

Dearing, James. W. & **Kim, D. D.** (2006). *Formative mapping of influentials for purposive diffusion intervention: opinion leadership in the Pennsylvania juvenile justice system*. Reported to the John D. and Catherine T. MacArthur

Foundation, Chicago, IL.

Larson, S. R., & **Kim, D. D.** (2006). *Connecting callers with community services: An analysis of 211 calls and callers*. Reported to the Volunteer Center of Battle Creek, MI.

James, A., **Kim, D. D.**, & et al. (2006). *Dissemination of SEOLS*. Reported to Southeastern Ohio Legal Services. Athens, OH. (Course Practicum)

Dearing, J. W., Titsworth, S. B., Beck, C., **Kim, D. D.**, & Ahmed, R., et al. (2005). *Comprehensive evaluation on the residential learning community (RLC) at Ohio University*. Reported to the Department of Learning Communities at Ohio University. (Course Practicum)

Research Presentations at Conferences / Conventions

Kim, D. D., Chu, H., & Kalluru, R. (2025). *Public Sentiment on the COVID-19 Vaccination after 3 Years of the Pandemic: Using Social Media Listening Method*. 95th Southern States Communication Association Annual Conference, Norfolk, VA.

Prichard, M., & **Kim, D. D.** (2025). *Exploring Perceptions of Voting among Low-propensity Voters in Louisiana: Deep Canvassing and Grounded Theory Approach*. 95th Southern States Communication Association Annual Conference, Norfolk, VA.

Kim, D. D. (2025). *Dissemination and implementation of humanoid AI robot healthcare providers: A health communication perspective*. International Conference on Future of Preventive Medicine and Public Health (Scheduled for a Distinguished Speaker Presentation).

Kim, D. D. (2024). *Duration of flood risk perception and recommendations for sustainable development: Climate change, natural disaster, and community education for preparation*. Sustainable Development Research Summit. University of Louisiana at Lafayette.

Kim, D. D. (2024). Global news media. (Session Discussant). Political Communication Division. Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference. Philadelphia. PA.

Kim, D. D. (2024). KACA-AEJMC graduate mentoring. (Panelist). Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference. Philadelphia. PA.

- Kim, D. D.** (2023). *The digital divide, COVID-19, and the future of health care.* (Session Chair & Presenter). National Communication Association Annual Conference, National Harbor, MD.
- Kim, D. D.** & Ahmed, R. (2023). *Drawing a blueprint for our future healthcare system with humanoid robot doctors for immigrant Muslim women.* National Communication Association Annual Conference, National Harbor, MD.
- Kim, D. D.** (2023). ChatGPT, *Is it an AI intrusion into the process of human learning or a revolutionary instructional tool?*. National Communication Association Annual Conference, National Harbor, MD.
- Kim, D. D.** (2023). *Investigating public perception of COVID-19 vaccination in Louisiana after 3 years of its outbreak: Text analysis and social media listening.* National Communication Association Annual Conference, National Harbor, MD.
- Kim, D. D.** (2023). *Measuring the duration of flood risk perception and recommendations for sustainable development: Climate change, natural disaster, and community education for preparation.* Sustainable Development Research Symposium. University of Louisiana at Lafayette, LA
- Kim, D. D.** (2023). *Social media listening of COVID-19 vaccination in Louisiana: How do people in Louisiana talk about COVID-19 vaccination in the beginning of its endemic era?*. National Conference on Health Communication, Marketing and Media. Atlanta, GA.
- Kim, D. D.** (2023). *Defining authenticity in human-humanoid robot communication: Humanistic approach vs. Mechanistic approach.* International Communication Association Annual Conference. Toronto, Canada
- Kim, D. D.** (2022). *Health communication agendas in the era of “Living with COVID-19.”* International Communication Association Annual Conference. Paris, France. (Session Organizer, Chair)
- Mbah, P., & **Kim, D. D.** (2022). *Public perception of the COVID-19 pandemic and protective measures in Nigeria: Based on protective motivation theory.* International Communication Association Annual Conference. Paris, France.
- Flores, M., & **Kim, D. D.** (2022). *An exploratory study of veteran identity gaps and interpersonal communication competence in their communication with civilians.* National Communication Association Annual Conference. New Orleans, LA.
- Han, E-J., & **Kim, D. D.** (2022). *Social networks of the Ko-Ryo-In migration workers from CIS countries in South Korea.* National Communication Association Annual Conference. New Orleans, LA.

- Madison, P., **Kim, D. D.**, & Davie, W. (2022). Social Media Infodemic During The Covid-19 Pandemic: Superspreaders Of Viral Content. Southern States Communication Association Annual Conference, Greenville, SC.
- Kim, D. D.** (2022). *COVID-19, Political orientation, COVID-19, and Persuasion: Strategies for promoting COVID-19 preventive measures and vaccination in Louisiana*. Louisiana Communication Association. (Virtual).
- Kim, D. D.** (2021). *Virtual Roundtable Discussion: Communicating the COVID-19 pandemic & vaccination in Louisiana*. (Organizer/Moderator/Discussant). Louisiana Communication Association.
- Kim, D. D.** (2022). *Health communication in daily life*. (Respondent for an original research session). Korea Health Communication Association Conference, Seoul (Sogang University), South Korea.
- Kim, D. D.** (2021). *The vulnerable amid the COVID-19 pandemic and health communication strategies to overcome their challenges*. National Communication Association Annual Conference. Seattle, WA. (Session Organizer, Chair)
- Kim, D. D.** (2021). *Research in progress / collaboration: Framing*. (Respondent for a round table discussion session). National Communication Association Annual Conference, Seattle, WA.
- Kim, D. D.**, & Kim, S. (2021). *Advanced AI technology and the future of medical service: A prediction of the AI-based humanoid robot doctor and human patient communication in South Korea*. International Communication Association Annual Conference.
- Kim, D. D.** (2021). *Curriculum design for an Entertainment-Education (EE) course in the context of a pandemic communication: Radio soap opera production for the COVID-19 prevention*. Louisiana Communication Association. (Virtual)
- Kim, D. D.** (2020). *Health risk communication strategies for effectively responding to current and future pandemics*. (Panel organizer and chair). National Communication Association Annual Conference, Indianapolis, IN. (Virtual)
- Kim, D. D.** (2020). *Communication between and within cultures*. (Session respondent). National Communication Association Annual Conference, Indianapolis, IN. (Virtual)
- Kim, D. D.** (2020). *Cultural diffusion of K-culture from a grassroots perspective of western people: Exploring western minds towards Korean popular culture*. (Panel

