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## Radio/TV Script – Miller High Life – “Sundays with Pop”

Narrator:

I am rich. My father is a king. When I was a little child, I spent every Sunday afternoon looking up at him from his lap as he sat atop his throne in the great hall watching contests of valor. He knew every brave warrior by name, and, from the colors they wore – that often matched his – and with their every move and stroke, each seemed set to win over his favor. A bottle of milk in my hands, and one of pure gold in his, I learned to sway and cheer as he did. I eventually grew into a man with a throne and a bottle of the same pure gold too. Yes, I am rich. Cheers Pop, and Happy Father’s Day.

2<sup>nd</sup> Narrator: Miller High Life. The Champagne of Beers. Miller Brewing Company, Milwaukee, Wisconsin. Please enjoy *your gold* responsibly.

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