

**ZONE 2 - HORROR UNLEASHED VO**  
**8/31-9/3/2025**

**00 INTRO - OUTRO**

**00a Intro Stuff**

**Dale VO:**

Area 15 - it's not the Strip, it's not Downtown, it's in a galaxy all by itself! And it's expanding, moving north, bringing yet more immersive experiences for Las Vegas visitors and locals, in a space called Zone 2.

**Paula Live:**

And today, we're going inside its anchor tenant, the first of its kind, Universal Horror Unleashed!

**Dale Live:**

So get ready...

**00b Outro Stuff**

[UHU employs about 450 people, from security to scare actors - kudos to all!  
My favorite line: the guy who scanned my ticket said "Welcome - we've been dying to meet you!"

Accounting of expenses:

Ticket w/ locals discount	75
Parking (locals free!)	0
Juice at Loopers Bar	6
Locker for the Camera	8
Cocktail at Premiere House	25 w/ tip
<b>TOTAL</b>	<b>\$114 ]</b>

**01 AREA 15 ARRIVAL**

**01a Area 15 Walkthru**

Welcome to Area 15, a mile west of the Strip but worlds away. This unique entertainment complex opened just five years ago, in September 2020, and has been blowing minds ever since.

[DJI\_0097, IMG\_4931 is the skull; could begin with a little clip of IMG\_4919, the marquee - optional]

We did a comprehensive tour of Area 15 on our channel in June 2024 - we'll link to that video in the description box. But meanwhile, we couldn't resist just spinning through the main building on our way to new horizons. As mesmerizing as this place is, you know that Las Vegas is never satisfied with the status quo, it is always reinventing itself. Area 15 has expanded to the north - from Zone 1 over to Zone 2 - and we're going to check it out today. [\[DJI\\_0098\]](#)

## **01b Getting to Zone 2**

A year ago, while up on the Lift Off ride, Paula snapped a photo of the 20-acre plot of land that would become Zone 2. Not much there, but what a difference a year makes. [\[Pic 2376 and/or 2392\]](#)

You can access the new area from the main building - down this hall past the arcade, and out the side doors to the A parking lot.

[\[DJI\\_0099, 0100; pic 4934 of A lot signage\]](#)

...Or, from 1:30 PM onward, grab a ride on The GIT, the Grounded Intradistrict Tram! Here's the tram coming back from Zone 2's garage...and stopping at that A-lot side door. Nice perk!

[\[IMG\\_4933, 5115, 5117\]](#)

## **01cd Video-Photos-John Wick**

One quick update before we head over there though...last year, there was a nondescript building to the left of Area 15's entry. [\[end of IMG\\_2239\]](#)

In March, it was unveiled as the John Wick Experience. It's a world based on the action thriller films starring Keanu Reeves, and is brought to us by Lionsgate. Inside this 12,000 square foot space, guests will find more than a dozen cinematic rooms, featuring live interactions and missions that will challenge their wits and courage.

[\[DJI\\_0096, IMG\\_4922, 4926; 5 web photos from inside in 01d folder\]](#)

## **02 ZONE 2 PART 1**

### **02a Sirius Ave to Plane**

OK, let's talk about this...Zone 2. [\[pic IMG\\_5113\]](#)

That's the back of the main Area 15 building...and across Sirius Avenue, there's our destination. It's all part of the Vegas Immersive District, a new entertainment complex that encompasses more than 35 acres in total. It will include not only immersive experiences, but retail, office, hotel and housing. And, it's projected to create more than 4000 new jobs!

[DJI\_0101; IMG\_4937 is entry arch; first part of DJI\_0102; pic 4945 is fun pic about construction]

The official ribbon cutting for Zone 2 happened on the same day that Horror Unleashed opened - August 14th.

[2 web pics of ribbon cutting]

Well. That's not something you see every day - at least not this far from the airport! [last part of DJI\_0102, coming around corner]

## **02bc Video-Photos-Boeing 747**

We'll talk about art in a moment...but right now let's focus on that Boeing 747. It is a 150-foot long, 60-foot wide section of a decommissioned jumbo jet that, with the help of literally hundreds of volunteers, was transformed into a moving artwork. It debuted at the Burning Man Festival in 2016, was acquired by Vegas visionary Tony Hsieh, and then later restored by Area 15's founder Winston Fisher. Here, the interior is set to be an event and nightlife venue in the immersive district.