- organizer, chair, & presenter). National Communication Association Annual Conference, Indianapolis, IN. (Virtual)
- Ducet, C.S., & **Kim, D. D.** (2020). *Investigation of sorority members' perceptions of hazing and their communication networks*. Southern States Communication Association. Frisco. TX. [Paper accepted, but no presentation due to COVID-19]
- Kim, D. D.** (2019). *Surviving the God problem: Methodological issues in religious communication research*. Baltimore, MD.
- Kim, D. D.** (2019). *My doctor is a robot: Public trust in humanoid (AI) robot physicians*. CDC National Conference on Health Communication, Marketing, and Media. Atlanta, GA.
- Kim, D. D.** (2019). *What if we have humanoid robot doctors in practice?: A formative discussion on the diffusion of advanced AI technology in public health systems*. Korea Health Communication Association Conference, Seoul, South Korea.
- Kim, D. D., & Madison, T. P.** (2019). *A longitudinal analysis of public risk perception on floods: Three years of investigation after a disastrous flood in south Louisiana, USA*. International Communication Association Annual Conference, Washington D.C.
- Kim, D. D.** (2019). *Human-machine communication: Issues related to research design on communication with humanoid robots*. Louisiana Communication Association, Lafayette, LA.
- Kim, D. D.** (2019). *Surviving the God problem: Methodological issues in religious communication research*. (Religious Communication Session Panel Presentation) National Communication Association Annual Conference, Baltimore, MD.
- Kim, D. D.** (2018). *Social media and liberating social change: Theorizing the influence of social media on public engagement for social change*. Southern State Communication Association Annual Conference, Nashville, TN.
- Kim, D. D.** (2018). Use of social media strategy for preventing substance abuse among adolescents. *Communities of Interest*, Lafayette, LA.
- Kim, D. D., & Madison, T. P.** (2017). *Public risk perception attitude and information search efficacy on floods: An analysis based on the historic flood in South Louisiana, 2016*. National Communication Association Annual Conference, Dallas, TX. – (Top Paper, Environmental Communication Division)

- Kim, D. D.** (2017). *The sole root of democracy: Communicative public activism and impeachment of President of South Korea*. National Communication Association Annual Conference, Dallas, TX.
- Kim, D. D.,** Lee, J-S., Hong, K. S., Kang, C. B., & Oh, A. (2016). *The use of webtoons to prevent adolescents' suicide in South Korea: A social marketing campaign by using popular culture*. CDC National Conference on Health Communication, Marketing, and Media. Atlanta, GA.
- Kim, D. D.** (2016). *Health communication in Asia*. International Communication Association Annual Conference, Fukuoka, Japan. (Panel Organizer & Chair)
- Kim, D. D.** (2016). *Diffusion of information and innovations in the 21st Century*. International Communication Association Annual Conference, Fukuoka, Japan. (Panel Organizer & Chair)
- Kim, D. D.** (2016). Individual loss and societal gain frame to increase support for obesity-related policies (presented by H. K. Kim, & T. L. Lee). Korean Health Communication Association. Sejong-Si, South Korea. (Paper respondent).
- Kim, D. D.** (2016). *Creating an integrated communication network for an early childhood education system in Louisiana: A strategic diffusion study to overcome educational disparity*. Southern State Communication Association Annual Conference. Austin, TX.
- Kim, D. D.** (2015). *Internationalizing health communication*. National Communication Association Annual Conference, Las Vegas. (Panel Chair & Organizer)
- Kim, D. D.,** & Cho, T. J. (2013). *Cultural acceptability of Gangnam Style and global diffusion of its parodies and flash mobs: A theoretical interpretation*. National Communication Association Annual Conference, Washington D.C.
- Kim, D. D.,** & Schimberg, R. (2012). *Integrating social marketing and diffusion of innovations for HIV prevention among young black gay population in New Orleans*. Centers for Disease Control and Prevention (CDC) - National Conference on Health Communication, Marketing, and Media, GA: Atlanta.
- Kim, D. D.** (2012). *He is a good guy 'cause he always smiles: An analysis of smiles in communication between Korean students and native English speakers*. National Communication Association Annual Conference, FL: Orlando.
- Kim, D. D.** (2011). *Reconsidering Aristotle's persuasion for teaching*. National Communication Association Annual Conference, LA: New Orleans.

