# FASHION SHOW FOODIES VO 10/27-28/2025

#### 00 INTRO - OUTRO

## **00a Intro Stuff**

## Dale VO:

What's the mall that started it all when it comes to shopping in Las Vegas? It's this one, the Fashion Show...but it's so much more than just retail. It's a foodie destination, and we're going to highlight the endless choices for you today!

## Paula Live:

Plus, I'm having lunch at what has to be the cutest new addition, Happy Camper Pizza!

#### Dale Live:

So get ready...

## **00b Outro Stuff**

[trivia: what used to occupy the spot where Happy Camper is now?]

## 01 TRAVEL-ARRIVAL

## 01a Driving Footage

A lot is being said these days about the high price of everything here on the Strip. Today we're going to visit a spot that might not come first to your mind when you think of dining choices - but maybe this video will change that! It is Monday morning, and our destination is at the corner of Las Vegas Blvd and Spring Mountain...the Fashion Show Mall.

[DJI 0343]

[Monday October 27, 2025 9:43 AM Sunny, Hi 82, Lo 59 ]

Not only are there more than 30 food outlets here...but the parking is still plentiful and free! [DJI 0344]

# 01bc Video-Photos-Across LVBlvd

Fashion Show sits on nearly 50 acres - it's BIG. The only way you can really get the scope of it - the frontage along the Strip - is to view it from a distance...in this case, from out front of the Wynn. [IMG 6707]

Down at the northeast end is what I call restaurant corner - a plum spot for several notable eateries at Fashion Show. We'll take a closer look when we get over there. [IMG 6708 and/or 6713]

The oval-shaped steel structure above it all is called The Cloud. It weighs more than a million pounds, spans 479 feet by 160 feet, and is secured in place with some really strong cables! The Cloud provides shade, and a surface for lots of promos on projection screens. [IMG\_6698, 6694]

#### 01d F1 Const at Corner

It's late October, and of course around here, that means the Formula One race is less than a month away. Evidence is everywhere...enough said!

[IMG\_6692 or 6691]

## **02 FASHION SHOW PLAZA**

#### 02a Plaza Walk Part 1

Turning away from all the busyness of the corner...the Fashion Show plaza is a quiet oasis this morning. The mall isn't yet open, so the birds have it.

[first few seconds, pivot on DJI\_0346; then IMG\_6693]

On either end of the plaza are splashy pieces of art...on the steps...and on concrete pedestals. [IMG\_6747, 6745]

## 02b Plaza Walk Part 2

As we walk south to north, we will make an extra effort to point out just how many dining and drinking establishments live right here along the Strip. [all this is DJI\_0346]

Luke's Lobster... [pic 6749] Fat Tuesday... [pic 6743] Dunkin Donuts... [pic 6742]

Now Emmitt's, that's a story. It's a steakhouse fronted by NFL great Emmitt Smith...but last month it was abruptly closed due to more than \$400,000 in unpaid rents. [clip IMG 6741, pic 6740]

Next to that, Benihana. It is of course renowned for the ancient art of Teppanyaki, Japanese table side grilling. It's a favorite of ours.

[still DJI\_0346, IMG\_2209 clip from Oct2020; pics 6738-6739]

And in this plum circular spot front and center, Blvd Bar B Q and Wings. [end of DJI\_0346, pic 6737]

## 02c Plaza Walk Part 3

Around the bend and just next to the mall entrance is the Galpao Gaucho Brazilian Steakhouse. Hungry yet? [IMG\_6734]

[pronounced gahl-PIE-yoh GOW-cho]

By the way, this 72,000-square foot plaza was added to Fashion Show as part of a billion-dollar expansion, 20 years after the mall originally opened. On our left is El Segundo Sol, a popular Mexican eatery with a great happy hour... [DJI 0347; El Segundo pics 6730-6731]

...and down at the corner is going to be our lunch destination. [end of DJI 0347]

## **02d Happy Camper Ext**

So here we are at the northeast corner of Fashion Show, right at the Strip sidewalk - what a great location for a trendy restaurant! [IMG\_6721]

It opened in February 2024, the date chosen deliberately to celebrate National Pizza Day. [pic 6720]

I already like the place, just because they're replacing the light bulbs! It is Las Vegas after all! [IMG\_6722]

#### **03 UPPER LEVEL DINING**

# 03a Up to Maggianos/03b Maggianos May2023

All right, to continue featuring the dining choices, we need to go up. [DJI\_0348]

On the second level is another one of our favorites, the ever-popular Maggiano's. It is one of several that opened during that upgrade in the early 2000s. [DJI\_0349, IMG\_6751]

Maggiano's is homey and cozy inside, like your Nonna's kitchen...with great views out to the Strip. [IMG\_1257, 1252 in **03b**]

They serve up Italian classics for lunch and dinner, 7 days a week. Highly recommended by LVIO! [IMG\_1272, 1273 in **03b**]

## 03c Up to Capital Grille

And one more outdoor escalator, taking us up to level three. [DJI 0350]

On the uppermost corner is the classy Capital Grille - and speaking of views, this is pretty awesome. [DJI 0351, IMG 6753]

The Capital Grille menu features dry-aged steaks and world class wines. [IMG 6754]

## **03de Video-Photos-Food Court**

Now, if that's too rich for your budget, just step to the left and take a look at the offerings inside the Fashion Show Food Court. ...This huge space, measuring more than 11,000 square feet, was added at the same time as the plaza outside. [DJI 0352]

It's set up as a traditional food court, with walk-up counters featuring a number of popular names and international cuisines. FYI, the Food Court opens at 10 AM, an hour before the mall does. [IMG 6759, 6764; DJI 0353; **03e** has photos of each venue, but not sure we need them]

#### 04 FASHION SHOW PRE-OPEN

# 04a Sprinkles/04b Cocolini

Well, we've been on property for an hour already...guess it's time to actually head into the mall. But, since food is our emphasis today, how about a cupcake? Now that the Sprinkles shop is no longer at Linq Promenade, this may be the only place in town to get your fix!