[IMG\_4949, DJI\_0103, IMG\_4965, IMG\_4966, IMG\_5110;

In **02c Photos**:

Placard with the story is IMG\_4962

Web photo of plane being moved from Hsieh to Fisher

Plane parts IMG\_4963, 4964]

## **02de Video-Photos-Art & Sculpture**

If you've been to the Area 15 campus, you know outdoor art is part of its allure. The same is true here. [pic IMG\_2240, then IMG\_4959 or 4960]

On one side of the Boeing are bright and colorful space-themed murals...

[IMG\_4950 and/or 4953]

...and all along the main promenade, to our left, are more brilliant murals with otherworldly themes. [DJI\_0104; IMG\_4972 if needed]

There are also a number of sculpture pieces, including vehicles as art. [many photos in **02e** folder; could put over top of the clip]

## **03 ZONE 2 PART 2**

### **03a Food Truck Area**

All right, friends, we're getting closer! ...But first, currently there is only one outlet for food in Zone 2, a food truck from The Beast. [DJI\_0105]

You may remember in last year's visit, Paula and I had dinner at The Beast inside Area 15. It was excellent, in both ambiance and food quality.

[from June 2024: last part of IMG\_2276; 2353, snippets of 4867, 4873]

And this is a nice shady little area to enjoy a quick bite. [IMG\_4976]

### **03b Still to Come**

Not to worry though, more food venues are on the way. The expansion is already 60 percent leased, with tenants already confirmed: donuts...tacos...and nachos. [first half of DJI\_0106; pics 4967, 4969, 4986]

Plus, a futuristic space experience...a Dolls Kill flagship store...and another flagship location, for a franchise that celebrates all things ice cream.

[web pic - interstellar; IMG\_4988, 4956]

### **03cd Video-Photos-Looper Bar**

Now here's a refreshing stop - looks like an alfresco bar. There's a winged Pegasus sculpture...and some whimsical animal heads across the back. [end of DJI\_0106 from folder 03b, and/or IMG\_4979]

The Looper Bar just opened with Zone 2, and is described as a fresh new place to sip and socialize. We've barely seen a soul since we got here...it looks like this is where they're all hanging out, in the shade and under the misting fans! [IMG\_4991, 5008, 4992]

### **03e Garage Entrance**

Now this is news you can use: If you just want to visit this end, and not Area 15, there is a garage structure at the corner of Rigel and Meade Avenues. ...That's quite the unique park job, huh?

[IMG\_4994; map; pic 4995]

Walk across this little side street, and boom, here you are at Horror Unleashed! [DJI\_0108]

### **03f Paula Juice Break**

[No VO]

[DJI\_0112 Paula talk; pic of ticket 4905; pic of Horror Unleashed]

## **04 HORROR UNLEASHED PART 1**

### **04a UHU Exteriors**

Say hello to the anchor tenant in the Vegas Immersive District - and what a statement it makes from the highway side! Who has driven by it on I-15?

[[IMG\\_5004](#)]

Universal Horror Unleashed occupies this massive warehouse - more than 100,000 square feet. It comes to us from the masterminds at Universal's Halloween Horror Nights, but it is their first-ever year-round experience.

[[DJI\\_0113](#)]

### **04b Enter Attraction**

At 2:20 exactly, Paula enters the attraction...but minus her camera! They made her stash her DJI in a locker, and told her only phone cameras allowed. OK, so be it. ...She's not about to argue with this guy!

[[IMG\\_5015](#), cut in a snip of [IMG\\_5118](#)]

Optional:

...He's guarding the Queen, who consented to a quick selfie with her lowly subject. [[pic 5016](#) like a polaroid?]

This happened literally minutes after she arrived. We had heard there were performances in the areas outside the haunted houses, and here is one happening literally over our heads. Horror Unleashed made its debut on August 14th, and is open Thursdays through Mondays, from 2 to 10 PM. Be aware, your ticket and arrival are date and time specific. Fun fact: Locals get a \$10 discount off the website price! [[IMG\\_5028](#)]

### **04c First Impressions**

First impressions: The "set decorations" are superb, befitting something from Universal, and the feeling is definitely immersive. This is the Boiler Bar, serving up appropriately themed cocktails.