- Kim, D. D.** (2011). *Global health agenda-setting: Factors affecting the US media agenda-setting on the global HIV/AIDS epidemic*. International Communication Association Annual Conference, MA: Boston.
- Kim, D. D.** (2010). *Use of mobile phone services for preventing HIV/AIDS and STDs in southern Africa and beyond*. American Public Health Association (APHA) Annual Conference, CO: Denver.
- Kim, D. D.** (2010). *Relating and organizing for HIV/AIDS prevention among Zimbabwean immigrants in Botswana: Field data analysis and suggestions for communicative interventions*. National Communication Association Annual Convention, CA: San Francisco.
- Kim, D. D.** (2010). *Diffusion of mobile phone and social transformation in southern African countries: With the case of Zimbabwean migrants in Botswana*. National Communication Association Annual Convention, CA: San Francisco.
- Kim, D. D.,** Dinu, L., Chung, W., & Kim, C-G. (2010). *Diffusion of online edu-games: A test of perceived attributes of an interactive online edu-game in South Korea*. National Communication Association Annual Convention, CA: San Francisco.
- Auter, P., Davie, W. R., **Kim, D. D.,** Givens-Caroll, D. (2010). *Cultural communication style and clashes: Journalism, PR, education, and media & society in the Middle East*. International Studies Association Annual Convention. New Orleans, LA.
- Kim, D. D.** (2010). *Tension between African Americans and Asian Americans in Lafayette, LA*. National Communication Association Annual Convention, CA: San Francisco.
- Kim, D. D.,** Chikombero, M., & Tiler, M. M. (2009). *Harnessing opinion leaders for HIV/AIDS prevention among Zimbabwean immigrants in Botswana: A social network approach based on the diffusion of innovations theory*. National Communication Association Annual Convention, IL: Chicago.
- Kim, D. D.,** Auter, A., & Holmes, P. (2009). *Exploring unwanted pregnancy among African-American college students in Louisiana*. Louisiana Communication Association Annual Conference, Natchitoches, LA.
- Kim, D. D.,** Quick, B., & Choi, N-C. (2009). *A demonstration of cumulative distribution analysis for studies of media effects: With an example of media effects on organ donation*. Louisiana Communication Association Annual Conference, Natchitoches, LA.
- Kim, D. D.,** Maibach, E. W., & Dearing, J. W. (2009). *Opinion leaders do matter!:*

- Diffusion of innovations for climate change communication research and intervention.* International Communication Association Annual Convention, IL: Chicago.
- Kim, D. D.** (2008). *A guideline to design and conduct opinion leader-based diffusion strategy for communicative health interventions: Methods of identifying opinion leaders and communication network analysis.* National Communication Association Convention, CA: San Diego.
- Kim, D. D., & Maibach, E. W.** (2008). *Accelerating the adoption of climate change prevention and adaptation measures: The use of opinion leader strategies.* Climate Prediction Application Science Workshop, National Oceanic and Atmospheric Administration, NC: University of North Carolina-Chapel Hill.
- Kim, D. D., & Dearing, J. W.** (2007). *Communication structure in a state juvenile justice system.* National Communication Association Convention, IL.: Chicago.
- Kim, D. D., Chitnis, K., Vasanti, P.N. & Singhal, A.** (2007). *Opinion leadership in Indian villages and diffusion of e-Choupal.* National Communication Association Convention 2007, IL.: Chicago.
- Kim, D. D., Singhal, A., Dunn, J., Han, M-W., Hanaki, T., & Chitnis, K.** (2007). *A new media wave in Asia: Winter Sonata influence in the Japanese pop culture market.* National Communication Association Convention 2007, IL.: Chicago.
- Kim, D. D.** (2007). *HanRyu: A Media Tsunami in Asia.* (Panel organizer as well as presenter). National Communication Association Convention, IL.: Chicago.
- Quick, B., & **Kim, D. D.** (2007). *Dogmatic language, celebrity appeals and reactance arousal: A test of psychological reactance theory with Korean adolescents.* National Communication Association Convention, IL.: Chicago.
- Kim, D. D.** (2007). *Semiotic analysis of communicative health signs in international AIDS campaigns: Reconsideration of public understanding of the Red Ribbon logo and AIDS prevention slogans.* 57th annual conference of the International Communication Association, San Francisco
- Kim, D. D., & Lee, E-H.** (2007). *A communicative analysis of South and North Korean conflict: From a political conflict to a communication conflict.* 57th annual conference of the International Communication Association, San Francisco
- Chitnis, K., **Kim, D. D.,** Singhal, A., & Vasanti, R. (2007). *Internet, Sanchalak and e-Choupal: Connecting rural Indian farmers.* 57th annual conference of the International Communication Association, San Francisco

- Kim, D. D.** (2006). *Christianity in Korean society and its influence on women's movement*. In a panel of "Religion and Politics." Ohio Communication Association, Perrysburg, OH.
- Kim, D. D.** (2006). *Transcending borders: A Korean soap opera, Winter Sonata, impact on middle-aged Japanese women*. 56th annual conference of the International Communication Association, Germany
- Chitnis, K., **Kim, D. D.**, Singhal, A., & Vasanti, R. (2006). *The diffusion of E-Choupal in India: Information technology meets commercial and social interests*. International Association for Media and Communication, Cairo, Egypt.
- Bates, R. B., Ahmed, R., Blankson, H., **Kim, D. D.**, Mumba, M., & Young, S. (2005). *Refining the genetic discrimination instrument: The influence of national culture on attitudes linked to genetic discrimination*. The National Academies Keck Futures Initiative: The genomic revolution: Implications for treatment and control of infectious disease, Irvine, CA.

Training and Workshop Development and Delivery

- Customer-Centered Communication. (October, 2023 / February & July 2024)
- A seminar offered for the staff members of the Cardiovascular Institute of the South (CIS): A part of CIS's grant-based project for training healthcare workers.
 - Invited by Cardiovascular Institute of the South.
 - Location: Lafayette & Baton Rouge.
- Conversational Receptiveness Training. (June, 2023).
- Training offered for the staff of the Louisiana Department of Communication. Focusing on how to use deep canvassing communication strategy to promote COVID-19 vaccines among the unvaccinated in Louisiana.
 - Invited by Louisiana State Department of Health.
 - Location: New Orleans, Lafayette, & Monroe, Louisiana.
- Strategic Communication for Non-Profit Organizations. (April, 2015).
- A seminar offered for the members of participating organizations funded by the grant, Life Choice Project.
 - Invited by Care To Love Ministries.
 - Location: Baton Rouge, Louisiana.
- Personal Life and Job Effectiveness. (August, 2014).
- A staff training for a non-profit community health organization
 - Invited by A Pregnancy Center and Clinic.
 - Location: Lafayette, Louisiana.

