

SAM'S TOWN REVISIT VO
12/29/2025

00 INTRO - OUTRO

00a Intro Stuff

Dale VO:

Not all of the historic Vegas casinos are Downtown or on the Strip...some of them are out in the neighborhoods where the people live! Today, to kick off the new year, we'll visit a property that broke ground the same year I first arrived here, 1978. What should make you want to visit Sam's Town? Let's find out...

Paula Live:

And top of the list is the lush green oasis called Mystic Falls Park - we'll walk through it together!

Dale Live:

So get ready...

00b Outro Stuff

[tbd - Dale talk about his own history at Sam's Town]

[IMG_8809 is one minute in front of waterfall]

[pic IMG_8833 is the snowflake on the left - for thumbnail?]

01 TRAVEL-ARRIVAL

01a Driving Footage

It's a bright and chilly Sunday morning, in that no-mans-land between Christmas and New Years. We've got the cameras on board, and heading north on Boulder Highway, at the far east of the Las Vegas Valley.

[DJI_0552; if you want to start further away, could also use DJI_0551]

[Sunday December 28, 2025, 8:51 AM

Sunny, Hi 58, Lo 45]

...Coming up on our right, the remains of the Eastside Cannery, also once known as Nevada Palace. It's currently a demolition site. [also DJI_0552]

Just beyond it is our destination for today - a place we last visited on our channel 4 years ago: Sam's Town. This storied property on the old Boulder Strip is due for some screen time. [DJI_0553]

01bc Video-Photos-Exterior

Needless to say, Vegas pioneer Sam Boyd built it, named it, and decorated it with his favorite colors, red and gold. The original hotel and casino opened in spring 1979, with an Old West theme.

[[IMG_8637 or 8638](#); then [IMG_8644](#)]

The building front still features some of those classic Old West elements: a train car...mining equipment...and western facades.

[Train: clip [IMG_8656](#); pics [8654-8657-8658](#) in **01c**

Mining: pics [8659](#), [8660](#) in **01c**

Facade: pics [8661](#), [8646](#) in **01c**]

And, Paula has to give props to the landscaping crew, for these vibrant pansies and snapdragons in the bed out front. That's winter in Las Vegas! [[IMG_8652](#)]

01d KOA Campground

Shortly after it first opened, Sam's Town added an RV park just next door. In 2014, it was rebranded as part of the Kampgrounds of America franchise. There are nearly 500 spaces, with full hookups and excellent amenities.

[[IMG_8627](#), [8629](#); web pic of RVs]

02 CASINO FLOOR

02a Sam Boyd

All right, it's too cold for us out here, let's head inside. Going in the front doors...our first stop will be the homage to founder Sam Boyd on the back wall. [[DJI_0555](#)]

Displayed here are photos and mementoes of one of the Vegas giants - a guy who started with a little stake in the Sahara back in the 1950s, and built an empire that spans across the country.

[clips [IMG_8665](#), [8669](#); several photos]

02b Boyd Gaming

When I said empire, I meant it: Boyd Gaming, which Sam founded 50 years ago along with his son Bill, now includes almost 30 properties, nearly 11,000 hotel rooms, and 1.7 million square feet of gaming space.

[[IMG_8684](#)]

Company headquarters is right here in Las Vegas. [[Wiki photo](#)]

The Boyd Rewards player loyalty program is a robust and active one, with plenty of perks, giveaways, and even opportunities to buy items with your points. [\[IMG_8673; pics 8676, 8678; IMG_8675\]](#)

02c Slots-Tables I

Sam's Town was always intended to be a locals casino - and in fact, it is often regarded as the first locals casino in Las Vegas. It quickly became a popular gathering place for residents in the area, and continues to be that, nearly half a century later. The casino just misses being among the top ten in terms of square footage, at just under 121,000 square feet.

[\[any combination of DJI_0556, 0557, 0558\]](#)

02c Slots-Tables II

There are a few electronic games, and of course your favorite tables. Sam's Town stands out for having exclusive single-property progressives - unique to just their guests. [\[DJI_0563\]](#)

We are charmed by the little touches of whimsy on the casino floor, like these... [\[IMG_8739, 8740\]](#)

...as well as the use of neon in promoting some of the slot banks. Very old school! [\[IMG_8681, 8741\]](#)

02de Video-Photos-Sports Book

Sports books are always a popular spot on a football Sunday - particularly when it's just after 10 AM Pacific Time, and the 1:00 games back east are already underway. [\[DJI_0566\]](#)

There are 60 big-screen TVs, comfy seats, and plenty of wagering options.
[\[IMG_8750 and/or 8751\]](#)

Plus, there's a deli just steps away, featuring hot and cold sandwiches, plus other grab-and-go treats.
[\[IMG_8747, 8745\]](#)

02f Bars-Theming

Out front of the sports book is Billy Joe's Bar, where you can grab a brew and not miss any of the action. [\[IMG_8755\]](#)

In another spot on the casino floor is the Winchester Bar. [\[IMG_8687\]](#)

What we liked about this one were the few remnants, on the left and right of the bar, of the original Old West theming. [\[IMG_8686, 8689\]](#)

03 ENTERTAINMENT

03a Roxy's

One thing I personally appreciate about our locals casinos: they provide a place where live musicians can entertain audiences. At Sam's Town, it's Roxy's Lounge.