[[IMG\\_5029](#); [pic 5090](#)]

It's overall dark and spooky, the lighting is red, and everywhere there are themed elements from the best kind of Halloween party.

[[IMG\\_5031](#); [pics 5027](#), [5018](#), [5030](#), [5034](#), [5108](#)]

### **04d Rough Cuts**

Before you enter a haunted house, and of course after you leave it...you can extend the experience with horror-centric food and drinks. This is Rough Cuts, a tie-in to the Texas Chainsaw attraction.

[\[IMG\\_5032\]](#)

#### **04e Creepy Stuff**

Ooh, doesn't that groom look like...oops, sorry, camera fail!

[\[IMG\\_5035 with audio\]](#)

How do you know who's real and who's not? You don't! [\[IMG\\_5036\]](#)

The Exorcist house isn't open yet, but the setting is frightening enough...

"Feed Me..." [\[IMG\\_5040\]](#)

And what is it about dolls in the dark...give me the shivers. [\[IMG\\_5038\]](#)

### **05 HORROR UNLEASHED PART 2**

#### **05a Clown Stage**

Here is an elaborate stage set for live performances, featuring the iconic Jack the clown character from Universal. [\[IMG\\_5044\]](#)

As she was leaving one of the haunted houses, Paula just caught the tail end of a show.

[\[IMG\\_5091\]](#)

The house photographer was hanging around here as well, taking photos of the guests. You get a little card, and you can purchase the photos online. [\[pics 5043, 5121, 5122\]](#)

In this corner is a nod to Las Vegas...a roulette wheel that took a very bad spin. [\[pic IMG\\_5051\]](#)

#### **05b Jacks Alley**

Around behind the stage is a bar and restaurant that continues the clown theme, aptly named Jack's Alley. [\[IMG\\_5055\]](#)

Grab a drum...or a seat at the bar. You'll find themed cocktails here too, plus beer and wine.

[\[IMG\\_5057, pic 5092\]](#)

#### **05c Premiere House**

And one more dining outlet, this one called Premiere House. The only downside to these places is that you have to have a Horror Unleashed entry ticket to access them! I like the looks of this one. [IMG\_5050, 5049]

### **05d Gift Shop**

No theme park attraction would be complete without a gift shop. Inside here, you will find apparel and merchandise from many famous horror franchises - you're bound to find something you can't live without.

[IMG\_5019, 5020, plus 6 photos]

## **06 HAUNTED HOUSES**

### **06a HH1 - Universal Monsters**

[No VO - Paula on camera P1004558]

[IMG\_5062 entrance; pic 5064 signage  
pics 5066-5068 busts in the line]

### **06b HH2 - Scarecrow the Reaping**

[No VO - Paula on camera P1004559]

[IMG\_5060 entrance; pic 5081 signage  
pic 5061 pumpkins/hay  
pic 5072 & clip 5079 cornstalks/fog  
pic 5074 truck  
clip 5076 & pic 5075 house]

### **06c HH3 - TX Chainsaw Massacre**

[No VO - Paula on camera P1004560]

[IMG\_5084 entrance; pic 5085 signage  
IMG\_5082 & 5083 ax men out front  
clip 5086 inside, in line  
pics 5087-5088 BBQ sign]

### **06d HH4 - Exorcist Believer**

[No VO - Paula on camera P1004561]

[IMG\_5071 entrance; pic 5070 signage]

## **06e Cocktail at Premiere House**

**[Paula VO]**

I decided I had earned myself one of those fancy cocktails, so I went back to Premiere House. What a difference! It's 4 PM and the place is hopping!

[IMG\_5104]

Plus, Megan was in her hot pink alcove entertaining the dining crowd. Horror Unleashed is nothing if not surprising - and the talents on display here are unique and extraordinary!

[IMG\_5101]

I ordered a gin cocktail called Artificial Intelligence, and it sure went down good...I cannot even tell you how much screaming I'd been doing for the last hour! [IMG\_5097 or 5098 drink tasting - you pick]

### **ARTIFICIAL INTELLIGENCE**

**Empress 1908 Gin**

**Fiorente Elderflower Liqueur**

**Lavender, Lime, Tonic**

**\$19**