INVITED Lectures & Speeches

University of Utah - Asia Campus (2024). *Cornerstones of strategic communication*. Invited lecture. Department of Communication.

Texas Tech University (2023). *Harnessing opinion leaders to prevent recurrence of the COVID-19 pandemic: A diffusion and implementation strategy*. Keynote Speech. Diffusion Research Symposium. College of Media & Communication

University of Nebraska – Omaha (2022). *COVID-19 and infodemic: Social media algorithm during the COVID-19 pandemic*. (“A Talk with Authors” – moderated by Dr. Jeremy Lipschultz) co-presented with Dr. Phillip Madison and Dr. William R. Davie.

Ewha Womens University (June, 2022). *Convergence of social marketing and diffusion of innovations in the age of conflicting ideas*. Seoul, South Korea.

Texas Tech University (February, 2021). *Applying the diffusion of innovations for immigrant and refugee health & human-robot communication*. (Innovation Diffusion Lab), College of Media and Communication.

George Mason University (December, 2020). *Global health communication for immigrant and refugee health*. (Virtual) Global Affairs Program.

Korean-American Communication Association (November, 2020). *Research networking and collaboration*. National Communication Association Annual Conference, Indianapolis, IN. (Virtual)

Korean Language Institute (October, 2019). *Ecology of U.S. popular culture and the Korean Wave among Generation Z in the United States*. New Orleans, LA.

University of Utah – Asia Campus (June 2019). *Diffusion of AI humanoid robots and human-machine communication*. Songdo, South Korea.

Kwanglim Methodist Church (July, 2016). *Christianity and philosophy: A comparison between faith and rationality*. Seoul, South Korea.

Lafayette Parish School System (August, 2011). *How to conduct a focus group interview*. (Workshop), Lafayette, Louisiana

Soon Chun Hyang University (June, 2011). *Communicative social intervention: How to prevent HIV/AIDS among the poorest of the poor* (Special Lecture). South Korea.

University of Botswana. (June, 2009). *Use of diffusion strategy for preventing HIV/AIDS among immigrants in Botswana*. (Special Lecture). Botswana.

The Botswana Council of Non-Governmental Organization (BOCONGO). (June, 2009). *Communicative strategies for empowering women* (in regard to the adoption of Gender Protocol in Botswana) (Round table discussion). Botswana.

Korean Church of Botswana. (June 2009). *The role of Christianity in decision-making moments*. (Youth education seminar). Botswana.

Sang Ji University, Won-Ju, South Korea. (December, 2008). *Diffusion of innovations and international HIV/AIDS campaigns*. (Special Lecture). South Korea.

Korean Health Communication Seminar. (June, 2008). *A synthesis of social network data collection methods to identify opinion leaders: Designing and conducting purposive diffusion strategies for social interventions*. SungKyunKwan University in Seoul, South Korea. (Academic Forum).

George Mason University, Center of Excellence in Climate Change Communication Research, (August, 2007). *Harnessing the influence of opinion leaders to accelerate the diffusion of climate change innovations*. (The Center's inaugural lecture.)

Centre for Media Studies (CMS) (2007). *Opinion leadership in Indian villages and Diffusion of E-Choupal*. CMS Symbols - Symposia on Communication for Social Development, Hyderabad, India

Ohio University, Athens, OH. (May, 2006). *Social network analysis and its data collection methods*.

Externally Funded Projects

(Funded)

Every Shot Counts (2022~2023). Funded by Louisiana State Department of Health and Hospital. (\$15 Million) – CO-PI for health communication programs (Seminars, Health worker training, Public health campaigns)

Partnership for COVID-19 Vaccination for Underserved Populations in Louisiana (VAX-UP Louisiana). (2021~2022). Funded by Louisiana State Department of Health and Hospital (\$21 million) – CO-PI for health communication programs (Seminars, Health worker training, Public health campaigns)

Community Education Program Development. (2012~2013). Grant writer / Program evaluator. Hope Center at St. Martinville, Louisiana. Funded by British Petroleum (BP).

