# Friends of CITY DOGS Cleveland Annual Report 2022



#fortheloveofCITYDOGSCLE



# A WORD FROM THE

Board of Directors

It's hard to believe that Friends of CITY DOGS Cleveland is going into it's third year, and what a year it has been. With Cleveland Animal Care and Control being over capacity another year, and sadly showing no signs of slowing down, our supporters endless generosity has been vital in allowing Friends to continue helping every dog that finds themselves in the care of CACC. The important, life-saving work that Friends has been able to accomplish and fund is all because of you. Friends is beyond thankful and look forward to continuing to enrich, improve and advocate for the lives of Cleveland's homeless dogs as they navigate their journey to a better life with all of you by our side. From the bottom of our hearts, THANK YOU!

Sincerely,

Michelle de Bock Robert Heffner

President

Treasurer

Caitlyn DiFilippo Secretary

# ANNUAL REPORT



#### WHO WE ARE

A 501 (c)(3) volunteer-run organization established in April 2020 with the mission of providing the animals taken in by Cleveland Animal Care and Control (CACC) with medical care, enrichment, and preparing them for adoption into loving homes during their time at the kennel. Friends of CITY DOGS Cleveland (Friends) is the primary fundraising partner for CACC.

#### OUR MISSION

To provide financial assistance for the animals at Cleveland Animal Cdare and Control, which includes daily enrichment opportunities, medical care and supporting the CITY DOGS adoption and volunteer programs.

#### VISION

Enriching, improving, and advocating for the lives of Cleveland's homeless dogs as they navigate their journey to a better life.





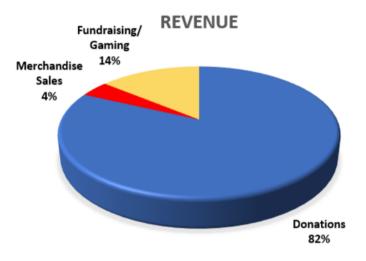


# **2022 FINANCIAL REPORT**

#### REVENUE

Donations: 82%, \$261,971 Fundraising/Gaming: 14%, \$43,778 Merchandise Sales: 4%, \$12,676 Interest Income: 0%, \$231

Total Revenue: 100%, \$318,656



#### MEDICAL

General Medical: \$38,666 Foster Medical: \$11,717 HW Preventatives: \$29,333 HW Treatment: \$3,370 Spay/Neuter: \$25,361 Vet Supplies: \$13,777

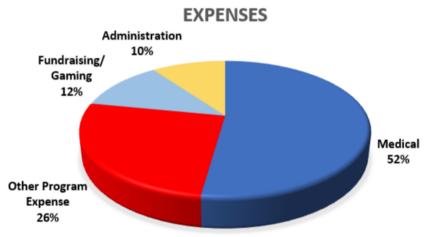
#### PROGRAMS

Enrichment: \$6,922 Foster Supplies & Training: \$10,440 Adoption/Volunteer Programs: \$36,890 Training: \$5,858

#### TOTALS

Total Medical: 52%, \$122,584 Total Programs: 26%, \$60,110 Total Fundraising/Gaming: 12%, \$27,572 Total Administration: 10%, \$23,380

Total Expenses: 100% \$233,646



NEXT, SEE HOW YOUR DONATIONS IMPACTED THE DOGS AT CACC, AS WELL AS THE CITY DOGS CLEVELAND ADOPTION & VOLUNTEER PROGRAMS

# MEDICAL



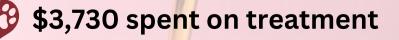
- Exams, health certificates, surgeries, dental, x-rays, medical supplies
- Flea/heartworm preventatives for all dogs while in the care of CACC
  - 169 dogs treated
    - \$81,776 spent on medical

# **SPAY & NEUTERS**

- 159 dogs altered, in addition to those altered through the CACC program
  - \$25,361 spent on procedures

### **HEARTWORM +**

- 9 dogs treated through the Plankton Fund
- 5 rescue partners funded



# ENRICHMENT



Kongs, playgroup equipment, healing heart packs, in-kennel enrichment, pet tunes speakers

Vital to keeping dogs' minds active and engaged

\$6,922 spent on enrichment

# **FOSTER SUPPLIES**

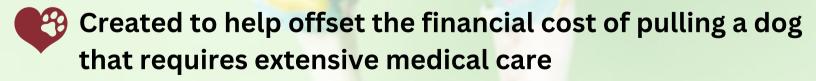
Food, treats, enrichment toys, medical care, training, and other supplies

😚 35 dogs fostered



\$22,157 spent on fosters

# **RESCUE SPONSORSHIPS**





\$11,932 spent on sponsorships

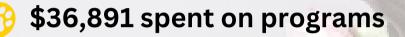
### PROGRAMS



Adoption bags, collars, leashes, slip leads, harnesses, crates, water dishes, and walkie-talkies.