Roxy's is equipped with state-of-the-art sound, a roomy stage, dance floor, and just 100 seats. Ideal intimate Vegas lounge!

[\[DJI_0561 and/or IMG_8709; IMG_8717 or 8718; 4 promos for entertainment 8710-8714\]](#)

**** Insert Dale story about auditioning for Sam's Town here ****

03b Theatre Wing

At the far south end of the main casino floor is an expansion that was added in the year 2000. ...Two popular quick bite options over here...Dunkin Donuts...and Subway.

[\[DJI_0559 \(other iPhone clips/pics to supplement, but I don't think you need them\)\]](#)

Next to that, a smallish arcade - another staple of all the locals establishments. It's not yet open this morning.

[\[DJI_0560 or IMG_8695\]](#)

The 18-screen Century Theatres has been here at Sam's Town for a quarter century already. We've mentioned many times on our channel that the locals casinos are the typical place we go for first-run movies.

[\[IMG_8697 or 8699; IMG_8702\]](#)

03c Sams Town Live

Part of that year 2000 expansion was the addition of Sam's Town Live - a 1050 seat showroom that hosts touring headliners. It can also be configured as an event venue.

[\[No video - ext photo 8649, signage 8700, NYE promo pics, 2 web pics of inside\]](#)

03de Video-Photos-Bowling

Believe it or not, everything we've seen so far has been at casino level. We have to head down for our next stop, the bowling center. Sam's Town added the bowling center way back in 1981. [\[DJI_0562\]](#)

But don't let its age fool you. There are 56 state-of-the-art lanes, with "BES X Scoring, the smartest scoring system in the world", high-tech consoles, and the ability to chat and text between lanes.

[\[IMG_8738 or 8736\]](#)

With it barely being 10 AM on a holiday Sunday, the patrons are few - but they're enjoying themselves!

[\[IMG_8725 or 8726\]](#)

As with all our local bowling centers, there is also a nice cocktail lounge onsite...and a snack bar as well. [\[IMG_8732 or 8733; photo 8731 in 03e Photos\]](#)

03f Bingo

According to this, there's a Bingo Parlor inside! [\[photo 8646\]](#)

So now we are on the second level, not below but above the casino, looking for Bingo. And, here it is. [\[DJI_0568, IMG_8759\]](#)

The bingo parlor seats 600, and runs 7 sessions a day, every other hour from 11 AM to 11 PM. [\[No photo on website of inside, and it wasn't open yet; use pics 8758 & 8760\]](#)

04 MYSTIC FALLS PARK PART 1

04a View from Above I

Walk just past the Bingo Parlor, step to your left...and here you are on the Observation Deck for Mystic Falls Park. [\[DJI_0569\]](#)

You know, we sometimes have to marvel at how many of the Las Vegas resorts manage to deliver us lush garden spaces - in spite of our Mojave Desert location - and they are all free to the public. [\[IMG_8765\]](#)

04a View from Above II

The entire atrium is topped by a skylight...which you may have noticed when we were standing outside the building earlier. [\[first part of IMG_8766; IMG_8645\]](#)

All of this - the park and the 646 rooms that surround it - opened in 1994. The original 204 hotel rooms were sacrificed to build this beautiful space. [\[IMG_8771\]](#)

What's that? Looks like where Santa hangs out. Let's go down. [\[IMG_8775\]](#)

04b Down Escalator

Truthfully, I don't think we have ever taken this escalator before - didn't know it was here! Nice views over the treetops on the way down. I'm already liking this, a lot. [\[DJI_0570; pic 8785 or 8793\]](#)

At the bottom of the escalator is a small collection of decorated trees, the Trees of Hope. This reminds me of what they do at Opportunity Village.

[IMG_8779 and/or individual photos of the 5, 8780-8784]

[end with DJI_0571 Paula talk]

04c Atrium Walk 1A-Santa

[No VO - DJI_0572 with supporting clips/pics as needed]

04d Atrium Walk 1B-Waterfall

[No VO - still DJI_0572 (from **04c**) with supporting clips/pics as needed]

04e Atrium Walk2 (Bar)

[No VO - DJI_0583 with supporting clips/pics as needed. It's called Rams Head Bar if you wanted to caption it.]

05 MYSTIC FALLS PARK PART 2

05a Atrium Walk3 (Ponds)

[No VO - DJI_0574 with supporting clips/pics as needed]

05b Atrium Walk4 (Cafe)

[No VO - DJI_0575 with supporting clips/pics as needed]

05c Atrium Walk5 (Steakhouse)

[No VO - DJI_0577 with supporting clips/pics as needed; 3 web pics of interior]

05d Atrium Walk6-7 (Shop/Show)

[No VO - DJI_0578 with supporting pic 8826;

DJI_0579 where I talk about the show; let's talk, we may want to edit out the holiday stuff; web pic of laser show]

Non-Holiday Show Hours:

Monday - Thursday 6, 8, 10 PM

Friday - Sunday 4, 6, 8, 10 PM

05e Atrium Walk8-9 (Lobby/End)

[No VO - DJI_0581 with supporting clips/pics as needed]

[DJI_0582 Paula farewell (could skip this, I could do it in the outro instead)]