- HIV/AIDS prevention among MSM in South Korea.* (2011~2012). Program Advisor. Program Evaluator. Enzaim, Korea (<http://www.enzaim.co.kr/eng/index.html>)
- Investigation of public opinion on Lafayette parish school system.* (2011). PI – Funded by Lafayette Parish School System, Louisiana.
- Workforce diversity promotion in the legal profession.* (2010). PI – Funded by Louisiana Bar Association.
- Diffusion of HIV/AIDS prevention information among immigrant workers in Botswana.* (2009). PI – Funded by School of Media Arts and Studies, Ohio University.
- University of Louisiana – Qatar University Online (Satellite) Class Project.* (2009). Program Instructor – Funded by Qatar University.
- Opinion leadership in the Pennsylvania juvenile justice system.* Funded by the John D. and Catherine T. MacArthur Foundation. (Principal Investigator: Dr. James W. Dearing, Program Manager: Do Kyun Kim), Jan. 2006 ~ Dec. 2006.
- Connecting callers with community services: An analysis of 211 calls and callers.* Funded by the Volunteer Center of Battle Creek, MI. (Principal Investigator: Sam R. Larson, Program Manager: Do Kyun Kim). Jan. 2006 ~ May. 2006.
- (Declined)*
- Kim, D. D. *Implementation of the Louisiana Center for Opioid Technical Assistance (LACOTA)* (Submitted to Substance Abuse and Mental Health Services Administration (SAMHSA) / U.S. Department of Health and Human Services)
- Care To Love Ministries (2018). *Title X: Sources for women in Louisiana.* Care To Love Ministries, Baton Rouge, Louisiana. Submitted to the U.S. Department of Health and Human Services. (Grant writer / External consultant (external program evaluator))
- Kim, D. D. et al., (2017-2021). Empowering and connecting immigrant communities in Lafayette, Louisiana, through smart technologies: A multicultural approach. *Smart and Connected Communities.* (Submitted to National Science Foundation).
- Kim, D. D. *Baby Mama Blues: Exploring young adults' unplanned pregnancy in Southern Louisiana.* (Submitted to the Board of Regent Support Fund, Louisiana)
- Hubchen, J., Jeong, C. Y., Kim, D. D. (Co-PI), & Abdullah, H. (2017-2020). Developing optimized Rooftop Rainwater Harvest (RRWH) and Sequential Hydroponic and Aquaculture (SHA) system with soil-water conservation as an innovative approach to securing water for food in low-income agricultural communities in

Bangladesh. *Securing Water for Good: A Grand Challenge for Development (Round IV)*. (Submitted to USAID)

Kim, D. D., Hayes, D., Mopper, S., Cruz-Neira, C. *Developing networks of opinion-leading high school teachers to accelerate the adoption of high-quality global climate change education curriculum in Louisiana*. (Submitted to NASA, but declined: In search of another funding opportunity)

Kim, D. D., & Louisiana State Department of Health and Hospital. *You Da Man!: Integrating Social Marketing and Communication Network Analysis to Increase HIV Testing among High-Risk MSM*. (Submitted to Gilead Foundation)

Kim, D. D. *Attitude and Behavior Change by Experience of Generosity: Green Jordan Generosity Project in Ismakie, Jordan*. (Submitted to Science of Generosity)

Internal / Individual Grants Awarded

Kim, D. D. (2023). Sustainable Development Research Fellowship

Kim, D. D. (2009). Summer Research Grant. University of Louisiana.

Kim, D. D. (2006). Graduate Student Summer Research Grant (awarded to graduate students who demonstrate competitive proposals for ongoing research topics). School of Communication Studies, Ohio University.

Kim, D. D. (2005). Graduate Student Research Grant (awarded to graduate students who demonstrate competitive proposals for ongoing research topics). School of Communication Studies, Ohio University.

Completed Manuscripts & Under reviews

(Book Proposal)

Kim, D. D. “Information Diffusion.” (Searching for a literary agent to publish as a trade book)

(Journal Special Issue Proposals)

Kim, D. D., Kee, K., & Dearing, J. W. “Diffusion of Innovations in the Age of Advanced Communication Technology.” (Submitted to *Communication Theory*)

(Grants / Cooperative Agreement / Sponsored Research)

Khey, D., & **Kim, D. D.** “University-based mental health awareness training and educational resources (U-Mhatter)” Substance Abuse and Mental Health Services Administration

(Peer-Review Journals)

Kim, D. D. “Assessing Public Sentiment on the COVID-19 Vaccination through Social Media Listening after 3 Years of the Pandemic.” *Sage Path* (Revised and resubmitted)

Kim, D. D., Madison, P., & Lee, M. S. “A longitudinal investigation of public risk perception and information seeking efficacy regarding floods.”

(Book Chapter)

(Conferences)

Kim, D. D., Kim, S., & Akter, S. “A perceptual comparison of communication with human and AI robot mental health counselors” International Communication Association Annual Conference (Under review)

Kim, D. D., & Minseok Choi “Communicative interactions between generative AIs and students: A pedagogical foundation of generative AI” International Communication Association Annual Conference (Under review)

Kim, D. D. “Don’t even talk about it anymore!”: Social media listening of public sentiment on the COVID-19 vaccination after the third year of the pandemic” Southern States Communications, 2025, (under review).

Kim, D. D. & Kim, I. “Social media and connective democracy for the democratization of Myanmar: Freedom of speech, contractarianism, and strategic use of social media.” Southern States Communications, 2025, (under review).

Pritchard, M., & **Kim, D. D.** “Exploring Perceptions of Voting among Low Propensity Voters in Louisiana, USA: Deep Canvassing and Grounded Theory Approach” Southern States Communications, 2025, (under review).

Work in Progress

External Grant Proposal

Kim, D. D. & Madison, T. “Immersive Care: Transforming Healthcare Training with Virtual Reality and Oculus Technology”

Kim, D. D. (PI). “Faith-based intervention for preventing unexpected pregnancy among the youth in Acadiana.” With A Pregnancy Center and Clinic.

Research articles

Kim, D. D., & Ahmed, R. Health communication policy recommendations for implementing humanoid healthcare robots for Muslim women.” *Frontiers in Communication* (A special issue)

Kim, D. D., & Williams, M. D. Enhancing Students’ Learning in the Age of Artificial Intelligence: A New Course Planning. (Collaboration with the Office of Distance Learning at the University of Louisiana at Lafayette)

Kim, D. D. Global health agenda-setting: variables affecting the U.S. media agenda on the sub-Saharan HIV/AIDS epidemic.

Book chapter

Kim, D. D., & Kim, S. (2025). Communication with autonomous humanoid robots: A theoretical frame. In J. Matusitz. *Research Handbook in Public Communication*. Edward Elgar Publishing (Invited chapter).

Conferences

Kim, D. D. Embracing strong persuasion strategies for designing effective digital health communication campaigns.