[DJI 0354, IMG 6776]

The retail stores will be open shortly, but meanwhile the food counters between escalators are already on the job. Cocolini's gelato case is a work of art. [IMG\_6778, 6779]

# **04c Hello Kitty Cafe**

This one drew Paula like a big pink magnet - gee, I wonder why? The Hello Kitty Cafe opened at Fashion Show in 2022, and offers a menu of sweets: cookies, cakes, donuts, hot and iced drinks...plus Hello Kitty merchandise. [DJI\_0360, IMG\_6822 plus photos]

## **04d Nordstrom EBar**

Now this is a nice little side hallway...with some welcome couches, and table-and-chair seating. ...Looks like there's a cozy little coffee counter back here in the corner. [DJI 0355]

[DJI\_0357 Paula talk; pic 6792 of cookie]

#### **05 FASHION SHOW WALK PART 1**

## 05a Dillards to Stage/05b Anchor Stores

Let's do a little walkthrough of the mall, from west to east. Fashion Show opened in 1981, the first major shopping center on the Strip.

...You gotta love claw machines right in the middle of the mall...

...while just a few feet away, you can get your teeth whitened!

Plus, with 30-plus food options, we're always finding more. In this spot on the main floor are California Pizza Kitchen...Johnny Rockets...and Chipotle.

[all DJI\_0358; clip IMG\_6788 is CPK; also pics of the 3 mentioned]

But perhaps the main reason Fashion Show was a success from Day One is the presence of big anchor stores. Today it's home to Dillard's, Macy's, Saks Fifth Avenue, Nordstrom, Neiman Marcus, and Dick's Sporting Goods.

[last part of DJI 0358; pics of these 6 are in **05b**]

# **05c Runway Area**

Earlier we mentioned the billion-dollar expansion that kicked off 25 years ago. Part of that was the installation of a retractable runway for...fashion shows!

[IMG 6782; Wiki pic of fashion show]

Over the years though, it was used for so much more: to feature local talent...and for glittery holiday song-and-dance extravaganzas.

Those were the days! Now, I don't think they use the runway for anything.

[2019 clips for talent; 2021 clips for holiday]

#### **06 FASHION SHOW WALK PART 2**

# 06a Center Circle/06b Specialty Stores

Fashion Show is one of the largest malls in the country, with a square footage around 2 million, and a roster of about 250 stores. It's made extra interesting by the different levels, and the escalators that get you there. In addition to those anchor stores we talked about, it features a huge variety of specialty shops as well.

[DJI\_0359, IMG\_6852, IMG\_6854; pics of all kinds of stores in **06b** - do this any way you want to]

## 06c Sports Walk/06d High-End Brands

As we continue to make our way east, towards Las Vegas Blvd, this section is particularly heavy on the sports brands.

[DJI 0361; 6 photos of sports stores]

Now here's a fun fact: Fashion Show is credited with first introducing high-end, couture shopping to Las Vegas. Up on the top level of the mall we still find the designer brands.

[DJI 0362, 0363; 5 pics of designer stores]

# **06e Other Stuff**

All right, it's almost time for that lunch reservation, but before we leave, what haven't we mentioned? Your retail therapy goes beyond apparel and sportswear...there's also art...beauty...and lots of shiny baubles for purchase as well. [DJI 0364]

Art: 6845, 6847, 6842

Beauty: 6832, 6836, 6846, 6838 Baubles: 6856, 6812, 6814, 6828

The one advantage to walking through a big mall with a camera in each hand: you haven't got a spare to reach for your wallet! She escaped with just the purchase of tea and a cookie! ...OK, let's do lunch, at Happy Camper. [DJI 0365]

#### **07 LUNCH AT HAPPY CAMPER**

#### 07a Arrival-Welcome

Happy Camper proudly announces that it's about 3 things: pizza, patio, and party. This is a perfect day to have lunch on the patio. ...OK, wow.

[DJI 0366]

[DJI\_0370 Paula welcome; IMG\_6874 is menu for the drink]

CHALICE OF APEROL SPRITZ giuliana prosecco aperol soda

\$19

## 07bc Video-Photos-HC Interior

This is the 6th location for Happy Camper. There are 4 in the Chicago area, and one in Denver. ...In Vegas, it's always a good idea to have a big wraparound bar! [DJI\_0367]

The dining room seating is mostly polished-wood high-tops, paired with brightly painted metal stools. [DJI\_0368]

The ceiling is a party all by itself - there are mirrored disco balls and dangling fairy lights everywhere above your head! [IMG 6866 or 6867]

Around here, they take the "camper" theme literally. These alcoves feature fire pits... [IMG $\_6862$  and/or IMG $\_6873$ ]

...and the logo merchandise is housed in a vintage camper! [IMG 6865]

## **07d Lunch Tasting**

[No VO]

[DJI 0371 is tasting; pics of menu, pizza, bill, etc;

# IMG\_6877 shows it open to outside when I say that]

PEPPERONI & RICOTTA PIZZA basil hot honey marinara

\$19

[DJI\_0374 is the recap]