Other supplies and equipment to support the adoption and volunteer programs

Improvements to outdoor kennels and playgroup yards



### TRAINING

Postive-reinforcement training

200 training books for adopter bags

22 dogs received training

\$5,858 spent on training

### TRANSPORTS

Clifford the Big Red Van



68 dogs transported to rescue partners, 59 dogs driven to spay/neuter clinics

Over 7,400 miles driven

### **FUNDRAISING & EVENTS**

Friends of CITY DOGS Clevelands' work through fundraising and events is vital, allowing Friends to raise funds, advocate for, and spread awareness throughout the community, all in support of CITY DOGS Cleveland and CACC. Once again, our supporters made 2022 a resounding success with their participation and donations. THANK YOU!

#### **FUNDS RAISED**

CITY DOGS Run CLE 5K: \$27,800+

Embrace CLE Community Challenge: \$43,900+

Facebook Fundraisers: \$36,500+

Merchandise Sales: \$33,500+

**Browns Concessions: \$29,000+** 

Holiday Cheer: \$19,800+

2022 Donations (all types): \$261,970

## **THANK YOU DONORS**

Every donation, no matter the amount makes a difference in the lives of the dogs at Cleveland Animal Care and Control. Friends of CITY DOGS Cleveland could not continue to support our mission and vision without all of you. Our donors never waiver when asked to help us provide for Cleveland's homeless dogs and we are grateful to have each and every one of you with us on this journey. #fortheloveofCITYDOGSCLE

# **CAGE SPONSORSHIPS**

#### **Platinum Collar**

Without Dogs, We are Lost! Product Chemical Company LLC, Families Serving Cleveland Since 1942

In loving memory of Deborah Bartchak Von Alt Don't cry because it's over, smile because it happened

In honor of Justin Fleming and his CITY DOG Benjen

#### **Gold Collar**

Timy Sullivan, in honor of CITY DOG Jack

Dan and Val Gesting, in honor of CITY DOG Scout

In honor of Archie J Menko from the Menko Family

In memory of those we couldn't save-Julie May, Lauren Sammon, Amy Kidd, Sarah Rehner, Siobhan Linville, and Shelby Walchanowicz

In memory of Bill Kahn

In memory of The Dude

# **CAGE SPONSORSHIPS**

#### Silver Collar

- Natasha Agatonovic @ Stranci Tattoo & Piercing Co
- Amy Taylor and Family
- In honor of Mikey Davidson
- For all the furry family members that make our lives better

#### **Bronze Collar**

- Tara, Thor, Lincoln, and Franklin Marie Vargo
- In memory of Jack and Mickey Horner
- Chris + Chris: All the love
- Much love to all the volunteers! Elianna, Clem, Kara, M<mark>att, and Harry Eck</mark>
- Mildred Mee

\*James and Jaime Clay established the Clay CITY DOGS Angel Endowment through the Angel Giving to support Friends of CITY DOGS Cleveland general fund in perpetuity. The fund allows anyone to donate with various cryptocurrencies and make a sustainable impact on the lives of Cleveland's homeless animals. https://app.Angel giving.io/profile/59

# Life is Better with a Dog

#### **Adopter testimonials**

Autumn (fka Robin) came to the kennel with mange, chronic dry eye, severely infected ears, and a mammary mass that needed removal. Her mammary mass unfortunately turned out to be cancerous and her vet strongly recommended x-rays to make sure it hadn't metastasized. We are happy to say the x-ray came back clear. Because of the generosity of Friends of CITY DOGS Cleveland and their donors, Friends covered Autumn's medical care and gave her a chance at the life she deserves. Thank you for all your support. We absolutely love our goofy, rolly polly, hippo momma. - Amanda

### Life is Better with a Dog

#### Adopter testimonials

Our family lost our American bulldog in March 2022. After months of grieving, our family knew we wanted the love of a dog in our home. We searched the website and Nina kept popping up and we knew we had to meet her. Upon meeting her, we instantly knew she had to come home with us. We took her home that day, in early November 2022 and she's been such a blessing in our lives. Nina tucks our kids in at night, loves to give kisses and is the best cuddler to nap with. Nina has completed our family. -Cory

#### Life is Better with a Dog Adopter testimonials

When I saw Marcus' (fka Hayden) photo on CITY DOGS social media, it was love at first sight. Our rescue dog Molly who is sixteen needed a friend, so I reached out to Marcus' foster mom, Robyn to set up a meet. She let us know, that Marcus would need to meet Molly, and that he was slow to warm up to other dogs, so in August before school started we made the drive to Cleveland to meet our Marcus. The Marcus we met was anxious, barking crazy at other dogs and quite honestly scared us. Despite his "history" we STILL fell in love, and the first couple of months was like having a new baby. While in foster, Marcus had been working with a behavior specialist (thank you Friends of CITY DOGS Cleveland), which we met with virtually and immediately saw his awesome potential, his love of human connection and treats. With constant training, routines and snuggles we are happy to have him in our family. Marcus is still a work in progress, our rowdy teenager as we say, but life wouldn't be the same without him. -Heather