Kim, D. D. Unpoliticizing public health crises: Strategies for replacing unscientific beliefs with scientific knowledge for current and future pandemics.

Kim, D. D. Selective exposure to COVID-19 information in minority journalism: Risks and suggestions for health literacy among Asian immigrants.

Teaching Experience

University of Louisiana, Lafayette, LA

(Graduate Courses – In-class)

- CMCN 583 Relating and Organizing for Organizational/Social Change
- CMCN 580 Communication Research Design & Analysis (Quantitative)
- CMCN 509 Interpersonal Communication

- CMCN 502 Communication Theory
- CMCN 500 Graduate Research (Introduction to Graduate Studies)
Conceptualization of Ideas and Methodological Application

(Graduate / Undergraduate Courses – In-class)

- CMCN 404 Health Communication
- CMCN 404(C) Radio Soap Opera Production – Pandemic Health
Communication
- CMCN 404(D) Health Communication Video Campaign Production – Pandemic
Health Communication
- CMCN 403 Crisis and Risk Communication
- CMCN 406 Communication Consultation
(Capstone Course for the Strategic Communication / Interpersonal
and Organizational Communication Major)
- CMCN 407 Diffusion of Innovations
- CMCN 477 Special Topics in Communication: Christian Communication and
Persuasion
- CMCN 400 Nonverbal Communication: Intercultural & International
Communication

(Undergraduate Courses – In-class)

- CMCN 386 Communication Research Method (Quantitative Methods)
- CMCN 384 Communication Theory
- CMCN 307 Leadership Communication
- CMCN 301 Organizational Communication
- CMCN 210 Interpersonal Communication
- CMCN 203 Honors Fundamentals (Communication)

(Online Courses)

- CMCN 501 Organizational Communication (Grad level)
- CMCN 509 Interpersonal Communication (Grad Level)
- CMCN 448 Trends in 21st Century Communication Seminar
- CMCN 384 Communication Theory (Undergrad level)
- CMCN 307 Leadership Communication (Undergrad level)
- CMCN 301 Organizational Communication (Undergrad level)

Northeastern University, Department of Communication Studies, Boston, MA

(Undergraduate Courses)

- CMNU 531 Advanced Organizational Communication
- CMNU 521 Principles of Organizational Communication
- CMNU 220 Media, Culture, and Society
- CMNU 101 Introduction to Communication Studies

Ohio University, School of Communication Studies, Athens, OH

(Undergraduate Courses)

COMS 342 Communication and Persuasion
COMS 103 Public Speaking

New Course Development (at the University of Louisiana)

CMCN 448 Trends in 21st Century Communication Seminar
CMCN 407 Diffusion of Innovations
CMCN 403 Crisis and Risk Communication
CMCN 305 Family Communication
CMCN 307 Leadership Communication
CMCN 477 Special Topics in Communication: Christian Communication and Persuasion
CMCN 404 Health Communication
CMCN 404(C) Radio Soap Opera Production – Pandemic Health Communication
CMCN 404(D) Health Communication Video Campaign Production – Pandemic Health Communication

Minor Programs

(New Minor Development)

Organizational Communication Minor, Department of Communication.

(Advisor)

Leadership Minor, College of Liberal Arts.

Religious Studies Minor, College of Liberal Arts.

Tutoring Experience

Ohio University, Academic Advancement Center, Athens, OH (2000-2002)

POLS 150 Current World Problem
POLS 230 Comparative Politics
POLS 250 International Relations
POLS 490Q Nationalism and Ethnic Conflict

University of Wisconsin, Milwaukee, WI

Tutoring and Academic Resource Center (2003)

POLSCI 103 Introduction to Political Science
POLSCI 175 Introduction to International Relations

Printed Acknowledgments for Academic Works

Singhal, A. (2005). *Organizing for social change: A dialectic journey of theory and praxis*, CA: Sage Publication

Media Appearance

Presidential Election Commentary (Nov. 2020) – The Korea Daily (Newspaper based in Los Angeles, USA.)

The Vermillion (August 9, 2019). – “With Korean entertainment on the rise, students may get a chance at a new foreign language class.”

Covenant Spotlight (July, 2012) - “Worship through strings: Make every single sound the best for His people.”

The Daily Advertiser (June 27, 2012) - "New sex offender law may not be effective."

The Korea Times (July 29, 2011) - "Book probes transnational identity of Hallyu."

Interview with *UL Alumni newspaper* (2011)

Harvard Business Review (Oct. 2010) - "What we're following in consumer Behavior."

Interview with *Vermillion newspaper* (2010 (a))

Interview with *Vermillion newspaper* (2010 (b))

Services

Scholarly / Professional Service

Academic Journal Editorial Board

World Medical and Health Policy (2021, 2023 ~present)

Asian Communication Research (2021~present)

Asian Journal of Public Relations (2018 ~ present)

Health Communication Research (2015~present)

Korean Journal of Communication (2024~present)

Korean Journal of Advertising and Public Relations (2017~present)

Conference Staff (2024) – Korean American Communication Association’s Annual Conference, George Washington University, Washington D.C.

Conference Organizer (2020, 2019) – Louisiana Communication Association’s Annual Conference. University of Louisiana at Lafayette.

Korean Speech Communication Conference (2019) – Session moderator.

Board of Directors: Korea Health Communication Association (2015~2017)

Academic Journal Article Reviewer.

Journal of Communication
Journal of Applied Communication Research
Health Communication
Journal of Health Communication
Asian Journal of Communication
Health Communication Research
Communication and Critical/Cultural Studies
Journal of Creative Communications
Howard Journal of Communication
Journal of Global Mass Communication
Western Journal of Communication
International Journal of Media and Cultural Politics
International Journal of Advanced Media and Communication
International Journal of Disaster Risk Science
International Journal of Communication
Prevention Science
Social Science and Medicine
Pacific Affairs
World Medical and Health Policy
Korean Journal of Communication

Conference Paper Reviewer.

