Cr Online Storyboard

Employee Orientation Training Program

LESSON ONE
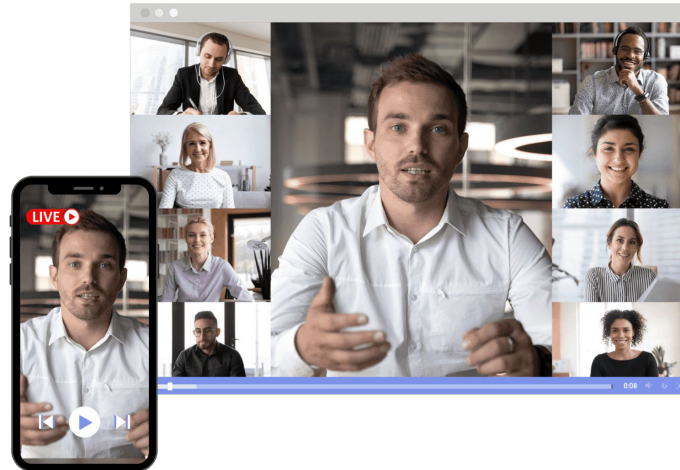
Lesson One: The Why

Script

On camera talent welcoming learners to the course. See notes section below for more information

Lesson One: The Why

Script

Video cuts to CR Online
Intro Video- Images
/Text/ Music

Lesson One: The Why

Script

See script below

My name is Sean and I will be your guide…

Lesson One: The Why

(Knowledge Check) 1 question quiz :

CR Online's culture for learning is to _____ Forward

Fail
Grow
Push

The correct Answer is Fail.

Lesson One: The Why

Script

See script below

Lesson One: The Why

Script

See script below
Combination of
on-camera talent and
narration /voiceover
with imagery

LESSON TWO

Lesson Two: The How Intro

Script

On camera talent discussing lesson 2, see script in notes section

Lesson One focused on…

Lesson Two: The How/Photography

Script

Oncamera talent and
B-Footage -Game

See script below

There are two
main elements…

Lesson Two: The How/Flash Round Game

See notes for overview of game.

Lesson Two: The How Photography

Script

See script below

Lesson Two: The How / Product Listing

Script

See script below
Combination of
on-camera talent and
narration /voiceover
with imagery

LESSON THREE

Lesson Three: The Overview

Script

On camera talent
discussing lesson 3, see
script in notes section

Remember back to…