#### Life is Better with a Dog Adopter testimonials

Lolo had been at the kennel for eight months when I decided to bring her home for a weekend sleepover (a fun perk of being a CITY DOGS volunteer). She did so well that I invited her back for another five days the next month. We learned that she needed surgery to correct a luxating patella, so we decided to foster her and giver her a soft place to heal while we helped her find a forever home. Well it turns out, she had already found it. By the time Lolo was through her recovery we were certain that no one could ever love her as much as we do, so we officially adopted her. Some might call it a foster fail, but Lolo sees it as a foster win! - Colleen and Kevin

# Life is Better with a Dog

#### **Adopter testimonials**

July 24 is the day my girlfriend and I adopted Clint from CITY DOGS. There was a bad storm that night and we found out Clint does not like storms. So, on top of the stress of being in a new home, the storm had him visibly frightened and stressed. To try and calm his anxiety, I placed his bed next to mine and rubbed him as he sat straight up staring at the window and shaking. I did this for so long that I fell asleep with my hand on his head. When I woke up, I noticed he was still shaking, so I continued to rub him until he finally fell asleep two hours later. That night our bond was cemented.

Fast forward a few months, a lot of factors changed in his daily routine and a week full of thunderstorms, made it clear Clint was becoming a ball of stress and it was causing some serious behavior issues. We wanted to get him help, so I reached out to his foster mom, Michelle to explain our situation and she suggesting behavior training. After looking around at many different behavior options, our vet suggested The Behavior Clinic (TBC), so we setup an appointment. Knowing how much Clint's foster mom loved him, I let her know we made an appointment with The Behavior Clinic and to my surprise I was told that Friends of CITY DOGS Cleveland had gone ahead and pre-paid one thousand dollars worth of Clint's visits. Since Clint started going to The Behavior Clinic, he has been doing great. He has won the hearts of our family, friends, neighbors and even the specialists at TBC. He truly is our big baby and we are grateful to Friends for helping us out, being supportive throughout Clint's journey and we will continue to help whenever we can.-Marcus

#### Life is Better with a Dog Adopter testimonials

While scrolling through Facebook one morning I saw a photo shared by Greg Murray, of Greg Murray Photography and it was love at first sight. We emailed to inquire about Nugget (fka Mikala) to see if she would be a potential match for our senior dog and decided to meet her in person, just us humans first. Our first meeting, Nugget was very shy and shut down, but did warm up slowly during our visit. We could tell she just wanted out of there in the worst way.

The next day we brought our senior girl with us for an introduction and it was like they were old pals and Nugget even started to warm up more to us. At that moment we knew it was a done deal, she was coming home with us.

Nugget's first couple of days home she slept a lot and you could see the anxiety washing away. It was heartbreaking, but we let her know there was nothing to worry about anymore, she was home forever. Thanks to her sister showing her the ropes of the good life, Nugget decompressed quite quickly and started building confidence day by day, which allowed her true personality to shine through.

We found that she LIVED for playing fetch and absolutely LOVES the water. With her new found passions for fetch and water, we decided to give dock diving a try and let's just say, she's hooked, even snagging some awards in competitions. It amazes us, that once a shut-down, scared girl, blossomed into such a loving, well-mannered girl with a huge smile and the funniest purring-grunt language.

We are so thankful to Friends of CITY DOGS Cleveland and CITY DOGS for all they did to help Nugget get healthy as she had a serious infection that required a life-saving surgery which Friends fully covered, and thank you to Greg Murray for taking that photo, that caught our eyes. There are no words to express how lucky we are to have Nugget as part of our family. If any breed skeptics could spend one day with Nugget and see her overwhelming happiness and love, the shelters would be empty. CITY DOGS are the best dogs!-Mary



#### Ways to Support

Make a bequest or legacy gift

Donate cryptocurrency, stocks, donor-advised funds, or a charitable IRA rollover

Like, comment, share our social media posts

Shop with one of our corporate sponsors

Make a monetary donation through our website, Facebook or Instagram

Shop from our Chewy or Amazon wishlist

**Become a recurring donor** 

Volunteer

Sponsor a cage

# **Board of Directors**

Michelle deBock, President Caitlyn DiFilippo, Secretary Robert Heffner, Treasurer

### **Committee Chairs**

Shelby Brooks, Merchandise Val Gesting, Finance Beth Heffner, Events/Fundraising Jennifer Mangino, Events/Fundraising Jamie Marino, Communications Jen Shea, Social Media

Photos by: Robyn White Photography EIN 84-5003484

P.O. Box 771625 Lakewood, OH 44107

www.friendsofcitydogscleveland.com