National Conference of Health Communication, Marketing, and Media
- Center for Disease Control and Prevention (CDC)
American Public Health Association Health Communication Division
(NCA) Environmental Communication Division, Social Activism Division,
Mass Communication Division, Korean American Communication
Association, Health Communication
(ICA) Health Communication Division, Human-Machine Communication
Division, Environmental Communication Division, Global
Communication/Social Change Division.
AEJMC Korean American Communication Association
Korea Health Communication Association
Louisiana Communication Association

Department Level Service at the University of Louisiana at Lafayette

Tenure Committee Chair (2017~present)

Leading tenure/promotion committee and providing recommendations.

ACEJMC Prep Committee (2009~2021)

Department preparation for ACEJMC Accreditation

Curriculum Coordinator, Head of Strategic Communication Sequence (2010~present)

Coordinated and evaluated Interpersonal and Organizational Communication Courses.

Developed new courses

Mentored junior faculty members

Advised *Organizational Communication Association* (Student Group)

Recruited new freshman and college transfer students.

Curriculum Committee Member (2012~present)

On-going curriculum development and course updates.

Standardization of core classes across different majors in the department.

Library Committee, Chair 2010 and Member. (2009~present)

Synthesized inputs from the faculty on books and building a database for the university's library acquisition.

UL-Lafayette / Arab-U.S Association for Communication Educators (2018) – Session

Moderator

ACEJMC Accreditation Scholarship Committee Chair (2017)

Preparing accreditation for ACEJMC's standard 5: Scholarship – Research, creative and professional activity.

Faculty Search Committee Chair (2014) – Assistant professor level – Hired Dr. Caryn

Winters.

Faculty Search Committee Chair (2012) - A full time instructor position in organizational

communication sequence from Fall 2012 - Hired Lindsay Hobbes.

Sponsoring a visiting scholar from South Korea (Jan. 2012~Feb.2013)

Professor Cho Taejoon from BaeJae University

Scholarship Committee (2008~2009) – Department

Publicized the availability of the department's scholarships and consider applicants for the various Foundation-funded scholarships and choose winners. Dept. of Communication, University of Louisiana.

Diversity Committee (2008~2009) – Department

Examined and Reported on the department’s progress in achieving compliance with the 2005 ACEJMC site committee’s recommendations on the Diversity accreditation standard. Dept. of Communication, University of Louisiana.

AEJMC Accreditation Preparatory Committee (Spring 2011) – Department

Committee to write the report for Standard 7 of the ACEJMC accreditation self-study, University of Louisiana at Lafayette.

Freshman Orientation Advisor (2011) – University Service

(At Ohio University)

Technology Committee. (2006) – Department

Maintained and developed the school’s technology equipment. School of Communication Studies, Ohio University

Web-Page Construction. (2005) – Department

Created an introduction to the graduate program for prospective graduate students from Korea. School of Communication Studies, Ohio University

University / College Level Service (Leadership positions only among many others)

Professorship Selection Committee (2024) - College of Liberal Arts. UL-Lafayette.

Faculty Town Hall Meeting Organizer / Moderator (B.I. Moody III College of Business Administration) (2023) – Town hall meetings for instructors / tenure-track/tenured faculty with the purpose of updating their promotion and tenure guidelines.

External Assessor – Promotion Committee (Department of Criminal Justice) – David N Khey’s Promotion to Full Professor (2023)

University Leadership Service Award Committee (2021~present)

Faculty Senate (2010~2012 & 2019~present) – University Level

“Religious Study Minor” Committee (2019~present) – College Level

Distinguished Service Award Screening Committee (2019~2020) – College Level

Student Organization Advisor – University Level

Cru (Campus Crusade for Christ) (August 2018~2020)

Korean Scholar-Student Organization (August 2012~present)

Organizational Communication Association (August 2011~2020)

Summer Advising (2013~present) – University Level

McNair Program Advisor (2015) – University Level

Mentored students who received McNair scholarship and chaired their theses.

Online Course Reviewer (2012 ~ as requested) – University Level.

Evaluated new online courses for quality control of online education.

Reviewed applications for different levels of online teacher certificate and provided recommendations.

Collaborated with the Office of Distance Learning

Community Service

* Instructor, Acadiana Community Education (ACE) Center (Aug. 2015 ~ Present)

- Offered Music classes (1. Violin & 2. Harmonica) / Computer class for elderly people / English as a Second Language

* Violin Player

First Baptist Church – Lafayette Downtown (2021~ present)

Orchestra Concertmaster

Bayou Church Worship Team, Lafayette, LA (2020)

Our Saviors Church Worship Team, Lafayette, LA (2010 ~ 2019).

* Flood Recovery Volunteer (Aug. 2016) – De/Reconstruction of residential properties in Lafayette, LA.

* Public Event Organizer, “Support Mothers” sponsored by A Pregnancy Center and Clinic (April, 2014),

* Public Forum Moderator, Public forum for superintendent candidates, Lafayette Parish School System (Dec. 13, 2011)

(<http://www.theadvertiser.com/article/20111129/NEWS01/111129016/LPSS-announces-public-forum-introduce-superintendent-finalists>)

* Advisor, Louisiana State Department of Health & Hospital, Lafayette Branch (Aug. 2011~2012)

* Instructor, Lafayette Korean Language School. (Jan. 2009 ~ Dec. 2011)

- Taught Korean languages for children in the Lafayette parish

* Grant Writer, Hope Center of St. Martinville, Louisiana (May 2010~Dec. 2011)

Thesis Chair

Janette Douglas – Thesis completed
Ousmane Ouedraogo – Thesis completed
Sejin Kim – Thesis completed
Andre Favors – Thesis completed
Bandita Parajuli – Thesis completed
Maria Lambert – Thesis completed
Jessica Mohoney – Thesis completed
Cassidy Sonnier – Thesis completed
Prudence Timuche Mbah – Thesis completed
Matthew Flores – Thesis completed
Mary Pritchard – Thesis completed
Sharmin Akter – Thesis in progress

Professional Project (MA) Chair

Sarah D'avy – Professional Project completed
Madeleine A. Denison – Professional Project completed
Sebreana, Domingue – Professional Project completed
Demise T. Daigle – Professional Project completed
Kyle Staggs – Professional Project completed
Justin Domingue – Professional Project completed
Jolie Williams – Professional Project completed
Nichesha Turner – Professional Project completed
Laneceya Russ – Professional Project completed
Kimberley Bosman – Professional Project completed

Thesis Committee Member

Dustin Reed – Thesis completed
Lindsey Colin – Thesis completed
Judson Eldredge – Thesis completed
Kayla Trauth – Thesis completed
Katherine Rozas – Thesis completed
Ryan Gautreaux – Thesis completed
Stephanie Majesty – Thesis completed
Samantha Stephenson – Thesis completed
Linda Allen – Thesis completed
Lois Young – Thesis completed
Tim Gaspard – Thesis completed
Fumy Rita – Thesis completed
Jared Lurent – Thesis completed
Dian Puspasari – Thesis completed.
Hannah Lafluer – Thesis completed.

Professional Project (MA) Committee

Amelia LaFleur – Professional Project completed
Brienne Hendricks– Professional Project completed
Hayley Rummel – Professional Project completed.

Undergraduate Honors Projects

Monica Bollich (Fall, 2014)
Dana Dupuis (Fall, 2016)
Jade Delaney (Spring, 2018)
Frank Venable (Fall, 2018)
Brionne Wrights (Spring, 2020)
Hannah Kessler (Fall, 2020)
Lauren Walker (Fall, 2020)

Professional Affiliations

National Communication Association (NCA)
International Communication Association (ICA)
Association for Education in Journalism and Mass Communication (AEJMC)
American Public Health Association (APHA)
Louisiana Communication Association (LCA)
Korean American Communication Association (KACA)
Korea Health Communication Association (KHCA)

Pedagogical and Professional Certificates

Online Course Designer (The highest level of online course design certificate at the University of Louisiana at Lafayette)

Online Education (certified by Sloan-C Consortium):

- 1) Quality Matters
- 2) Using Mobil Apps for Education,
- 3) YouTube Learning

Health: Cardiopulmonary resuscitation (CPR), AED, and First Aid.

Faculty Development Trainings & Information Sessions (Listed from 2017)

Professional Training

- Certificate: Working with Refugee, Immigrant, and Migrant Communities in COVID19 (2022) - National Resource Center for Refugees, Immigrants, and Migrants (NRC-RIM)/CDC/University of Minnesota
- Infodemic Management 101 (2022) – World Health Organization (WHO)
- Certificate: Emerging respiratory viruses, including COVID-19: methods for detection, prevention, response and control (2020) – WHO
- Certificate: Health Literacy for Public Health Professionals - WB4031(2020) – Centers for Disease Control and Prevention (CDC)
- Certificate: Using Numbers and Explaining Risk (2019) – Centers for Disease Control and Prevention (CDC)
- Certificate: Access to Care for Undocumented Patients (2019) – Region 2 Public Health Training Center
- Certificate: Immigration and Health Disparities: Beyond Acculturation (2019) – Region 2 Public Health Training Center

Training for Online Teaching

- Putting Video, Best Practice into Action – 2023
- 10-Minute Tech Talk: AI Trending Tech – 2023
- Best Practices for Recording Class Videos – 2022
- Video Lectures Using Panopto – 2021
- Get Started with H5P – 2021
- TurnItIn Training - 2018
- Certificate: How Can I Get Useful Feedback to Improve My Online Teaching? – 2018
- New Moodle (Online-teaching) Training (Regularly) – 2018
- Renewed Certificate: Quality Matters (online teaching requirement) – 2018
- ProctorU Information Session (distance learning office) – 2018

Research Method Training

- Certificate: Big Data Analysis (by Big Data University): Course title – Big Data 101 (2017)

Training for Student Advising

- How to Communicate with Zoom with Students – 2021
- Using Soft Skills to Engage & Connect With Students – 2017

Training for Administrative works

- Banner 9/XE Advisor Training – 2017

References

Gary L. Kreps. Ph.D. University Distinguished Professor & Director of Center for Health and Risk Communication. Department of Communication. George Mason University. 703-993-3793. gkreps@gmu.edu

James W. Dearing. Ph.D. Brandt Endowed Professor, Department of Communication, Michigan State University. 517-353-3259. dearjim@msu.edu

Arvind Singhal. Ph.D. Samuel Shirley and Edna Holt Marston Professor of Communication and Director of the Social Justice Initiative; William J. Clinton Distinguished Fellow at the Clinton School of Public Service, Little Rock, Arkansas. Department of Communication, University of Texas, El Paso. 915-747-6286. asinghal@utep.edu

Kerk Kee. Professor, Virginia and Choc Hutcheson Professor in Mass Communication, Director of Innovation Diffusion Lab, Department of Professional Communication, Texas Tech University. 806-834-6466, kerk.kee@ttu.edu

Henry Chu. Ph.D. Lockheed Martin Professor in Computer Science/Computer Engineering, Executive Director - Informatics Research Institute, School of Computing and Informatics, University of Louisiana at Lafayette, (337) 482-0617, chu@louisiana.edu